The Greater New Orleans Foundation
LGBTQ Fund – Guidelines for Proposals
Deadline is 11:59 pm (CT) Monday, January 27, 2020

Nonprofit, tax-exempt organizations that serve within GNOF’s 13-parish service area are eligible to apply for funding. Priority will be given to organizations that provide services within Orleans Parish. Organizations that are not tax-exempt but have a fiscal agent relationship with a 501(c)(3) organization are also eligible. Expected grant size is $5,000 to $10,000; grants may be larger or smaller.

The LGBTQ Fund will support:

- General operations
- Programs
- Advocacy, including legislative, judicial, or executive advocacy; community organizing; campaigns; leadership development; and policy development
- Capacity building, including technology needs and support, collaboration, professional development, communications training, organizational effectiveness, and evaluation and research

Priority Areas

Our priorities are informed by an analysis of pressing community needs, corresponding data, service delivery gaps, and best practices, as well as by available funding. We draw from the collective wisdom of our nonprofit partners, our staff, and the field of grantmaking.

As we seek to be responsive and strategic, we will refine and adjust our priorities over time. Feedback and guidance are always welcome.

LGBTQ Fund

Support is available to organizations and programs that increase the quality of life and access to opportunity for LGBTQ individuals and families, particularly the most marginalized members of the community, including elders, transgender youth and adults of color, low-income LGBTQ people, and LGBTQ youth of color.

Priority is given to work that aims to:

1. Advocate for effective policies that will improve the quality of life for LGBTQ individuals and families, particularly transgender youth and adults of color, low-income LGBTQ people, and LGBTQ youth of color.

2. Build the cultural competency of “mainstream” organizations that serve LGBTQ clientele, particularly transgender youth and adults of
color, low-income LGBTQ people, and LGBTQ youth of color. This work would provide the staff of “mainstream” organizations with the education, tools, and professional development opportunities that will help improve their knowledge, skills, and attitudes when serving LGBTQ clientele.

3. Provide LGBTQ individuals and families with high quality, well-coordinated, and culturally competent direct services related to: primary care, behavioral, and preventive healthcare; crisis management and legal support; workforce development; financial literacy and asset building; transportation; housing and safe spaces to congregate; and non-HIV status-related social services.

How to Apply for Funding

Note: All grant applicants will need to create an account using our online system to apply.

1. Use our online portal to submit a grant application along with all attachments by 11:59 pm (CT) on Monday, January 27, 2020.
2. A grant review committee will review all applications and recommend grants to be approved by the GNOF board.

Awards are expected to be announced no later than April 2020.

Applications will be evaluated based on the following:

1. Does the project and/or organization meet basic eligibility criteria? Does the project and/or organization meet the general and specific guidelines outlined above?
2. What needs are being addressed to increase the quality of life and access to opportunity for LGBTQ individuals and families?
3. How many LGBTQ individuals and/or family members will benefit?
4. How will the program or project be evaluated or its impact measured?
5. The proposed plan or strategy for use of the funds?
6. Is the organization networking, coordinating, cooperating, or collaborating with others?

Still Have Questions?
If you have a question, please e-mail your question to grants@gnof.org (please include the phrase “LGBTQ Fund Question” in the subject line).