



MOTHER

TREE

BUS

DANCER

STREET

HEARTBEAT

GREATER NEW ORLEANS FOUNDATION

The Greater New Orleans Foundation is proud to serve our generous donors and the vital efforts of the nonprofit community they support. We are a lens that brings the future of our city and region into sharper focus. We bring strategic vision and critical guidance to the process of building a greater New Orleans.

2011 ANNUAL REPORT

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It's a simple word. A word we use scores of times every day. "Please pass the pepper." "Thanks." "How about a refill on that coffee?" "Thanks." But that same humble, ubiquitous word takes on much greater meaning when we say it to the special people and organizations that constitute our donor and nonprofit communities.

Thanks to you, this past year gifts to the Greater New Orleans Foundation totaled \$23.2 million representing 31 new funds opened by donors to serve our community. And the Foundation's assets reached a record \$237 million as of December 31, 2011.

THANKS

So, thanks, for entrusting your hopes and dreams for the future of our community to us. For nearly 30 years, we have helped connect passionate individuals, families, businesses and national foundations with the dedicated nonprofits that are doing the important work of creating the New Orleans of the future.

Thanks to you, grants to support the causes you believe in have benefitted more than 300 nonprofits.

To all of you we say "thanks" from the bottom of our hearts. With your help, we will continue to address our region's many challenges, until we have achieved fairness and equality of opportunity for all.

Anthony Recasner, Ph.D.

Board Chair

Albert Ruesga, Ph.D.

President & CEO

On the cover, Persephone Everpax, and on the back cover, Erroll Peter enjoying the Children's Garden made possible by NOLA Green Roots.

GUIDANCE

New **MOTHER**, Jaquisha Walters, is giving her infant son a healthy start in life.

Let us begin at the beginning. The future of our region must start with the health and wellbeing of our youngest citizens.

With the help of a volunteer from the Birthing Project New Orleans, she is getting the guidance and help she needs.

From pre-natal care to how to change a diaper. Working in partnership with GNOF and the W.K. Kellogg Foundation, the Birthing Project has been described as the "Underground Railroad for New Life." The center currently serves 50 families.



RESILIENCE

Coastal restoration is important to all of us who call South Louisiana home. But to Mindy and Ruby of the Atakapa Tribe, it's personal. They, along with the residents of more than 80 communities in Plaquemines Parish, are playing an active role in this life and death struggle. The planting baskets they tend are part of a truly grassroots effort to reclaim our coastline.

One **TREE** at a time. One person at a time. One community at a time.

The Grand Bayou Project is a front-line approach funded by UNO-CHART (Center for Hazards Assessment, Response & Technology) and is supported by grants from our Coastal 5+1 Initiative designed to help promote coastal resilience in our state's most vulnerable communities.



JUSTICE

We've all seen them. Hardworking Latino men gathered on **STREET** corners and pickup points around the city. They helped rebuild New Orleans by the sweat of their brows after Hurricane Katrina. Unfortunately, many are cheated out of the wages that are due them. Thanks to grants from our IMPACT Program to dedicated groups like the Workplace Justice Project at the Loyola Law Clinic, many are receiving the legal support they need and deserve. To date, more than 600 workers have been helped. Since its inception in 2009, our IMPACT Program has invested more than \$2,480,000 million in 124 organizations in the arts, education, youth development, and health & human services.

TRANSPORT



Two people wait at a bus stop. But they're not just waiting for the bus. They're waiting for their share of the American Dream.

A promising sign of things to come - the young man checks the **BUS** schedule in real time on his new Mobile RTA app. The Greater New Orleans Foundation understands that for our city and region to reach its full potential for all of its citizens, we must do a better job of getting people from where they live to where they work. That's why, in partnership with the Ford Foundation, our Metropolitan Opportunities Initiative supports nonprofit organizations like Transport for NOLA. Transport for NOLA is actively working to promote safe, convenient, and affordable transportation options.

The smile on McKenzie Williams' face says it all as the young **DANCER**

You can't weigh it, measure it or calculate its value using any known formula. Confidence, however, is an essential element in the chemistry of human success. prepares for her recital at the Tekrema Center for Art and Culture. The Tekrema Center offers programs in the arts, dance, film, photography, theater, and visual arts that teach the values of self-esteem, civic engagement, and cultural diversity. It is one of 137 grassroots nonprofits taking part in the Greater New Orleans Foundation's Organizational Effectiveness Initiative. The Foundation helps groups like Tekrema build capacity by providing technical assistance and connecting them to the resources they need to grow.

CONFIDENCE



Hundreds of new jobs will become available when the LSU & VA Medical Center Complex is completed.

Jessica Ludwig, a nursing student at Nunez Community College, checks a

patient's **HEARTBEAT.**

Thanks to New Orleans Works (NOW), Jessica's chances of getting one of those new jobs are very good. NOW is an innovative collaboration of ten local and national partners from both the public and private sectors. As part of our support for NOW, which is housed at the Greater New Orleans Foundation, we bring prospective employers and training facilities together to ensure that the workforce will meet the needs of those who will do the hiring.

JOBS

FUTURE

A simple fact: it takes more than a **HOME** to cure homelessness. It almost always requires concrete solutions to chronic unemployment and other underlying problems. Take Febie, who eagerly awaits completion of a unique new housing complex in Central City that combines supportive services like counseling with job training. Febie was formerly one of the more than 6,000 homeless persons living on the streets of New Orleans. Today, she holds a steady job and has been drug-free for two years. This makes her an ideal candidate for the new complex being built under the auspices of the M.W. McCaleb Educational Fund and sponsored in part by a grant from GNof's Community Revitalization Fund. Also pictured: the Rev. Willie Gable, executive director of the M.W. McCaleb Educational Fund.



GREATER NEW ORLEANS FOUNDATION

PROMOTE PHILANTHROPY

Every day, our development staff works hand in hand with our donors to address a wide range of critical community needs. The Greater New Orleans Foundation partners with national foundations who come to us to help them invest in our region. We introduce our donors to the nonprofit leaders in our community. Last year alone, we helped attract \$17 million to our community from sources outside of Louisiana.

MAKE STRATEGIC GRANTS

Effective philanthropy must be more than well intentioned. It must be well informed. Our program managers understand the big picture in terms of effectively addressing our area's growth. Our staff leads programs that address our coastal challenges; that help our children get a good start in life; and that support our region's best nonprofits. In 2012, our IMPACT program supported the best-of-the-best nonprofit organizations in eight parishes.

BUILD BETTER NONPROFITS

Through the Greater New Orleans Foundation's Organizational Effectiveness program, we have been able to strengthen our nonprofit community. The goal is to help our nonprofit partners be more effective in every aspect of their operations, from fundraising to project management to evaluation. To date, we have conducted 11 workshops for more than 137 organizations.

PROVIDE LEADERSHIP

The Greater New Orleans Foundation is in a unique position to bring the true power of philanthropy to bear on the issues facing our communities. By bringing together leading nonprofits, as well as key public and private organizations, we can facilitate a broader shared understanding of a particular issue. We recently commissioned a study by the Corporation for Economic Development showing that 37% of New Orleans families were living in asset poverty. This study will be used by nonprofits and funders to help vulnerable families in our community.

To view a complete list of all grantmaking opportunities offered by the Foundation, please visit www.gnof.org/nonprofits. All applications and eligibility requirements are made available online. Or, you may call the Greater New Orleans Foundation at 504-598-4663 for more information.

2011 New Donors

This year we give special recognition to the new funds created in 2011. We are inspired by your generosity, and your commitment to our shared vision of a better life for all of our citizens.

Barksdale Family Fund

Myer Epstein Bishop Endowed
Scholarship Fund

Brown Family Fund

Buccaneer Fund

The J. Scott Chotin, Jr.
Family Community Fund

City Park Matt Savoie
Soccer Complex Fund

Natasha Fund

New Orleans Bloomberg Fund

New Orleans College Prep
Scholarship Fund

The New Orleans Regional Workforce
Collaborative

NOLA Japan Quake Fund

NOLA Pay it Forward Fund

Pratt-Stanton Manor Fund

THANKS

City Park / Pepsi Tennis Center Fund

Janet Daley Duval Fund

Dat City Cares Fund

Dr. Ralph and Lily Dauterive Fund

GNO Drug Demand Coalition Fund

Glenn G. Goodier Fund

Thomas L. Hammock Fund

Lois and Lloyd Hawkins Jr.
Grand Opera Foundation

Local Hands Helping Local
Children Fund

Rockefeller Philanthropy Advisors Fund for
the Gulf Communities

Courtney A. Sarpy Fund

Selby Disaster Relief Fund

Villere Charitable Lead Trust Fund

Victims of the Tornadoes Fund

Anne and Sandy Villere Family Fund

Patrick H. Waring Family Fund

Jacques L. Wiener, Jr. and
Sandra M. Feingerts Family Fund

Betty A. Wilson Fund

Courtney A. Sarpy: Donor Designated Fund

Courtney Anne Sarpy knows that the organizations she cares most about will be supported this year, and every year in the future. That's because last year she opened a donor designated fund to benefit the nonprofits closest to her heart. "I

learned from my father. He started by giving to Loyola Law School and it was **inspirational** to see how his gift helped the students. Now, I carry on the family tradition." Grants from donor designated funds like Courtney's are made on an annual basis by the Foundation, both now and in perpetuity.

Cindy & Barry Henderson: Scholarship Fund

Cindy and Barry Henderson's fund was borne out of great loss and equally great love. When their son Myles died in a tragic car accident, they wanted to do something that would commemorate his life. As a result, the "Smyles for Myles" scholarship was established in his name. The fund will benefit the bright students of today while carrying on the shining **legacy** of their son tomorrow and into the future.



Chef Eman Loubier: IMPACT Fund Donor

If you look at the menu of Dante's Kitchen restaurant, you'll see these words: "Join us and just say N.O." giving customers the option to donate to GNOF. Owner, Chef Eman Loubier, wanted to give something back to his adopted home town. He started years ago with small donations to various charities.

Then, he decided to **maximize** the impact of his giving by making a single contribution to our IMPACT Fund. Over the past three years, the Foundation's IMPACT Fund has made grants to 100 best-of-the-best nonprofit organizations in arts & culture, youth development, education, and health & human services.



Dr. Masako Wakabayashi & Ms. Hiroko Kusuda: Disaster Relief Fund

The devastating earthquake and tsunami that hit Japan last year resonated with many New Orleanians. The Japan Club joined with us to **establish** the NOLA Japan Quake Fund. Initial grants from the fund will be made where support is needed most—to aid children orphaned by the disaster and to provide mental health services to those who lived through it. But this is just the beginning. "Many remain displaced from their homes," Dr. Wakabayashi comments. "We will continue our effort," adds Ms. Kusuda.

Our PARTNERS in Philanthropy

"After seeing the amazing work of GNOF's nonprofits on a bus tour, I wanted to be a part of an organization that is making such a powerful contribution to a better New Orleans. To see the stunning amount of talent, activity, and heart that comes from these nonprofits ... I know that my children will inherit a much better New Orleans thanks to the important work the Foundation is doing."



Sallee Benjamin,
Partner in Philanthropy

Contributions to the Partners In Philanthropy fund enable the Foundation continue its work of connecting donors to the greatest needs of the community.

Altruist (\$10,000+)

IBERIABANK
Keller Family Foundation
RosaMary Foundation
Mrs. Phyllis M. Taylor
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Leader (\$5,000+)

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Jean Bragg, LLC
Lauricella Land Company Foundation
Merrill Lynch
Nicola Piza
Peter A. Mayer Advertisting, Inc.



1923 Society

“We feel a responsibility to give back to our community. The Foundation has a lot of depth in the causes they foster and we are confident that they’ll help us fulfill our personal legacy.”

Jonathan Wallick
Member, 1923 Legacy Society

The 1923 Legacy Society recognizes the founding of the Community Chest, our predecessor, and honors those forward-thinking individuals who have let the Foundation know that they plan to leave a gift to the community through a bequest, trust, life insurance policy, retirement plan, or charitable gift annuity.

- | | | | |
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The Cornerstone Council

The Cornerstone Council is a forum where professional advisors can gather to network together and provide insight to the Foundation on how to better serve other professional advisors, their clients, and existing donors.

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CONNECT

Supporting Organizations

Supporting Organizations play an important role in addressing the needs of the region. Operating as separate nonprofit organizations with applicable tax exempt status, supporting organizations have a separate board of directors, can manage their own investments, and award their own grants. We are proud to partner with the following supporting organizations:

- | | |
|---|---|
| The Maison Hospitalieres Foundation (2008) | The Louisiana Philharmonic Endowment Trust (1998) |
| The John and Clara Brady Foundation (2000) | The DJR Foundation (1997) |
| The Pat and Kate Brady Foundation (2000) | The Frank B. Stewart Foundation (1993) |
| The Fertel Family Foundation (2000) | The Albert N. and Hattie M. McClure Fund (1963) |
| The J. Bennett Johnston Science Foundation (2000) | |

Unrestricted Funds

From these funds, the Board of Trustees awards grants to organizations and programs that meet the region's most pressing needs.

Jacob Aron Fund	1965	Stephen B. Lemann Chairman's Fund 1981-1983	1995
Everett T. Aultman Fund	2000	Lemann Family Fund	1989
Victor L. Bernard Foundation Fund	1989	Diana M. Lewis Chairman's Fund 1991-1993	1995
Mr. & Mrs. S. J. Besthoff Fund	1973	Mr. & Mrs. J. Thomas Lewis Endowment Fund	1989
Harry J. Blumenthal, Jr. Chairman's Fund 1989-1991	1995	Loewenbaum Family Fund	1987
Harry J. Blumenthal, Jr. Fund	1987	Theodore A. Mars, Jr. Endowment Fund	1994
Blumenthal-Jepsen Family Fund	1988	Mason Family Fund	1986
Don Borngesser Fund	2002	George J. Mayer Chairman's Fund 1979-1981	1995
Edgar A. G. Bright Fund	1976	Harold S. Mayer Fund	1995
R.J. Bynum Fund	1953	Leonie and Gus Mayer Fund	1959
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James M. Cain Chairman's Fund 1999-2001	2001	Patricia & Robert C. McIntyre Fund	1986
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David Conroy Chairman's Fund 1993-1995	1995	NOPSI/LP&L Fund	1987
Francis C. Doyle Chairman's Fund 1977-1979	1995	Pan American Life Fund	1988
Donald W. Doyle Chairman's Fund 1983-1985	1995	M. Cleland Powell Chairman's Fund 2005-2007	2007
Nancy Reeves Dreux Endowment Fund	1994	Aage Qvistgaard-Petersen	1976
George and Mathilde Dreyfous Fund	1986	A. Louis & Nathalie O. Read Fund	1986
Kitty and Brooke Duncan Fund	1985	Rebuild New Orleans Fund	2005
Fomento Social Banamex Fund	2006	W. Boatner Reily, III Chairman's Fund 1987-1989	1995
Freeman-Woollam Fund	1988	Boatner Reily Family Fund	1988
Freeport-McMoRan, Inc. Fund	1988	Robert and Edwina Reisfeld Foundation	1995
Louis A. and Lillian L. Glazer Family Foundation, Inc. Fund	1989	RosaMary Fund	2003
The Greater New Orleans Foundation Fund	1986	Leon Sarpy Chairman's Fund 1969-1973	1995
Mr. & Mrs. John J. Graham Fund	1993	Leon & Eleanor Sarpy Fund	1995
Heymann Fund #2	1987	Shilling Fund	1986
Mr. & Mrs. Jimmy Heymann Fund	1988	Carolyn E. Sonnier Fund	1995
Scott and Leslie Jacobs Fund	1989	Moise Steeg Fund	1989
Barbara & Ben Johnson Family Foundation	1995	Erich and Lea Sternberg Memorial Fund	1988
L.V. and Stephanie Lamar Foundation	1980	Phyllis M. Taylor Chairman's Fund 2009-2011	2011
Betty V. Lauricella Chairman's Fund 1997-1999	1999	Charles C. Teamer, Sr. Chairman's Fund 1995-1997	1997
Wayne J. Lee Chairman's Fund 2001-2003	2003	Frances G. Villere Chairman's Fund 2003-2005	2005

Field of Interest

Donors may specify a particular field of interest they would like to support.

ARTS

Arts Fund	1996
Lucile J. Blum Fund	2000
Janet Daley Duval Field of Interest Fund	2011
Freeport-McMoRan, Inc. Expansion Arts Fund	1989
Louisiana Asian Heritage Foundation	1999
Mr. & Mrs. P. R. Norman Fund	1990
Welch Family Fund for 2200	2000

DISASTER RELIEF

Gulf Coast Oil Spill Fund	2010
Noah's Wish/Hurricane Katrina Settlement Fund	2007
SOS: Gulf Coast Relief Fund	2010

ECONOMIC DEVELOPMENT

Regional Economic Development Fund	1998
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EDUCATION

Adult Literacy Fund	2004
Boh Brothers Construction Co., LLC Fund	1990
Cahn Family Foundation	1997
Education Fund	1994
Fenner-French Foundation Fund	1989
First Commerce Corporation Fund	1990
Virginia D.Kock Endowment for Education	1995
Nancy & Michael Marsiglia Fund	1988
Reily Foundation Fund	1989
Jonathan M. Wallick Fund for Building Restoration Training	2008

ENVIRONMENT

The Environmental Fund	1994
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HEALTH

Bona Dea Fund	2008
Gulf States Eye Surgery Foundation Fund	1971
New Orleans Convalescent Home	1961
Estate of Harold W. Newman, Jr. Charitable Remainder Trust	1994
Frank & Winston Purvis Fund	1989

HEALTH AND HUMAN SERVICES

W. R. Baird Charitable Trust Fund	1991
GNO Drug Demand Coalition Fund	2011
Mildred H. and Isaac S. Heller Fund	1990
Joan and Leslie Inman Family Fund	1994
Marjorie & Fred Kullman Fund	1985
Kahn-Oppenheim Trust Fund	1998
Albert N. & Hattie M. McClure Fund	1963
Betty and Stanley McDermott, Jr. Fund	1996

OTHER

GNOF Employees' Community Impact Fund	2008
Heron Rural/Regional Fund	1996
Philip Uhl Fund	1961

YOUTH

Chevron Summer Program Fund	1992
Margaret and Charles Dale Fund	2001
Erna Deiglmayr Fund	2002
Mary Lemann Goldman	2000
Robert & Shirley Haspel Fund for Children & Youth	1986
Youth Alternatives Fund	1990

REGIONAL

Jefferson Community Foundation	2008
St. Bernard Community Foundation Endowment Fund	2006
Plaquemines Community Foundation Endowment Fund	2006

Scholarship Funds

Class of Electric Ratepayers Scholarship Fund	1991	The Power of America Fund	2001
Jim Hall Memorial Scholarship Fund	2004	Providence Scholarship Fund	1996
Jo Ellen Smith Memorial Scholarship Fund	1999	Smyles for Myles Foundation Fund	2011
Myer Epstein Bishop NonEndowed Scholarship Fund	2007	Taylor Endowment for The New Mexico Taylor's Kids Fund	2000
Myer Epstein Bishop Endowed Scholarship Fund	2011	Lacey and Bridget Griffin College Scholarship Fund	2000
New Orleans College Prep Scholarship Fund	2011	Westbank Scholarship Fund	2010

Donor Designated Funds

Donor designated funds go to one or more nonprofit organizations that the donor has personally selected to receive gifts in perpetuity.

James L. Adams Fund	1998	City Park Botanical Garden Fund	2008
Agana Burial Fund	1995	City Park Carousel Fund	2008
Louis "Satchmo" Armstrong Jazz Camp Fund	1996	City Park Endowment Fund	1992
J. Aron & Company, Inc. Fund	1997	City Park Big Lake Pump House and Arbor Fund	2009
Arts Council of New Orleans Special Project Fund	1996	City Park Playground Fund	2007
Assumption Education Fund for Academic Excellence	1994	City Park Matt Savoie Soccer Complex Fund	2011
The Azby Fund for the Benefit of the Pavilion and Conservatory of the Two Sisters	2002	City Park / Pepsi Tennis Center Fund	2011
New Orleans Ballet Association Fund	1987	Sanders and Sue Clatworthy Endowment Fund #2	2010
CAC/ Barbara L. Weigel Emerging Visual Artist Fund	2008	Closed Captioning Committee Fund	1992
Emmett W. Bashful Fund	2003	Dr. Isidore Cohn, Jr. Fund for the LSU School of Medicine Learning Center	1987
Bayou Civic Club, Inc. Fund	2004	Community Nutrition Fund	1994
Behrman Stadium Fund	1993	Contemporary Arts Center Fund	1991
Mary Ann Bendler Fund	2001	The Joseph M. Costello Endowment	2003
John Richard Bienvenu/Kiwanis Club Scholarship Fund	2002	Covenant House New Orleans	2005
Armande Billion Endowment for the Arts Council of New Orleans	1990	Cut Off Community Children's Reading Program Fund	2002
Walter J. Boasso Charity Fund	2002	Janet Daley Duval Donor Designated Fund	2011
Glenn Borne Fund	2002	Dr. Ralph and Lily Dauterive Fund	2011
Bourque/Lauman Fund	2004	Mary Harnden Davidson Memorial	2007
Breakthrough New Orleans/Summerbridge Fund	2002	Alberto Doria Fund	2003
Georgiana and Harold Bretz Philanthropy Fund	2002	Lawrence D. Barrett and F. Robert Duplantier Endowment Fund for Boys Hope	1985
Bridge House Fund	2001	Efforts of Grace Fund	1993
Ivy Brown Fund for the Lighthouse for the Blind	2001	Willerd R. & Sallykay Fann Fund	2001
Building Endowment Fund	1978	Clifford F. Favrot, Jr. Designated Fund	2010
James J. Buquet, Jr. Family Foundation Fund	2000	Steve & Karen Fecke Fund	2002
Bureau of Governmental Research Fund	2001	John H. Fellman Fund for the LA SPCA	1996
Ann & Morris Burka Fund for The Greater New Orleans Foundation	1985	Darwin S. Fenner Memorial Fund for the New Orleans Symphony	1984
Evelyn & Billy Burkenroad Fund	1986	Fischer Housing Project Fund	1991
William B. Burkenroad, Sr. Fund for United Way	1958	Terry Fleming Fund	2000
Cabrini Playground Fund	1993	Beatrice and Harold Forgotston Philanthropic Fund for United Way	1997
CAC Jazz Endowment Fund	2005	Freedom Fund	1999
Carrollton Rotary Children's Foundation	2005	Freeport-McMoRan, Inc. Recreation Fund	1991
CDL Center of Excellence Fund	2004	Friends of the New Orleans Public Library	2004
Chalmette High School High-Flying Owl Fund	2003	Garden District Association Park Fund	1995
Children and Family Service Fund	2000	Sibyl P. Gayman Fund	2001

George Washington Carver High School 9th Ward Field of Dreams Athletic Fund	2009	Louisiana Children's Museum Endowment Fund	2000
Godchaux Reserve Plantation Fund	1993	Louisiana Council for Music Performing Arts Fund	2008
Danny Gottsegen Fund for NOCCA	1988	Louisiana Endowment for the Humanities Greater New Orleans Education Fund	2010
The Greater New Orleans Youth Orchestra Endowment Fund	2002	Louisiana Philharmonic Orchestra Fund	1997
Greater New Orleans Educational TV Fdn. - WYES	1996	The Freda M. Lupin Scholarship Fund	2007
Tony Martin Guerrero Memorial/PFLAG Scholarship Fund	1997	Make-A-Wish Foundation of Louisiana Fund	2000
Gulf Restoration Network	2010	Make It Funky Jazz Scholarship Endowment Fund	2004
Dr. & Mrs. William E. Harmon Family Fund	1999	Mandeville Cultural Arts Center Fund	1998
Jim and Glenda Harper Fund	1999	Market Umbrella Endowment Fund	1998
Haspel Family Fund for United Way	1987	Matherne/Meteye Memorial Golf Shelter Fund	2000
The Lois and Lloyd Hawkins, Jr. Grand Opera Foundation	2011	George "Star" Mayer Fund	2006
William Randolph Hearst Fund	2000	Pat & Bob McIntyre Endowment for The Greater New Orleans Foundation	2004
Linda and Jerry Himelstein Fund	2003	Sister Mary Bertilla McNeely, MSC Fund	2003
House of Ruth Endowment Fund	1999	Metropolitan Crime Commission Endowment Fund	2001
International School of Louisiana Endowment Fund	2010	Metropolitan Area Committee Leadership Forum Endowment Fund	1996
Morris F.X. Jeff, Sr. Memorial Skatemobile Derby Fund	1993	Metropolitan Leadership Forum Endowed Fund	1993
Jefferson Dollars for Scholars Scholarship Endowment Fund	2001	Sara Meyers and Henrietta (Tuddy) Meyers Mattise Fund	2004
Jefferson Performing Arts Society Endowment Fund	2001	Mickey Markey Playground Fund	1992
Jewish Community Center Endowment Fund	2002	Midnight Basketball Program Fund	1991
Junebug Productions, Inc. Fund	1993	Donald Mintz United Way Council of Chairs Fund	2000
Kalorama Endowment Fund	2001	Emel and Ranney Mize LPO Endowment	2009
Karnes-Sullivan Scholarship Fund	2000	Emel and Ranney Mize New Orleans Opera Endowment	2009
Kingsley House Fund	2001	J. Edgar Monroe Fund for United Way	1981
Delores Duncan Kinsey Endowment Fund for NO/AIDS Task Force	1990	Dr. James E. & Frances S. Moorman Fund	2002
Virginia D. Kock Endowment for The Arts Council of New Orleans	1995	Mervin G. & Maxine M. Morais Endowment for Decorative Arts Fund for the New Orleans Museum of Art	1987
Virginia D. Kock Endowment for the Symphony	1995	NAWIC Chapter 17 Scholarship Fund	1995
Eleanor B. Kohlmeier Fund	1998	New Orleans Class Action Safety Fund	1997
Michelle Lynn Konechne Memorial Scholarship Fund	2000	New Orleans Gay Men's Chorus Endowment Fund	1990
J. Monroe Laborde M.D. Spasticity Fund	2002	New Orleans International Music Colloquium - Endowed	2002
Lake Pontchartrain Basin Foundation Endowment Fund	1991	New Orleans Interfaith Sponsoring Committee/ACT Fund	1992
Will and Pat Lannes Fund	2003	New Orleans Musica Da Camera Fund	1992
La Renaissance Fund	1999	New Orleans Neighborhood Development Collaborative	1995
Latter Library Fund	1985	New Orleans Opera Association Endowment Fund	2006
Latter & Blum, Inc. Realtors Fund	2003	New Orleans Public Schools Scholarship Foundation Endowment Fund	1993
Le Petit Theatre Endowment Fund	2003	The New Orleans String Project Endowment Fund	2003
Ronald J. LeJeune AC Fund	1998	New Orleans Video Access Center Fund	1995
Wayne & Jackie Leonard Family Fund	2003	New Orleans Westbank Library Fund	1986
James & Joyce Leonard Fund	2006	New Orleans Youth Action Corps	1993
Lindy Boggs Fund	2003		
Lorio/Dauterive Trust Fund	2002		

Donor Designated Funds

1983 Harold W. Newman Endowment Fund for Le Petit Theatre	1998	S. Walter Stern, Jr. Arts Fund for the Arts Council of New Orleans	1985
Lila Lee B. & Morris W. Newman 1998 Endowment Fund	1998	Jack Stewart Cultural Fund	2001
Lila Lee B. & Morris W. Newman Charitable Foundation	1999	Mary R. and Gilbert G. Stock, Jr. Fund	2001
The NOCCA Institute Fund	1987	Doris Zemurray Stone Chair in Philanthropic Leadership	2010
NONDC Endowment Fund	1998	Stream of Dreams Fund	2002
The Sunny and Roussel Norman Education Fund	2005	Stuart Hall Fund	1995
Odyssey House Louisiana, Inc. Fund	2001	Sugar Bowl U.S.F.&G., NORD Fund	1993
Partnership for the N.O.J.C. Marching Club Support Fund	2001	Symphony Chorus of New Orleans	2006
Partnership for the N.O.J.C. Music Instrument & Education Fund	2001	The Patrick and Phyllis M. Taylor Fund	2004
PFLAG New Orleans Endowment Fund	2000	Terrebonne Foundation for Academic Excellence in Public Education Fund	1992
Dr. Armengol Porta Memorial Fund	2000	The Mary-Kate Tews "A Studio in the Woods" Fund	2008
Seth Daniel Poticha Award Fund	2004	Tom & Mary-Kate Tews Fund	2004
Daniel Price Memorial Fund for Aspiring Artists	2004	Evelyn Ball and Serena Thomas Fund	2003
Pro Bono Project	2002	Alice P. Thomas Fund	2002
Project Lazarus Endowment Fund	1997	Top 10 By 2010	2000
The Prytania Fund, II	2007	Treme Center Handicapped Fund	1992
Thomas G. Rapier Fund	1995	Robert Alan Udick Memorial Endowed PFLAG Scholarship Fund	1999
Edward L. Renton, Sr. Memorial Scholarship Fund	1995	United Way Endowment Fund	1980
Eddy K. Rosen Fund	2001	Urban League of Greater New Orleans Fund	2001
The Rotary Club of Slidell Endowment Fund	2005	Vision St. Tammany Fund	1998
Leonie Davis Rothschild Endowed Fund	2003	Volunteers of Doctors Hospital of Jefferson Fund	2004
Royal St. Louis Fund for United Way	1980	Richard M. & Yvette A. Warren Fund	2003
Salem Lutheran Church & School Endowment Fund	2004	Weil Family Fund in Memory of Rosetta and Harold Weil	2000
Courtney A. Sarpy Fund	2011	Beulah Bloch Weil & Isaac L. Weil Memorial Fund	2000
Leon & Eleanor Sarpy Trust Fund for Loyola Law School	1983	Ben Weiner Fund for the United Way	1998
O. Jack and Margot H. Schneidau Fund	1995	Welch Family Fund for 2103	2003
Elizabeth Porch Schwartz Endowment Fund for Le Petit Theatre	1989	Welch Family Fund for 2108	2008
Tracey W. Sherry Fund	2002	Welch Family Fund for 2203	2003
Sixth Baptist Church of New Orleans Fund	1998	Welch Family Fund for 2208	2008
Jeanne and Jim Smith Fund	1999	Welcome Neighbors Fund	2003
Society for Environmental Education Fund for the Louisiana Nature Center	1991	George Q. Whitney Fund	1997
Southern Eye Bank Endowment Fund	1988	Willa Slater Fund for the Moses Hogan Award at NOCCA	2010
Saint Augustine High School/Josephite Scholarship Foundation	1997	WRBH Reading Radio Fund	2001
St. Bernard Kiwanis Foundation Scholarship Fund	2002	The YLC Fund	1998
The St. Matthew's Episcopal School Endowment	2006	Young Aspirations/Young Artists, Inc.	2009
Stallings Playground Fund	1993	Young Audiences Fund	1987
Anna D. and Constance H. Stephens Fund	1997	Youth Service Bureau	2001
Gordon & Susan Sterling Fund	2003	Youth Civic Engagement Initiative Fund	2000

Donor Advised Funds

A donor advised fund is a tax-advantaged and convenient alternative to a private foundation for your family or business.

James and Roberta Adams Fund	1997	Cox Charities Fund	2004
AGSC Community Outreach Program	2009	CS Metals of Louisiana, LLC Fund	2001
Alarcon/Quentin Fund	1989	Crescent City Physical Therapy Fund	1996
Enrique Alferez Sculpture Fund	1999	D & D Foundation Fund	1999
Alliance for Gulf Coast Communities Fund	2010	Dat City Cares Fund	2011
The Almar Foundation	2005	D'Avanti Fund	2002
The Virginia Rosanne Amato Foundation Fund	2007	Willie Mae & Leamon Dawson, Sr. Scholarship Fund	2003
The Ambrose Fund	2007	Carolyn and Prudhomme Dejoie, III Fund	2000
Barbara K. & Wayne F. Amedee Fund	1998	The Delta Foundation	2001
America's WETLAND Foundation	2003	George & Milly Denegre Fund	1999
The Arabella Fund	2009	Rosemary B. and Brunswick G. Deutsch Foundation	2001
Alan C. and Elizabeth S. Arnold Fund	1987	Rosemary B. and Brunswick G. Deutsch Foundation for Le Petit Theatre du Vieux Carré	2001
The Aschaffenburg Fund	2000	The Rosemary B. and Brunswick G. Deutsch Legal Education Foundation	2001
The Autenreith Charitable Trust Fund	2003	Dezauche-Styles Charitable Fund	1997
Ann H. & Charles J. Babington Family Fund	1999	Marc Alden Diasselliss Foundation	2008
Barksdale Family Fund	2011	Dinnell Family Fund	2010
Bayou LaBranche Wetlands Fund	2003	Dr. Donald and J.J. Dooley Fund	2009
Emily Ann Stein & Jack C. Benjamin Philanthropic Fund	1996	Willie P. Dorsey, Sr. and Stephen M. Lee Educational Fund	2000
Anne Claire Beyer Foundation	2007	The Dugan Foundation	2008
Black Bag Medicine Foundation Fund	1999	Adrian & Sally Duplantier Family Foundation	1998
The Boettcher Fund	2003	John R. and Lauren G. Dupré Family Foundation Fund	2000
Boh Brothers Centennial Fund	2009	Easter Seals of Louisiana	2007
The Robert Henry Boh and Katherine Sandoz Boh Foundation (1)	2003	Emerging Philanthropists of New Orleans Fund	2009
The Robert Henry Boh and Katherine Sandoz Boh Foundation (2)	2003	Epiphany Fund	2005
The Ann and Robert S. Boh Family Fund	2004	Margaret & Joe Epstein Fund	1997
Elizabeth Anne Boh Fund	2005	Epstein Family Fund	1984
Keller Bonsey Fund	2007	Ethel L. Eaton Fund	2007
Bridget and Bobby Bories Fund	2003	Curtis D. Eustis Family Philanthropic Fund	2009
Barbara Bourgeois Memorial Fund	2003	Exxon Mobil Fund	1996
Dr. Joseph P. Braud Family Fund	1998	The Buzzy Fakier Fight for Cancer Fund	2005
Harold & Georgiana Bretz Charitable Fund	2002	The George C. Fakier, Sr. Fight for Heart Disease Fund	2005
Brown Family Fund	2011	The Glenn Fakier Fight for DVT Fund	2005
Buccaneer Fund	2011	The Rebecca Fakier Fight for Pediatric Cancer Fund	2005
Harold and Gloria Callais Family Foundation	2010	Elizabeth Fischer Fund	2009
Captain Hank Madison Fund	2002	Flick Family Foundation	1999
Central City School Improvement Fund	2007	Fowler Family Fund	2004
Chaffe McCall Foundation Fund	2007	Franklin Southland Printing Company, Inc. Fund	1998
Chase Fund	2004	The Richard West Freeman Endowment Challenge Fund	1999
The Chequelin Fund	2009	Freeport-McMoRan Foundation Arts Fund	1989
The Chevron Energy For Learning Fund	2007	Mr. & Mrs. L. Garvey Fund	2002
Chevron Phillips Chemical Company	2001	Joey Georgusis Dream Fund	2008
Children & Youth Fund	1994	Gershanik Family Fund	1994
The J. Scott Chotin, Jr. Family Community Fund	2011	Gert Town Community Fund	1997
City of New Orleans Transformation Fund	2010	Gervis Fund	2000
Coast Guardians Fund	2006	Get Out for the Gulf Fund	2010
Mike and Lynn Coatney Family Foundation Fund	2009	Paul H. & Linetta J. Gilbert Family Fund	1995
Dr. & Mrs. Isidore Cohn, Jr. House Fund	2001	Ginkgo Fund	1998
Deena and Phil Cossich Foundation	2002		
John Stone Coulter Fund	1992		

Donor Advised Funds

The Gwathmey & Fritz Gomila Family Fund 1	2003	John Kushner Realty, Inc. Fund	1998	NOLA Kids Rising Fund	2007	St. James Parish Excellence in Education Non-Endowed Fund	2001
Glenn G. Goodier Fund	2011	James & Stephanie Laborde Family Fund	2002	NOLA Pay it Forward Fund	2011	St. James Parish Excellence in Education Endowed Fund	2001
Ken and Kathy Gootee Family Fund	2007	Ted and Mary Merle Laborde Fund	2000	Norco Community Fund	2001	St. James Parish Community Fund	2006
Jean and Wesley Gould Fund	2001	Kevin & Kathleen Laborde Fund	1999	Norco Economic, Educational & Social Development Endowed Fund	2003	Stag Cummins Fund	2007
Gramercy Alumina Endowed Fund	2001	Lafourche Education Foundation Fund	2005	Occidental Chemical Corporation Fund	2002	George & Lilian Stahler Fund	1995
Great 100 Nurses Foundation	2001	Amy Schwartz Lake & Marion L. Lake Family Fund	2003	Octavia Fund	2004	Starbucks Community Fund	2006
JoAnn and Harry Greenberg Fund	2003	James B. Lam Family Fund	2005	Olinde Family Fund	2005	St. Pierre-Turner Fund	2001
The Grefer-Haase Fund	2006	Eugenia & Albert Lamar Fund (Endowed)	1997	Rajender and Noni Pannu Fund	2003	Mary Lynn Strasser Fund	2001
Consuelo Garza Griffith Fund	2000	Eugenia & Albert Lamar Fund (Current)	1997	Joan and Godfrey Parkerson Family Fund	2008	A Studio in the Woods Fund	2000
Grissom Family Fund	2003	The Loeber and Barbara Landau Fund	2005	Laura Peebles Fund	1996	Patrick F. Taylor Education Fund for Continuing Education of Greater New Orleans Police Officers	2004
Gude and Mirtipati Families Benevolent Fund	1997	The Landis Foundation	2006	The Edith & Louis Peilen Fund	2004	Patrick F. Taylor Foundation Community Fund	2010
Gulfsouth Youth Action Fund	2008	Francis E. and Betty V. Lauricella Family Fund	2001	Penick Family Fund	1997	Mary Alice Dixon Teamer Scholarship Fund	2004
Thomas L. Hammock Fund	2011	Dana E. Leaman Fund	2011	Sharon A. Perlis Fund	2003	The Tesson Family Fund	2010
The Doris and Peter S. Hansen Memorial Fund	2004	Byron and Pat LeBlanc Fund	2008	Petitionals Pet Rescue Fund	2010	Bernardine S. Thomas Fund	1997
Harch Hyperbaric Research Fund	2000	Sun Kim & Kee Lee Foundation	2004	Ashton Phelps, Jr. Family Fund	2000	W. Howard Thompson Charitable Trust	2003
Robert and Shirley Haspel NonEndowed Fund	1991	The Lelong Family Fund	2006	The Andy and Eric Philipson Fund	2004	Jim Thorns Family Fund	2002
Robert and Shirley Haspel Endowed Fund	1994	Barbara London Lemann Fund for Children	2000	Alan and Arlene Philipson Fund	2007	Dr. Sam A. and Virginia R. Threefoot Fund	2000
Hassinger Family Fund	1997	Stephen B. Lemann Memorial Fund	1995	The Pinckelope Foundation	2004	Times-Picayune Classroom Enrichment Program Fund	2002
Charlotte and Paul M. Haygood Fund	2007	Lemle Family Fund	1990	Hanna Sharkawy Pittman Fund	2005	Times-Picayune Fund	1979
The Hearin Fund	1999	Tabitha and Michael Lewis Fund	2005	Bruce Blakemore Poitevent Fund	2008	Tipitina's Foundation	2003
Odette C. Henican Foundation	1999	Mr. & Mrs. J. Thomas Lewis Fund	1992	Pratt-Stanton Manor Fund	2011	Father Willie Todd Endowed Foundation Fund	2007
Henry Street Fund	2004	LinHunSco Fund	2001	The Prytania Fund	2006	Father Willie Todd Foundation Fund (Non-Endowed)	2009
Hess Fund	1988	Richard & Susan Lizotte Fund	1998	Pump to the River Jefferson/Orleans Fund	2007	Transform New Orleans Fund	2010
Heymann Fund	1990	Local Hands Helping Local Children Fund	2011	Stanley W. Ray, Jr. Philanthropic and Civic Trust	2001	Willie Tee Turbinton Music Fund	2007
Hopper Family Fund	1998	The Longue Vue Fund	2003	Mary F. Reily Fund	2006	Turnbull Foundation	1998
Ellinor and D. Douglas Howard, Jr. Fund	2009	The Theresa Bittenbring Marque & John Henry Marque Fund	2007	Reily Family Charitable Fund	2010	Cecile Weil Usdin Endowment Fund	1993
Scott and Janet Howard Family Fund	2001	Mboya K. Marsalis Fund	1995	Frederica G. Reily Memorial Fund	2006	The Favrot - Van Horn Fund	2007
Nell, Logan and Harley Howcott Family Fund	1993	Edward F. and Louise B. Martin Family Fund	2008	Boatner Reily Family Fund	1985	R. Stephanie Bruno & Gerald J. Vetter, Jr. Fund	1995
Robert and Claire Howson Foundation	2004	Louis & Daisy Mason Scholarship Fund	2003	Larry Reynolds Fund	2002	Anne and Sandy Villere Family Fund	2011
Hughes - Edwards Fund	1996	McCall Fund	1998	Francoise Billion Richardson Foundation	1995	Fran and George Villere Family Fund	2000
The Humana Foundation Katrina Relief Fund	2006	Richard McCarthy Fund	1996	Riddick Family Fund	1996	Fran and George Villere Fund #2	2004
Campbell and Allison Stewart Hutchinson Fund	2000	John McDonogh, Sr. High School BioTools Fund	1998	Ronald Ridenhour Fund	1999	Villere Charitable Lead Trust Fund	2011
Hymel - Reis Charitable Family Fund	2007	The Amy McGuinness Women's Wellness Fund	1996	Rising Sun Foundation	2003	Franz and Marilee Vogt Family Fund	1999
IMC Phosphates Company Fund	2002	Gustaf W. McIlhenny Family Foundation	2003	The Robert J. Reid Animal Rescue Fund	2006	Dr. & Mrs. Roland S. Waguespack Fund	1998
Institute of Mental Hygiene Fund	1997	Pat & Bobby McIntyre Family (Current) Fund	1998	The RosaMary Foundation	2003	Waldhorn/Moses Family Fund	1996
James Family Foundation New Orleans Relief Fund	2006	Pat and Bobby McIntyre Family (Endowed) Fund	1998	Staci Rosenberg Foundation	2010	Virginia Walmsley Fund	2008
Jenkin Charitable Gift Fund	2002	Patrick C. Mercardante's Grandchildren Fund	1998	Rosenthal and Jacobs Foundation Fund	1994	Patrick H. Waring Family Fund	2011
Aida Smith Johnson Fund for Children	2003	Robert W. Merrick Family Fund	2002	Claire Reichert Roy Foundation	2003	Nell Pape W. Waring and William W. Waring Fund	2007
Pierce & Hans Jonassen Fund	1999	Arthur B. Monroe Family Fund	1995	John & Linda Sarpy Fund	2000	Edna B. and Joyce Fay Washington Breast Cancer Foundation	1996
Harry Wade Jones and Stella Pinkney Jones Family Fund	1996	Malcolm L. & Mary T. Monroe Fund	1994	Courtney-Anne Sarpy Fund	1998	Webb Connect Foundation Fund	2003
Journalism Education and Diversity Fund	1997	Moyna Monroe Family Fund	1995	Eleanor Legier and Leon Sarpy Foundation Fund	1998	Marjorie and Clifford T. Weihman Memorial Fund	1986
Harriett & A. L. Jung Fund	1996	Kathryn Moody Favrot Fund	2008	The Denise G. & Philip J. Schoen, III Fund	2003	Welch Family Fund	2000
Kaiser Aluminum Non-Endowed Fund	2001	Moose's Vision Fund	2000	The Mary Ellen Schoen Fund	2004	Virginia B. White Fund	2001
Harry & Susan Kelleher Fund	2004	Morrow-Orestano Philanthropic Fund	2010	Seasons, The Center of Caring Fund	1997	Saint Whitecloud Fund	1990
Keller Family Foundation Fund	1997	Motiva Corporation Fund	2002	The Selby Fund	2010	Whitney Bank Fund	2002
Kelly Keller Music Foundation	2004	MW Murphy Fund	2004	The Selby Disaster Relief Fund	2011	Jacques L. Wiener, Jr. and Sandra M. Feingerts Family Fund	2011
Nina M. Kelly Fund	2000	Ile Narcisse Foundation	1999	The Selley Foundation Fund	2000	Robert E. Williams, Jr. Memorial Fund	2008
The Nina M. Kelly Fund	2005	The Natasha Fund	2011	Shane Family Foundation	2007	George H. Wilson, Jr. Fund	2007
E. James Kock, Jr. Family Fund #1	1987	New Orleans Jazz Restoration Society, Inc. and John Chaffe New Orleans Jazz Fund	1998	Carolyn and Dick Shell Family Fund #1	2002	Bertrand A. Wilson Family Fund	2007
E. James Kock, Jr. Family Fund #2	2004	New Orleans Literary, Educational & Charitable Trust Fund	1988	Carolyn and Dick Shell Family Fund #2	2002	The Betty A. Wilson Fund	2011
Eleanor and Herman Kohlmeier Family Fund	2008	New Orleans Recreation Trust Fund	1991	The Timothy & Willa Slater Family Fund	2005	Andrew B. Wisdom Family Fund	2002
Marie Kohlmeier Wolf Fund	2008	Newell-Usdin Fund	2004	Smith/Cooper Foundation Fund	2006	Women of the Storm Fund	2006
Corvette Juliane Kowalski Fund	2006	Newwell-Usdin Fund	2004	Stephen L. and Caroline W. Sontheimer Fund	1999	Youth in Philanthropy Fund	1991
Joe and Betty Krebs Fund	1998	Morris W. Newman Family Foundation	2000	The Spears Family Foundation Fund	2006	Zawadi Giving Circle Fund	2007
Krewe of Muses Foundation	2003	Lila Lee B. & Morris W. Newman 1995 Endowment Fund	1995	Sport Family Foundation	2001	Mary K. Zervigon Fund	2007
Andy Kruzich Memorial Aids Fund	2003	The Nike/Entergy Green Schools for New Orleans	2007	Sport Family Foundation, II	2002		
		New Orleans Cleft/Craniofacial Fund	2006	St. Charles Charities	2010		
		NOLA Japan Quake Fund	2011				

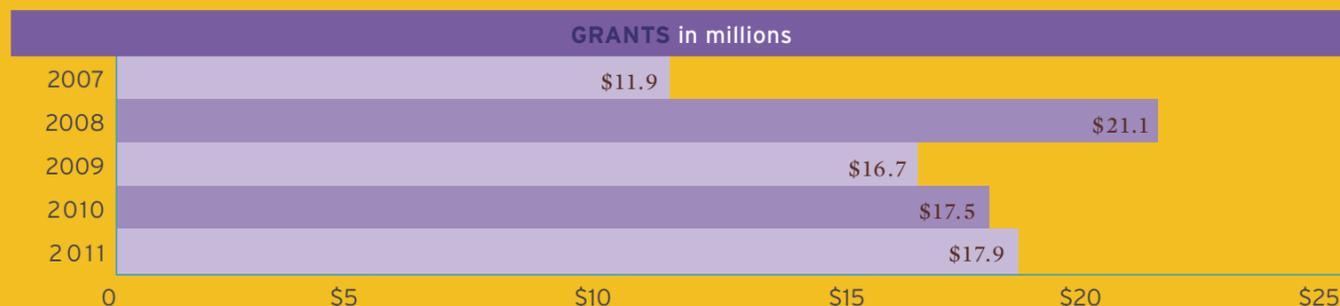
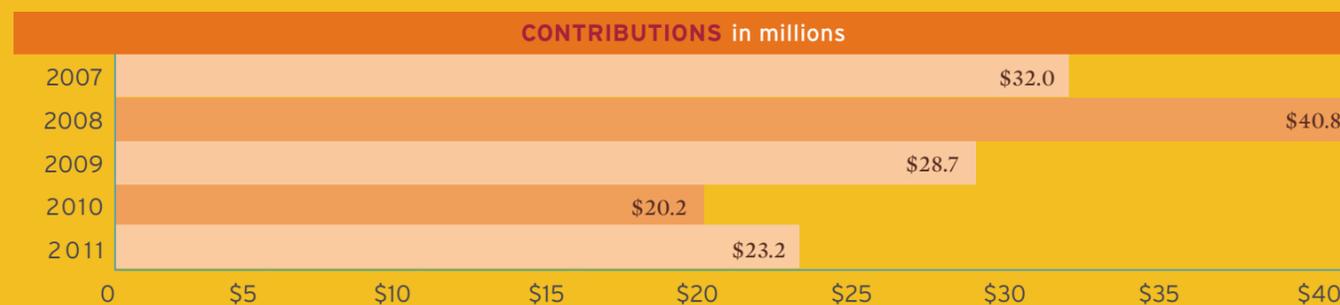
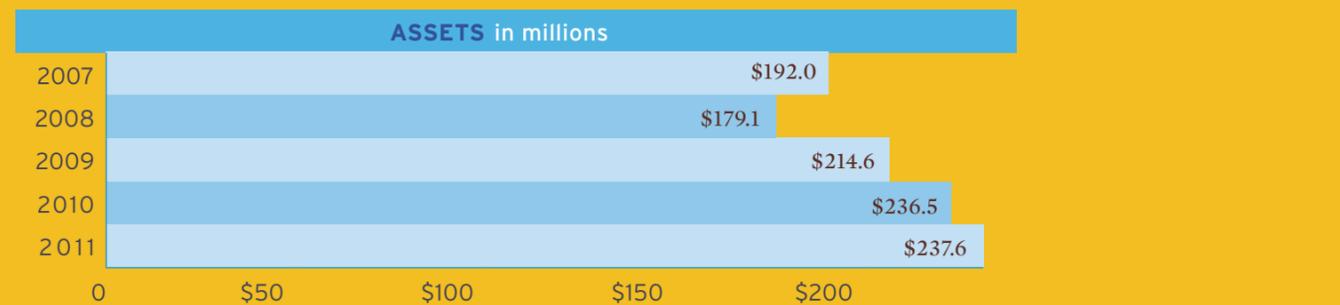
Investment Performance

The Greater New Orleans Foundation annually engages the services of an independent accounting firm to perform an audit of the Foundation's financial statements. As part of its audit, the firm also reviews the internal controls and various policies and procedures to ensure Foundation staff is adhering to the most current accounting practices.

The Foundation's auditor, LaPorte, CPAs & Business Advisors has issued an unqualified opinion on the financial statements for the year ended December 31, 2011.

Complete audited financials are available at www.gnof.org or may be obtained by calling the finance department at 504.598.4663.

GNOF ENDOWMENT POOL RETURNS as of December 31, 2011		
TRAILING 1 YEAR	TRAILING 3 YEARS	TRAILING 5 YEARS
+ 0.65	+ 10.87	+ 3.68



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GREATER NEW ORLEANS
FOUNDATION

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www.gnof.org



The mission of the Greater
New Orleans Foundation is to create
a **thriving** community for all.