

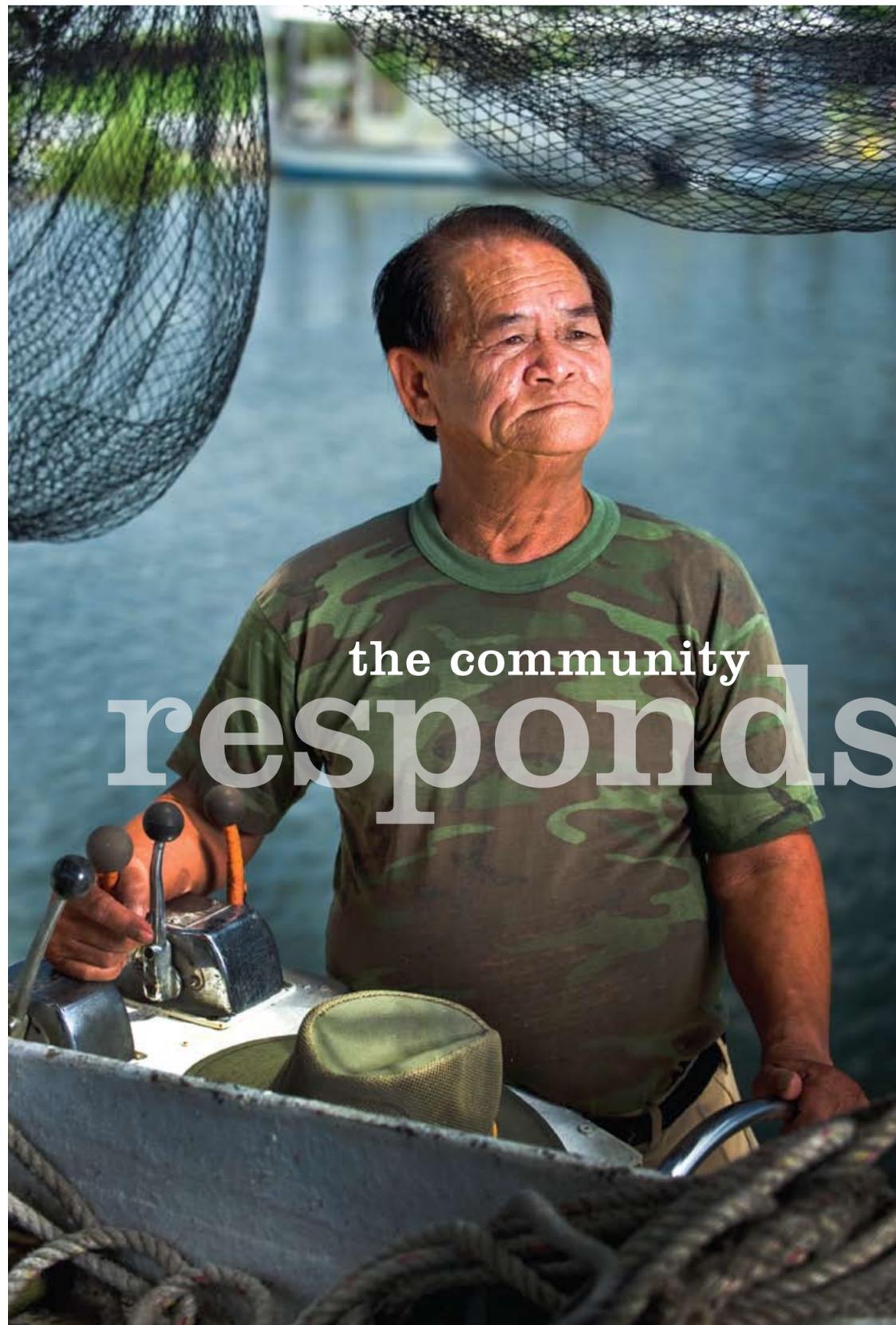


GREATER NEW ORLEANS
FOUNDATION

1055 St. Charles Avenue, Ste 100
New Orleans, LA 70130
504.598.4663 fax 504.598.4676
www.gnof.org



together as **one**



the community
responds

GREATER NEW ORLEANS FOUNDATION
2009 ANNUAL REPORT

The past year has made one thing abundantly clear: a community foundation must be positioned to respond to the unpredictable. Nimbly and effectively. Whether it be storms or oil spills, it must be prepared to address the evolving needs of the people it serves. We are grateful for the visionary donors who have made it possible for the Greater New Orleans Foundation to anticipate the unexpected and to provide the leadership and resources to address whatever needs lie ahead.

swiftly and effectively

front cover: Jimmy Dao looks out over the waters off the Louisiana coast and wonders what the future will bring. As a shrimper for 35 years, his way of life hangs in the balance. An estimated 20,000 Vietnamese fishermen and shrimpers live along the Gulf Coast, about half of the total fishing community.

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1

April 20, 2010: Gulf Oil Spill Occurs

Twenty-seven years ago our founders saw change coming. They understood that community needs evolve, often in unanticipated ways. They established the Greater New Orleans Foundation to be a permanent resource for the community, anticipating its needs, addressing its challenges. Thanks to the generosity of our donors, we can respond quickly to the many challenges our community might face.

2

GNOF Creates Oil Spill Fund

Within days of the initial disaster, we opened the Gulf Coast Oil Spill Fund. We were able to immediately help struggling fishermen and their families through our support for the Southeast Louisiana Fisheries Assistance Center, an organization, we helped found after Hurricane Katrina. We collaborated with local partners to tap into the expertise of the Alaskan fisheries affected by the Exxon Valdez oil spill. We made grants to the Louisiana Bucket Brigade, Louisiana Society for the Prevention of Cruelty to Animals, Tulane University on Water Resources Law and Policy, and the Vietnamese American Young Leaders Association.

3

GNOF Launches Coastal 5+1 Initiative

Our Coastal 5+1 Initiative will employ GNOF's strengths as both a leader and a convener. Its goal is to unite the parishes of Plaquemines, St. Bernard, lower Jefferson, Terrebonne, and Lafourche with New Orleans in a comprehensive plan for long-term coastal recovery.

4

Preparing for the Next Challenge

Through our ongoing programs in the environment, housing, economic development and other areas, we help our community face future challenges.

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The Foundation's governance guidelines and board committee charters are available at www.gnof.org.

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new
toward a beginning



building partnerships

Now

More than money, we bring our hearts and our intellects to what we do. We bring leadership. We help the nonprofit organizations we all love be more effective in the work they do. We attract national investors who bring additional capital and other resources to our area. More than simple grantmaking, we take a long view of our community's needs, and in so doing, improve the quality of life for all. We are able to do this thanks to the generosity of our donors. Your continued support makes our journey toward a truly greater New Orleans possible.

— **Dr. G. Albert Ruesga**, *President & CEO*

In the aftermath of Hurricanes Katrina and Rita, the need for your support was urgent and compelling. In housing. In education. And in environmental concerns. While those needs certainly remain critical, today there is a new reason to invest in our region. We stand on the threshold of a new era of incredible potential. We are poised to become national models in key areas such as housing, education, healthcare, and coastal recovery. The possibilities are endless. With your help, we can make it happen.

— **Phyllis M. Taylor**, *Board Chair*

MISSION

The Greater New Orleans Foundation will be the regional leader in promoting responsible philanthropy and equitable outcomes by connecting donors to community needs.

COMMITMENT TO EQUITY

We are committed to addressing our region's inequities. Our region's greatness will depend on our ability to move forward as one community in which there's fairness and equality of opportunity for all.

OUR PARTNERS IN PHILANTHROPY

The progress of our great city and region has been built on partnership. Together you've contributed to the rebuilding of homes, the improvement of public education, and the safeguarding of our coastal environment. There is no dream beyond our grasp.

Sustainer (\$2500 +)

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The Azby Fund
Energy Corporation
Gustaf Westfeldt McIlhenny Family Foundation
Iberia Bank
The Keller Family Foundation
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transforming lives

Charles Teamer and his daughter Cheryl are building a better New Orleans. He is a Tulane Ph.D., former VP of Finance at Dillard, co-founder of the Dryades Savings Bank, and president of the World Trade Center of New Orleans. She is a graduate of Tulane Law School, a City Business Woman of the Year, and a member of the Congressional Black Caucus Foundation's Corporate Advisory Council. As generous supporters of our Partners In Philanthropy Fund, they represent the transformative power of those who share a vision of a truly greater New Orleans.

dreamers

harmony

leaving a legacy

Emel and Ranney Mize have a love of classical music, opera, and jazz that goes back many years. Thanks to their far-sighted decision to leave a legacy supporting the Louisiana Philharmonic Orchestra and the New Orleans Opera Association, the music they love will go on playing for many years to come. All of which strikes a very harmonious chord with the work that GNOF's 1923 Society conducts in helping to ensure that the curtain will continue to rise on the unique community we call home.

1923 SOCIETY

By leaving a legacy to the Greater New Orleans Foundation, through a bequest, trust, life insurance policy, retirement plan, or charitable gift annuity, you can support the causes you care about for generations to come.

- | | |
|--|---|
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*deceased

DNCOBF

BUILDING tomorrows

CORPORATE FUND

GNOF is fortunate to have strong support from the corporate community, both locally and nationally. These visionary donors have a clear understanding of the strategic leadership role GNOF plays in the continuing realization of our area's true potential.

Robert H. Boh and his sons Robert (right) and Stephen (left), head a company with a proud century-long history. A company that builds things. Today, they are building the most important thing of all—the future of Greater New Orleans. They are building hope. According to Robert H. Boh, “The core purpose that Boh Bros. has always had, and which became even more apparent immediately after Katrina, is simply this...Boh Bros. exists to honorably serve our communities.” The Boh Brothers Centennial Fund is tangible proof of that.



VISION

optimism

TOGETHER

DONOR ADVISED FUNDS

A donor advised fund is a tax-advantaged, convenient alternative to a private foundation for your family or business.

You don't need a crystal ball to see the future. When Curtis and Celeste Eustis created their donor advised fund, their generosity helped to create a better future, not only for their children, but for all the children of our community.



predicting the
future

we do our work in the following areas:

HOW

WE DO OUR WORK

Leading community planning efforts. Helping to train nonprofit leaders. Making grants to support great nonprofit work. Our staff works tirelessly to improve the quality of life for us all.

Arts & Culture

We believe that the unique culture of our region is one of its strongest assets. Through our media partnership with WWNO, we highlight some of the most compelling arts and culture organizations in our community. Through our IMPACT program, we strengthen organizations that are helping to preserve and enhance the cultural character of the New Orleans region.

Civic Engagement

Our work in civic engagement seeks to increase community involvement and leadership in order to improve our region. Through a partnership with the Open Society Institute we support the work of the New Orleans Coalition on Open Governance, which seeks to increase transparency and accountability in local government.

Children & Youth

Through our partnership with the W.K. Kellogg Foundation, we advocate for policies and practices that lead to a healthier start in life and better educational attainment for our children.

Economic & Workforce Development

Working with national and other regional foundations, we are helping to grow the minority middle class and build the capacity of small and disadvantaged businesses in Central City, along the Claiborne corridor, and beyond. Through our Coastal 5+1 Initiative, we are working to transform the many lessons we have learned in community and environmental resilience into industries that provide well paying jobs for our citizens and that bring our region to the forefront of innovation in areas such as integrated surface water management and coastal restoration.

Education

We are working to improve educational outcomes for children in public schools throughout the Greater New Orleans region through our IMPACT grantmaking program which supports public education reform in Orleans parish and other underserved areas.

Environment

Our environmental work takes shape through multiple initiatives. Following the catastrophic BP Deepwater Horizon oil disaster, we established the Gulf Coast Oil Spill Fund to help those most affected by the spill. Our Coastal 5+1 Initiative addresses environmental, economic, and leadership challenges in Southeast Louisiana's coastal parishes. Through our Environmental Fund, we are shaping our region's future by encouraging ecological sustainability and resiliency.

Health

Through our IMPACT program we support access to comprehensive primary care, mental health care, and preventive care for all irrespective of the ability to pay.

Housing

Since the 2007 launch of our Community Revitalization Fund, we have granted nearly \$16 million to create a better housing system for New Orleans. These funds have supported the rehabilitation or construction of more than 6,700 homes for our city's residents.

Human & Social Services

Our IMPACT program supports organizations that are working to help the most vulnerable populations in our community.

Regionalism

Through partnerships with our regional affiliates in Jefferson, St. Bernard, and Plaquemines parishes, we seek to develop new leaders, revitalize communities, increase civic participation, and encourage private investment throughout the region. Designated funds such as the Norco Economic Development Fund, the Norco Community Fund, and the Exxon Mobil Fund, extend the reach of our work to Algiers, St. Bernard Parish, and St. Charles Parish.

Strengthening Nonprofits

We help strengthen the capacity of local nonprofits serving the region's low-income communities through a new partnership with the Marguerite Casey Foundation.

Special Initiatives

Through a partnership with the Ford Foundation, we address joblessness and urban blight, build stronger communities, and integrate critical services for low-income families.

For a complete list of all Foundation-directed grants, please visit www.gnof.org/nonprofits. To view a complete list of all grantmaking opportunities offered by the Foundation, please visit www.gnof.org/grantseekers. All applications and eligibility requirements are available online. Or, you may call the Greater New Orleans Foundation at 504.598.4663 for more information.

PROGRAMS

OPPORTUNITY

UNITY OF GREATER NEW ORLEANS

Prior to Hurricane Katrina, there were an average of 6,000 homeless people in New Orleans. After Katrina, that number doubled to more than 12,000. UNITY is doing something about it.

Night after night, Mike Miller, director of supportive housing placement at UNITY, braves darkness, vermin, insects, and intolerable living conditions to rescue our city's homeless. As the lead agency in a consortium of **70 programs** offering help and hope to the homeless, UNITY is the recipient of a GNOF grant to support the development of 108 units of housing for working adults and formerly homeless individuals.

providing hope

rescue

broadening smiles

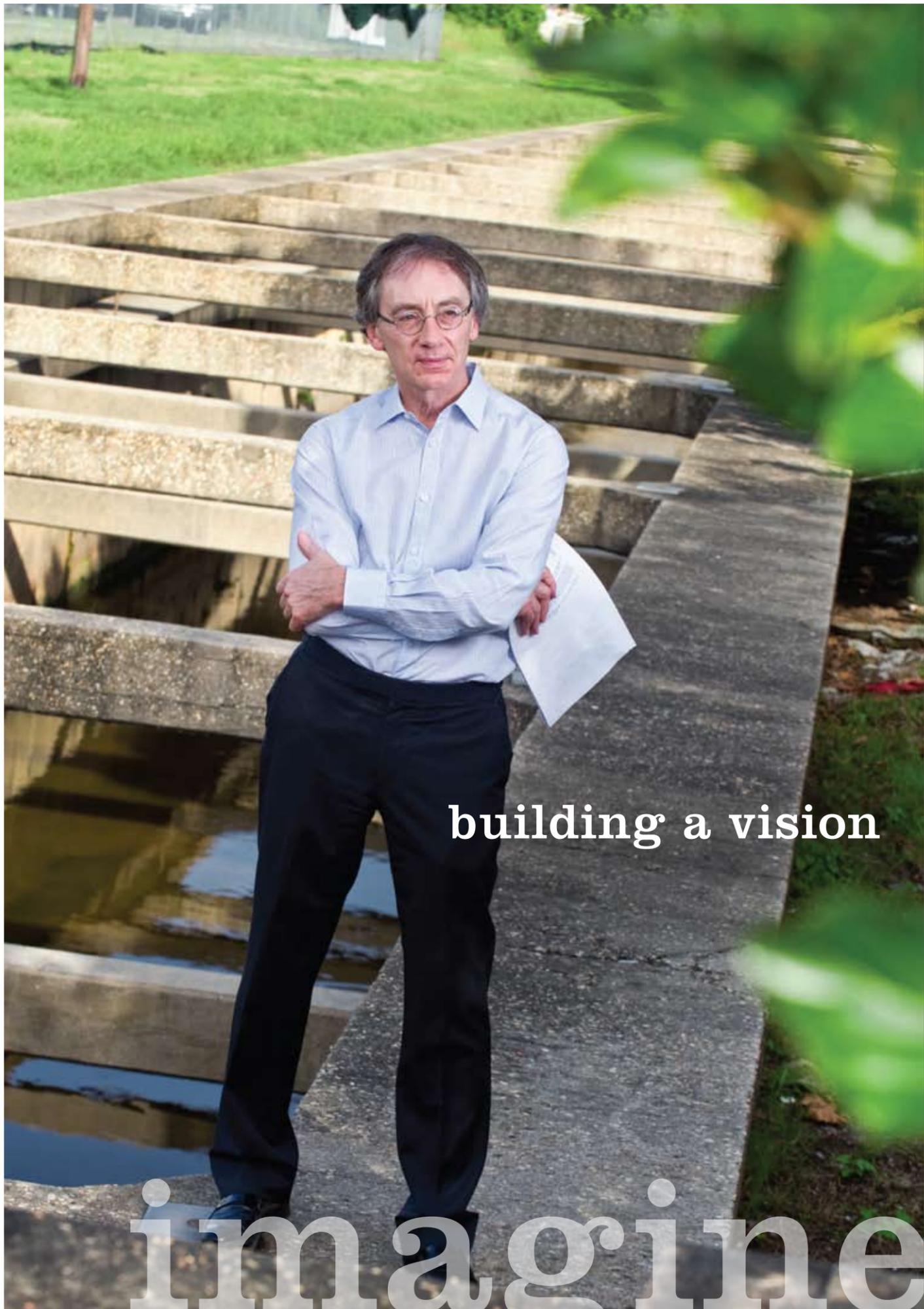


COVENANT HOUSE OF NEW ORLEANS

What is a smile worth? Covenant House of New Orleans offers hope.

Look into the faces of hope. Each year Covenant House serves 4,000 children and their families with programs ranging from emergency shelter and pre-school education, to counseling, GED preparation, and job readiness training. In 2009, they were awarded a GNOF Community IMPACT grant to assist them in this important work. Giving us all a reason to smile.

NURTURED



building a vision

imagine

GREEN SPACE

LAFITTE CORRIDOR

Imagine a 3-mile-long greenway linking the historic neighborhoods of Tremé, Faubourg St. John, and Mid-City.

Working in concert with Friends of Lafitte Corridor (FOLC), architect David Waggoner hopes to create a sustainable water program for the Lafitte Corridor that will put an end to flooding through better drainage techniques. The greenway will promote a new approach to the way that surface water is managed in New Orleans. GNOF has awarded a grant from its Environmental Fund to help move the project forward.

ENGAGE

A \$20-MILLION SECRET

At \$20 million, The Theresa Bittenbring and John Henry Marque Fund stands as the largest single gift ever entrusted to GNOF.

The nurses who

cared for John Marque in his final days had no idea that this friendly unassuming man had left a gift of \$20 million to the city he loved. Marque, a man of modest tastes, had quietly amassed a fortune in the stock market. The fund that he established in honor of his parents supports a wide array of worthy causes, including annual grants to the top graduates of the area's five schools of nursing.

Pictured: Melissa Stevens, Ashley Duvieilh, Misty Alfonso, and Angela Brister



ensuring quality of
life

THE CORNERSTONE COUNCIL

The Cornerstone Council is a forum where professional advisors can gather to network together and provide insight to the foundation on how to better serve other professional advisors, their clients, and existing donors.

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SUPPORTING ORGANIZATIONS

Supporting Organizations play an important role in addressing the needs of the region. Operating as separate nonprofit organizations with applicable tax exempt status, supporting organizations have a separate board of directors, can manage their own investments, and award their own grants. We are proud to partner with the following supporting organizations:

The Maison Hospitalières Foundation (2008)

The John and Clara Brady Foundation (2000)

The Pat and Kate Brady Foundation (2000)

The Fertel Family Foundation (2000)

The Louisiana Philharmonic Endowment Trust (1998)

The DJR Foundation (1997)

The Frank B. Stewart Foundation (1993)

The Albert N. and Hattie M. McClure Fund (1963)

UNRESTRICTED FUNDS

From these funds, the Board of Trustees awards grants to organizations and programs that meet the region's most pressing needs.

A. Louis and Nathalie O. Read Fund	1986	Leon and Eleanor Sarpy Fund	1995
Aage Qvistgaard-Petersen	1976	Leon Sarpy 1969-1973 Chairman's Fund	1995
Barbara and Ben Johnson Family Foundation	1995	Leonie and Gus Mayer Fund	1959
Betty V. Lauricella 1997-1999 Chairman's Fund	1999	Loewenbaum Family Fund	1987
Blumenthal-Jepsen Family Fund	1988	Louis A. and Lillian L. Glazer Family Foundation Inc. Fund	1989
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Godchaux Charitable Trust Fund	1998	RosaMary Fund	2003
Harold S. Mayer Fund	1995	Scott and Leslie Jacobs Fund	1989
Harry J. Blumenthal, Jr. 1989-1991 Chairman's Fund	1995	Shilling Fund	1986
Harry J. Blumenthal, Jr. Fund	1987	Southern Louisiana Grantmakers Forum	2001
Henry Bernstein Fund	1989	Stephen B. Lemann 1981-1983 Chairman's Fund	1995
Heymann Fund	1987	The Minnesota Helps Fund	2006
Hurricane Katrina New Orleans Recovery Fund	2006	Theodore A. Mars, Jr. Endowment Fund	1994
Jacob Aron Fund	1965	Toshiba K -12 Education and Youth in New Orleans Fund	2007
James M. Cain 1999-2001 Chairman's Fund	2001	Victor L. Bernard Foundation Fund	1989
Kitty and Brooke Duncan Fund	1985	W. Boatner Reily III 1987-1989 Chairman's Fund	1995
L.V. and Stephanie Lamar Foundation	1980	Wayne J. Lee 2001-2003 Chairman's Fund	2003
Lemann Family Fund	1989	Philip Uhl Fund	1961

FIELD OF INTEREST

Donors may specify a particular field of interest they would like to support.

specified

ANIMALS		HOUSING	
Noah's Wish/Hurricane Katrina Settlement Fund	2007	Community Revitalization Fund	2007
		Housing Resource Center Network Program Fund	2008
		Kellogg Community Revitalization Fund	2007
ARTS		HUMAN AND SOCIAL SERVICES	
Arts Fund	1996	Betty and Stanley McDermott, Jr. Fund	1996
Freeport-McMoRan Inc. Expansion Arts Fund	1989	Erna Deiglmayr Fund	2002
Louisiana Asian Heritage Foundation	1999	Human Services Fund	1994
Lucile J. Blum Fund	2000	Joan and Leslie Inman Family Fund	1994
Mr. and Mrs. P. R. Norman Fund	1990	Mary Lemann Goldman	2000
Welch Family Fund for 2200	2000	W. R. Baird Charitable Trust Fund	1991
EDUCATION		OTHER	
Adult Literacy Fund	2004	Fomento Social Banamex Fund	2006
Boh Brothers Construction Co., LLC Fund	1990	Marjorie and Fred Kullman Fund	1985
Cahn Family Foundation	1997	REGIONAL	
Dr. Joseph P. Braud Family Fund	1994	Heron Rural/Regional	1996
Education Fund	1994	Jefferson Community Foundation	2006
Fenner-French Foundation Fund	1989	Plaquemines Community Foundation	2006
First Commerce Corporation Fund	1990	Regional Economic Development Fund	1998
Frank and Winston Purvis Fund	1989	St. Bernard Community Foundation	2006
Jonathan M. Wallick Fund for Building Restoration Training	2008	YOUTH	
Nancy and Michael Marsiglia Fund	1988	Margaret and Charles Dale Fund	2001
Reily Foundation Fund	1989	Mildred H. and Isaac S. Heller Fund	1990
Virginia D. Kock Endowment for Education	1995	Robert and Shirley Haspel Fund for Children and Youth	1986
		Youth Alternatives Fund	1990
ENVIRONMENT			
The Environmental Fund	1994		
Women of the Storm Fund	2006		
HEALTH			
Bona Dea Fund	2008		
Gulf States Eye Surgery Foundation Fund	1971		
Harold W. Newman, Jr. Charitable Remainder Trust	1994		
Health Fund	1995		
Kahn-Oppenheim Trust Fund	1998		
Lila Lee B. and Morris W. Newman Fund	1996		
New Orleans Convalescent Home	1961		

DONOR DESIGNATED FUNDS

Grants from designated funds go to one or more nonprofit organizations that the donor has personally selected to receive gifts in perpetuity.

designated

1983 Harold W. Newman Endowment Fund for Le Petit Theatre	1998	Clatworthy Charitable Remainder Unitrust	2001
A and O Endowment Fund	1991	Clifford F. Favrot, Jr. Charitable Remainder Annuity Trust	2000
Agana Burial Fund	1995	Closed Captioning Committee Fund	1992
Alberto Doria Fund	2003	Community Nutrition Fund	1994
Alice P. Thomas Fund	2002	Contemporary Arts Center Fund	1991
Andy Kruzich Memorial Aids Fund	2003	Cora Keenan Burch Fund	1971
Ann and Morris Burka Fund for The Greater New Orleans Foundation	1985	Covenant House New Orleans	2005
Ann H. and Charles J. Babington Charitable Remainder Unitrust	1999	Cut Off Community Children's Reading Program Fund	2002
Anna D. and Constance H. Stephens Fund	1997	Daniel Price Memorial Fund for Aspiring Artists	2004
Annie E. Casey Foundation Fund	2008	Danny Gottsegen Fund for NOCCA	1998
Armande Billion Endowment for the Arts Council of New Orleans	1990	Darwin S. Fenner Memorial Fund for the New Orleans Symphony	1984
Arts Council of New Orleans Special Project Fund	1996	Delores Duncan Kinsey Endowment Fund for NO/AIDS Task Force	1990
Bayou Civic Club, Inc. Fund	2004	Donald Mintz United Way Council of Chairs Fund	2000
Beatrice and Harold Forgotston Philanthropic Fund for United Way	1997	Donald Nancy John Wesley and Janet Payne Charitable Fund	1999
Behrman Stadium Fund	1993	Dr. and Mrs. William E. Harmon Family Fund	1999
Ben Weiner Fund for the United Way	1998	Dr. Armengol Porta Memorial Fund	2000
Beulah Bloch Weil and Isaac L. Weil Memorial Fund	2000	Dr. Isidore Cohn, Jr. Fund for the LSU School of Medicine Learning Center	1987
Botanical Garden Fund at New Orleans City Park	2008	Dr. James E. and Frances S. Moorman Fund	2002
Bourque/Lauman Fund	2004	Eddy K. Rosen Fund	2001
Breakthrough New Orleans/Summerbridge Fund	2002	Edith H. Beekman Fund	1977
Bridge House Fund	2001	Edward L. Renton, Sr. Memorial Scholarship Fund	1995
Building Endowment Fund	1978	Efforts of Grace Fund	1993
Bureau of Governmental Research Fund	2001	Eleanor B. Kohlmeyer Fund	1998
Cabrini Playground Fund	1993	Elizabeth Porch Schwartz Endowment Fund for Le Petit Theatre	1989
CAC Jazz Endowment Fund	2005	Emel and Ranney Mize LPO Endowment	2009
CAC/ Barbara L. Weigel Emerging Visual Artist Fund	2008	Emel and Ranney Mize New Orleans Opera Endowment	2009
Carousel Fund at New Orleans City Park	2008	Emmett W. Bashful Charitable Remainder Unitrust	2003
Carrollton Rotary Children's Foundation	2005	Emmett W. Bashful Fund	2003
CDL Center of Excellence Fund	2004	Evelyn and Billy Burkenroad Fund	1986
Chalmette High School High-Flying Owl Fund	2003	Evelyn Ball and Serena Thomas Fund	2003
Charles E. Dunbar Fund	1971	Fischer Housing Project Fund	1991
Children and Family Service Fund	2000	Freedom Fund	1999
City Park Big Lake Pump House and Arbor Fund	2009	Freeport-McMoRan Inc. Recreation Fund	1991
City Park Endowment Fund	1992	Friends of the New Orleans Public Library	2004
City Park Playground Fund	2007	Garden District Association Park Fund	1995
Class of Electric Ratepayers Scholarship Fund	1991	George "Star" Mayer Fund	2006

DONOR DESIGNATED FUNDS (CONTINUED)

George and Beth Durant, Jr. Charitable Remainder Annuity Trust	2000	Lila Lee B. and Morris W. Newman 1998 Endowment Fund	1998
George and Kay Hirabayashi Fund	2000	Lila Lee B. and Morris W. Newman Charitable Foundation	1999
George and Kay Hirabayashi Fund	1993	Lila Lee B. and Morris W. Newman Charitable Lead Unitrust	1998
George Q. Whitney Fund	1997	Linda and Jerry Himelstein Fund	2003
George Washington Carver High School 9th Ward Field of Dreams Athletic Fund	2009	Lindy Boggs Fund	2003
Georgiana and Harold Bretz Philanthropy Fund	2002	Lorio/Dauterive Trust Fund	2002
Glenn Borne Fund	2002	Louis "Satchmo" Armstrong Jazz Camp Fund	1996
Godchaux Reserve Plantation Fund	1993	Louisiana Children's Museum Endowment Fund	2000
Gordon and Susan Sterling Fund	2003	Louisiana Council for Music Performing Arts Fund	2008
Greater New Orleans Educational TV Fdn. - WYES	1996	Louisiana Council for Music Performing Arts Fund	2008
Greater New Orleans Educational TV Fdn. - WYES	1996	Louisiana Philharmonic Orchestra Endowment Trust	1998
Haspel Family Fund for United Way	1987	Louisiana Philharmonic Orchestra Fund	1987
House of Ruth Endowment Fund	1999	Louisiana Philharmonic Orchestra Fund	1987
Ivy Brown Fund for the Lighthouse for the Blind	2001	Make It Funky Jazz Scholarship Endowment Fund	2004
J. Aron and Company, Inc. Fund	1997	Make-A-Wish Foundation of Louisiana Fund	2000
J. Edgar Monroe Fund for United Way	1981	Mandeville Cultural Arts Center Fund	1998
J. Monroe Laborde M.D. Spasticity Fund	2002	Marion S. Zinser Fund	2003
Jack Stewart Cultural Fund	2001	Market Umbrella Endowment Fund	1998
James and Joyce Leonard Fund	2006	Mary Ann Bendler Fund	2001
James J. Buquet, Jr. Family Foundation Fund	2000	Mary Harnden Davidson Memorial	2007
James L. Adams Fund	1998	Mary R. and Gilbert G. Stock, Jr. Fund	2001
Jeanne and Jim Smith Fund	1999	Matherne/Meteye Memorial Golf Shelter Fund	2000
Jefferson Dollars for Scholars Scholarship Endowment Fund	2001	Mervin G. and Maxine M. Morais Endowment Fund for the New Orleans Museum of Art	1987
Jefferson Performing Arts Society Endowment Fund	2001	Metropolitan Area Committee Leadership Forum Endowment Fund	1996
Jewish Community Center Endowment Fund	2002	Metropolitan Crime Commission Endowment Fund	2001
Jim and Glenda Harper Fund	1999	Metropolitan Leadership Forum Endowed Fund	1993
John H. Fellman Fund for the LA SPCA	1996	Michelle Lynn Konechne Memorial Scholarship Fund	2000
John Richard Bienvenu Scholarship Fund	2002	Mickey Markey Playground Fund	1992
Junebug Productions Inc. Fund	1993	Midnight Basketball Program Fund	1991
Kalorama Endowment Fund	2001	Morris F.X. Jeff, Sr. Memorial Skatemobile Derby Fund	1993
Karnes-Sullivan Scholarship Fund	2000	N.O.P.S.I. Endowment Fund	1973
Kearby-Caldwell Fund for PFLAG	1996	NAWIC Chapter 17 Scholarship Fund	1995
Kingsley House Fund	2001	New Leaders for New Schools Fund	2006
Kiwanis Club of St. Bernard - Arabi Scholarship Fund	2002	New Orleans Ballet Association Fund	1987
La Renaissance Fund	1999	New Orleans Class Action Safety Fund	1997
Lake Pontchartrain Basin Foundation Endowment Fund	1991	New Orleans Gay Men's Chorus Endowment Fund	1990
Latter and Blum, Inc. Realtors Fund	2003	New Orleans Interfaith Sponsoring Committee/ACT Fund	1992
Latter Library Fund	1985	New Orleans International Music Colloquium - Endowed	2002
Lawrence D. Barrett and F. Robert Duplantier Endowment Fund for Boys Hope	1985	New Orleans Musica Da Camera Fund	1992
Le Petit Theatre Endowment Fund	2003	New Orleans Neighborhood Development Collaborative	1995
Leon and Eleanor Sarpy Trust Fund for Loyola Law School	1983	New Orleans Opera Association Endowment Fund	2006
Leonie Davis Rothschild Endowed Fund	2003	New Orleans Public Schools Scholarship Foundation Endowment Fund	1993
		New Orleans Video Access Center Fund	1995

DONOR DESIGNATED FUNDS (CONTINUED)

New Orleans Westbank Library Fund	1986	The Joseph M. Costello Endowment	2003
New Orleans Youth Action Corps	1993	The Mary-Kate Tews "A Studio in the Woods" Fund	2008
NONDC Endowment Fund	1998	The New Orleans String Project Endowment Fund	2003
O. Jack and Margot H. Schneidau Fund	1995	The NOCCA Institute Fund	1987
Odyssey House Louisiana, Inc. Fund	2001	The Patrick and Phyllis M. Taylor Fund	2004
Partnership for the N.O.J.C. Marching Club Support Fund	2001	The Prytania Fund II	2007
Partnership for the N.O.J.C. Music Instrument and Education Fund	2001	The Rotary Club of Slidell Endowment Fund	2005
Pat and Bob McIntyre Endowment for The Greater New Orleans Foundation	2004	The St. Matthew's Episcopal School Endowment	2006
PFLAG New Orleans Endowment Fund	2000	The Sunny and Roussel Norman Education Fund	2005
Pro Bono Project	2002	The YLC Fund	1998
Project Lazarus Endowment Fund	1997	Thomas B. Lemann Charitable Remainder Unitrust	1997
Richard M. and Yvette A. Warren Fund	2003	Thomas G. Rapier Fund	1995
Robert Alan Udick Memorial Endowed PFLAG Scholarship Fund	1999	Tom and Mary-Kate Tews Fund	2004
Ronald J. LeJeune AC Fund	1998	Tony Martin Guerrero Memorial/PFLAG Scholarship Fund	1997
Roy J. Billings Memorial Fund	2005	Top 10 By 2010	2000
Royal St. Louis Fund for United Way	1980	Tracey W. Sherry Fund	2002
S. Walter Stern, Jr. Arts Fund for the Arts Council of New Orleans	1985	Treme Center Handicapped Fund	1992
Saint Augustine High School/Josephite Scholarship Foundation	1997	United Way Endowment Fund	1980
Salem Lutheran Church and School Endowment Fund	2004	Urban League of Greater New Orleans Fund	2001
Sanders and Sue Clatworthy Endowment Fund	2001	Virginia D. Kock Endowment for The Arts Council of New Orleans	1995
Sara Meyers and Henrietta (Tuddy) Meyers Mattise Fund	2004	Virginia D. Kock Endowment for the Symphony	1995
Seth Daniel Poticha Award Fund	2004	Vision St. Tammany Fund	1998
Sibyl P. Gayman Fund	2001	Volunteers of Doctors Hospital of Jefferson Fund	2004
Sister Mary Bertilla McNeely, MSC Fund	2003	Walter J. Boasso Charity Fund	2002
Sixth Baptist Church of New Orleans Fund	1998	Wayne and Jackie Leonard Family Fund	2003
Society for Environmental Education Fund for the Louisiana Nature Center	1991	Weil Family Fund in Memory of Rosetta and Harold Weil	2000
Southern Eye Bank Endowment Fund	1988	Welch Family Fund for 2103	2003
Stallings Playground Fund	1993	Welch Family Fund for 2108	2008
Steve and Karen Fecke Fund	2002	Welch Family Fund for 2203	2003
Stream of Dreams Fund	2002	Welch Family Fund for 2208	2008
Stuart Hall Fund	1995	Welcome Neighbors Fund	2003
Sugar Bowl U.S.F.&G., NORD Fund	1993	Will and Pat Lannes Fund	2003
Symphony Chorus of New Orleans	2006	Willerd R. and Sallykay Fann Fund	2001
Terrebonne Foundation for Academic Excellence in Public Education Fund	1992	William B. Burkenroad, Sr. Fund for United Way	1958
Terry Fleming Fund	2000	William Randolph Hearst Fund	2000
The Azby Fund for the Benefit of the Pavilion and Conservatory of the Two Sisters	2002	WRBH Reading Radio Fund	2001
The Fred E. and Juanita B. Grissom Charitable Remainder Annuity Trust	2003	Young Aspirations/Young Artists, Inc.	2009
The Freda M. Lupin Scholarship Fund	2007	Young Audiences Fund	1987
The Greater New Orleans Youth Orchestra Endowment Fund	2002	Youth Civic Engagement Initiative Fund	2000
		Youth Service Bureau	2001

DONOR ADVISED FUNDS

A donor advised fund is a tax-advantaged and convenient alternative to a private foundation for your family or business.

2000 Anonymous Fund (DA/NE)	2000	Carolyn and Dick Shell Family Fund #2	2002
A Studio in the Woods Fund	2000	Carolyn and Prudhomme Dejoie, III Fund	2000
Academic Excellence Fund	2006	Cecile Weil Usdin Endowment Fund	1993
Adrian & Sally Duplantier Family Foundation	1998	Central City School Improvement Fund	2007
AGSC Community Outreach Program	2009	Chaffe McCall Foundation Fund	2007
Aida Smith Johnson Fund for Children	2003	Charlotte and Paul M. Haygood Fund	2007
Alan and Arlene Philipson Fund	2007	Chase Fund	2004
Alan C. and Elizabeth S. Arnold Fund	1987	Chevron Education Fund	2005
Alarcon/Quentin Fund	1989	Chevron Summer Program Fund	2006
America's New Orleans Fund	2007	Chevron Phillips Chemical Company, LP in memory of Matthew C. Steele Fund	2001
America's WETLAND Foundation	2003	Children & Youth Fund	1994
Amy Schwartz Lake & Marion L. Lake Family Fund	2003	Claire Reichert Roy Foundation	2003
Andrew B. Wisdom Family Fund	2002	Coast Guardians Fund	2006
Ann H. & Charles J. Babington Family Fund	1999	Common Good Fund	2006
Anne Claire Beyer Foundation	2007	Consuelo Garza Griffith Fund	2000
Arthur B. Monroe Family Fund	1995	Corvette Juliane Kowalski Fund	2006
Ashton Phelps, Jr. Family Fund	2000	Courtney-Anne Sarpy Fund	1998
ASNE Educational Fund	2009	Cox Charities Fund	2004
Assumption Education Fund for Academic Excellence	1994	Crescent City Physical Therapy Fund	1996
Audubon Charter School Fund	2005	Crescent Civic Engagement Fund	2009
Barbara Bourgeois Memorial Fund	2003	CS Metals of Louisiana LLC Fund	2001
Barbara K. & Wayne F. Amedee Fund	1998	Curtis D. Eustis Family Philanthropic Fund	2009
Barbara London Lemann Fund for Children	2000	D & D Foundation Fund	1999
Bayou LaBranche Wetlands Fund	2003	D'Avanti Fund	2002
Bernardine S. Thomas Charitable Remainder Unitrust	1997	Deena and Phil Cossich Foundation	2002
Bernardine S. Thomas Fund	1997	Dezauche-Styles Charitable Fund	1997
Bertrand A. Wilson Family Fund	2007	Dr. & Mrs. Isidore Cohn, Jr. House Fund	2001
Black Bag Medicine Foundation Fund	1999	Dr. & Mrs. Roland S. Waguespack Fund	1998
Boatner Reily Family Fund	1985	Dr. Donald and J.J. Dooley Fund	2009
Boh Brothers Centennial Fund	2009	Dr. Joseph P. Braud Family Fund	1998
Bruce Blakemore Poitevent Fund	2008	Dr. Sam A. and Virginia R. Threefoot Fund	2000
Byron and Pat LeBlanc Fund	2008	E. James Kock, Jr. Family Fund #1	1987
Campbell and Allison Stewart Hutchinson Fund	2000	E. James Kock, Jr. Family Fund #2	2004
Captain Hank Madison Fund	2002	Easter Seals of Louisiana	2007
Carolyn and Dick Shell Family Fund #1	2002	Edna B. and Joyce Fay Washington Breast Cancer Foundation	1996

DONOR ADVISED FUNDS (CONTINUED)

Eleanor and Herman Kohlmeier Family Fund	2008	Harold & Georgiana Bretz Charitable Fund	2002
Eleanor Legier and Leon Sarpy Foundation Fund	1998	Harriett & A. L. Jung Fund	1996
Elizabeth Anne Boh Fund	2005	Harry & Susan Kelleher Fund	2004
Elizabeth Fischer Fund	2009	Harry Wade Jones and Stella Pinkney Jones Family Fund	1996
Ellinor and D. Douglas Howard, Jr. Fund	2009	Hassinger Family Fund	1997
Emily Ann Stein & Jack C. Benjamin Philanthropic Fund	1996	Healthy New Orleans, The City That Cares Fund	1998
Enrique Alferez Sculpture Fund	1999	Henry Street Fund	2004
Epiphany Fund	2005	Hess Fund	1988
Epstein Family Fund	1984	Heymann Fund	1990
Ethel L. Eaton Fund	2007	Hopper Family Fund	1998
Eugenia & Albert Lamar Fund #1	1997	Hughes - Edwards Fund	1996
Eugenia & Albert Lamar Fund #2	1997	Hymel - Reis Charitable Family Fund	2007
Exxon Mobil Fund	1996	Ile Narcisse Foundation	1999
Father Willie Todd Endowed Foundation Fund	2007	IMC Phosphates Company Fund	2002
Father Willie Todd Foundation Fund (Non-Endowed)	2009	Institute of Mental Hygiene Fund #1	1997
Flick Family Foundation	1999	James & Stephanie Laborde Family Fund	2002
Fowler Family Fund	2004	James and Roberta Adams Fund	1997
Fran and George Villere Family Fund	2000	James B. Lam Family Fund	2005
Fran and George Villere Fund #2	2004	James Family Foundation New Orleans Relief Fund	2006
Francis E. and Betty V. Lauricella Family Fund	2001	Jean and Wesley Gould Fund	2001
Francoise Billion Richardson Foundation	1995	Jenkin Charitable Gift Fund	2002
Franklin Southland Printing Company, Inc. Fund	1998	Jim Hall Memorial Scholarship Fund	2004
Franz and Marilee Vogt Family Fund	1999	Jim Thorns Family Fund	2002
Freeport-McMoRan Foundation Arts Fund	1989	Jo Ellen Smith Memorial Scholarship Fund	1999
George & Lilian Stahler Fund	1995	Joan and Godfrey Parkerson Family Fund	2008
George & Milly Denegre Fund	1999	JoAnn and Harry Greenberg Fund	2003
George H. Wilson, Jr. Fund	2007	Joe and Betty Krebs Fund	1998
Gershanik Family Fund	1994	Joey Georgusis Dream Fund	2008
Gert Town Community Fund	1997	John & Linda Sarpy Fund	2000
Gervis-Lubran Fund	2000	John and Joel Weinstock Fund	1998
Ginkgo Fund	1998	John Kushner Realty, Inc. Fund	1998
GNOF Employees' Community Impact Fund	2008	John McDonogh Sr. High School BioTools Fund	1998
Gramercy Alumina Endowed Fund	2001	John R. and Lauren G. Dupre' Family Foundation Fund	2000
Great 100 Nurses Foundation	2001	John Stone Coulter Fund	1992
Greater New Orleans After School Partnership Fund	2007	Journalism Education and Diversity Fund	1997
Grisson Family Fund	2003	Kaiser Aluminum Non-Endowed Fund	2001
Gude and Mirtipati Families Benevolent Fund	1997	Kathryn Moody Favrot Fund	2008
Gulfsouth Youth Action Fund	2008	Keller Bonsey Fund	2007
Gustaf W. McIlhenny Family Foundation	2003	Keller Family Foundation Fund	1997
H. Eustis Reily Memorial Fund	2006	Kelly Keller Music Foundation	2004
Hanna Sharkawy Pittman Fund	2005	Ken and Kathy Gootee Family Fund	2007
Harch Hyperbaric Research Fund	2000	Kevin & Kathleen Laborde Fund	1999

DONOR ADVISED FUNDS (CONTINUED)

Krewe of Muses Foundation	2003	NOLA Kids Rising Fund	2007
Lacey and Bridget Griffin College Scholarship Fund	2000	Norco Community Fund (Endowed)	2001
Lafourche Education Foundation Fund	2005	Norco Economic, Educational & Social Development Endowed Fund	2003
Larry Reynolds Fund	2002	Occidental Chemical Corporation Fund	2002
Laura Peebles Fund	1996	Octavia Fund	2004
Lemle Family Fund	1990	Odette C. Henican Foundation	1999
Lila Lee B. & Morris W. Newman 1995 Endowment Fund	1995	Olinde Family Fund	2005
LinHunSco Fund	2001	Pat & Bobby McIntyre Family (Current) Fund	1998
Louis & Daisy Mason Scholarship Fund	2003	Pat and Bobby McIntyre Family (Endowed) Fund	1998
Malcolm L. & Mary T. Monroe Fund	1994	Patrick C. Mercardante's Grandchildren Fund	1998
Marc Alden Diasselliss Foundation	2008	Patrick F. Taylor Education Fund for Continuing Education of Greater New Orleans Police Officers	2004
Margaret & Joe Epstein Fund	1997	Paul H. & Linetta J. Gilbert Family Fund	1995
Marie Kohlmeyer Wolf Fund	2008	Penick Family Fund	1997
Marjorie and Clifford T. Weihman Memorial Fund	1986	Pierce & Hans Jonassen Fund	1999
Martin Family Donor Advised Fund	2008	Providence Scholarship Fund	1996
Mary Alice Dixon Teamer Scholarship Fund	2004	Pump to the River Jefferson/Orleans Fund	2007
Mary F. Reily Fund	2006	R. Stephanie Bruno & Gerald J. Vetter, Jr. Fund	1995
Mary K. Zervigon Fund	2007	Rajender and Noni Pannu Fund	2003
Mary Lynn Strasser Fund	2001	Recovery School District Fund	2007
Mboya K. Marsalis Fund	1995	Rhonda Sharkawy Pittman & Robert W. Pittman Fund	2002
McCall Fund	1998	Richard & Susan Lizotte Fund	1998
Merrill Lynch New Orleans Employee Community Involvement Fund	2006	Richard McCarthy Fund	1996
Mike and Lynn Coatney Family Foundation Fund	2009	Riddick Family Fund	1996
Moose's Vision Fund	2000	Rising Sun Foundation	2003
Morris W. Newman Family Foundation	2000	Robert and Claire Howson Foundation (1)	2004
Motiva Corporation Fund	2002	Robert and Claire Howson Foundation (2)	2004
Moyna Monroe Family Fund	1995	Robert and Shirley Haspel Endowed Fund	1994
Mr. & Mrs. J. Thomas Lewis Fund	1992	Robert and Shirley Haspel NonEndowed Fund	1991
Mr. & Mrs. L. Garvey Fund	2002	Robert E. Williams Jr. Memorial Fund	2008
Mr. and Mrs. Robert A. Bories Fund	2003	Robert W. Merrick Family Fund	2002
MW Murphy Fund	2004	Ronald Ridenhour Fund	1999
Myer Epstein Bishop Scholarship Fund	2007	Rosemary B. and Brunswick G. Deutsch Foundation	2001
Nell Pape W. Waring and William W. Waring Fund	2007	Rosemary B. and Brunswick G. Deutsch Foundation for Le Petit Theatre du Vieux Carré	2001
Nell, Logan and Harley Howcott Family Fund	1993	Rosenthal and Jacobs Foundation Fund	1994
New Orleans Citizens Preparedness Fund	2008	Saint Whitecloud Fund	1990
New Orleans Cleft/Craniofacial Fund	2006	Scott and Janet Howard Family Fund	2001
New Orleans Jazz Restoration Society Inc. and John Chaffe New Orleans Jazz Fund	1998	Seasons, The Center of Caring Fund	1997
New Orleans Literary, Educational & Charitable Trust Fund	1988	Shane Family Foundation	2007
New Orleans Recreation Trust Fund	1991	Sharon A. Perlis Fund	2003
Newell-Usdin Fund	2004	Shell and Motiva Cultural Fund	2007
Nina M. Kelly Fund	2000		

DONOR ADVISED FUNDS (CONTINUED)

Smith/Cooper Foundation Fund	2006	The Landis Foundation	2006
Sport Family Foundation	2001	The Lelong Family Fund	2006
Sport Family Foundation II	2002	The Loeber and Barbara Landau Fund	2005
St. James Parish Community Fund	2006	The Longue Vue Fund	2003
St. James Parish Excellence in Education Endowed Fund	2001	The Mary Ellen Schoen Fund	2004
St. James Parish Excellence in Education Non-Endowed Fund	2001	The Nike/Entergy Green Schools for New Orleans	2007
St. Pierre-Turner Fund	2001	The Nina M. Kelly Fund	2005
Stag Cummins Fund	2007	The Pinckelope Foundation	2004
Stanley W. Ray, Jr. Philanthropic and Civic Trust	2001	The Power of America Fund	2001
Starbucks Community Fund II	2006	The Prytania Fund	2006
Stephen B. Lemann Memorial Fund	1995	The Rebecca Fakier Fight for Pediatric Cancer Fund	2005
Stephen L. and Caroline W. Sontheimer Fund	1999	The Richard West Freeman Endowment Challenge Fund	1999
Sun Kim & Kee Lee Foundation	2004	The Robert Henry Boh and Katherine Sandoz Boh Foundation (1)	2003
Tabitha and Michael Lewis Fund	2005	The Robert Henry Boh and Katherine Sandoz Boh Foundation (2)	2003
Taylor Endowment for The New Mexico Taylor's Kids Fund	2000	The Robert J. Reid Animal Rescue Fund	2006
Ted and Mary Merle Laborde Fund	2000	The RosaMary Foundation	2003
The Almar Foundation	2005	The Rosemary B. and Brunswick G. Deutsch Legal Education Foundation	2001
The Ambrose Fund	2007	The Selley Foundation Fund	2000
The Amy McGuinness Women's Wellness Fund	1996	The Spears Family Foundation Fund	2006
The Andy and Eric Philipson Fund	2004	The Theresa Bittenbring Marque & John Henry Marque Fund	2007
The Ann and Robert S. Boh Family Fund	2004	The Timothy & Willa Slater Family Fund	2005
The Arabella Fund	2009	The Virginia Rosanne Amato Foundation Fund	2007
The Aschaffenburg Fund	2000	The Zemurray Katrina Fund	2005
The Autenreith Charitable Trust Fund	2003	Times-Picayune Classroom Enrichment Program Fund	2002
The Boettcher Fund	2003	Times-Picayune Fund	1979
The Buzzy Fakier Fight for Cancer Fund	2005	Tipitina's Foundation	2003
The Chequelin Fund	2009	T-Mobile Huddle Up for New Orleans	2008
The Chevron Energy For Learning Fund	2007	Turnbull Foundation	1998
The Delta Foundation	2001	Virginia B. White Fund	2001
The Denise G. & Philip J. Schoen, III Fund	2003	Virginia Walmsley Fund	2008
The District 5 Neighborhood Recovery Fund	2006	W. Howard Thompson Charitable Trust	2003
The Doris and Peter S. Hansen Memorial Fund	2004	Waldhorn/Moses Family Fund	1996
The Dugan Foundation	2008	Webb Connect Foundation Fund	2003
The Edith & Louis Peilen Fund (Parents of Sandra Heller)	2004	Welch Family Fund	2000
The Favrot - Van Horn Fund	2007	Whitney Bank Fund	2002
The George C. Fakier, Sr. Fight for Heart Disease Fund	2005	Willie Mae & Leamon Dawson, Sr. Scholarship Fund	2003
The Glenn Fakier Fight for DVT Fund	2005	Willie P. Dorsey, Sr. and Stephen M. Lee Educational Fund	2000
The Grefer-Haase Fund	2006	Willie Tee Turbinton Music Fund	2007
The Gwathmey & Fritz Gomila Family Fund I	2003	Youth in Philanthropy Fund	1991
The Hearin Fund	1999	Zawadi Giving Circle Fund	2007
The Humana Foundation Katrina Relief Fund	2006		
The J. Bennett Johnston Science Foundation	2001		



INVESTMENT PERFORMANCE

AUDIT

The Greater New Orleans Foundation annually engages the services of an independent accounting firm to perform an audit of the Foundation's financial statements. As part of their audit, the firm also reviews the internal controls and various policies and procedures to ensure Foundation staff is adhering to the most current accounting practices. The Foundation's auditor, LaPorte, Sehr, Romig & Hand, has issued an unqualified opinion on the financial statements for the year ended December 31, 2009.

Complete audited financials are available at www.gnof.org or may be obtained by calling the finance department at 504.598.4663.

GNOF ENDOWMENT POOL RETURNS as of December 31, 2009

TRAILING 1 YEAR	TRAILING 3 YEARS	TRAILING 5 YEARS
+18.89	+1.48	+4.82%

FINANCIAL RELATIONSHIPS

Banks

Capital One
JP Morgan Chase
Whitney Trust & Wealth Management

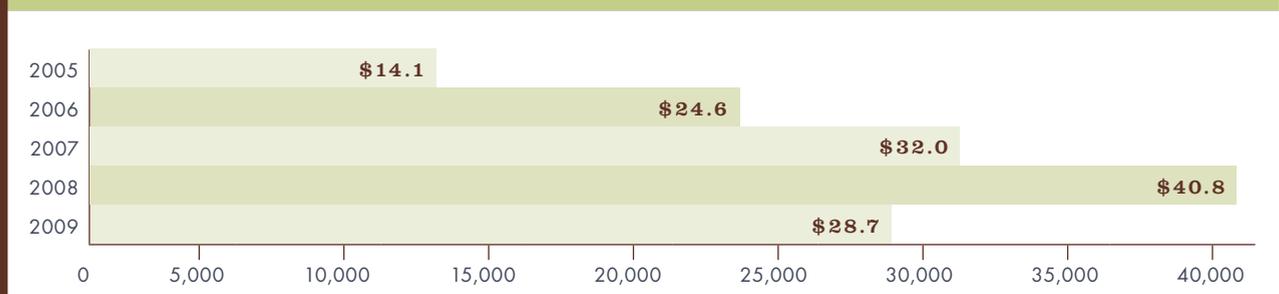
Other Financial Institutions

American Funds
Charles Schwab
Citi Private Bank
Fidelity Investments
HOPE Community Credit Union
Merrill Lynch
Neuberger Berman
Morgan Stanley Smith Barney
Sterne Agee
TD Ameritrade
The Investment Fund for Foundations (TIFF)
Vanguard
Villere & Co.

ASSETS in millions



CONTRIBUTIONS in millions



GRANTS in millions

