

GREATER NEW ORLEANS FOUNDATION

Pratt-Stanton Manor Fund

Pratt-Stanton Manor helped older adults to live independent lives for over forty years, as a nonprofit assisted living facility for older adults in New Orleans. Recent trends show an increase in the number of adults 65 and over who fall below the poverty line. This is occurring at the same time that funding for older adult services is declining. We believe that, while it is important to invest to reverse this trend, it is also important to invest to help older adults live independently and with dignity. Pratt-Stanton Manor worked hard to provide high quality services. It created a happy and healthy environment for its residents so that they could enjoy fruitful and meaningful lives. As a fund of the Greater New Orleans Foundation, Pratt-Stanton Manor seeks to continue this legacy through partnerships with organizations that share this vision.

Goal

Help older adults to live dignified, meaningful, and independent lives.

Objective

Leverage existing resources available to organizations serving older adults by awarding grants annually. Grants will range in amounts up to \$40,000. In special circumstances the Pratt-Stanton Manor advisory committee can recommend larger grants.

General Guidelines

Nonprofit, tax-exempt organizations that serve the Greater New Orleans region are eligible to apply for funding. Organizations that are not tax-exempt but have a fiscal sponsor relationship with a 501(c)(3) organization are also eligible.

Priority will be given to organizations that seek to

- serve older adults, especially those living below the region's median income level;
- serve the most frail and dysfunctional older adults who are living independently; and
- address most basic needs, including food, housing, long term care, activities for daily living, improving general quality of life, and delaying the onset of disability.

Specific Guidelines

Requirements necessary to keep older adults living independently cut across project, program, and capital needs.

The following are examples of project or program needs:

- To provide informal caregiver support—initiatives that support the work of unpaid caregivers, including friends and family.
- To provide services and supports—basic needs and interventions designed to prevent or delay hospitalization.
- To promote economic security—initiatives that help older adults manage their resources, or connect with benefits available to them.

The following are examples of capital needs:

- To provide housing rehabilitation and repair services—home repairs and home modification programs designed to help older adults lead independent lives in their homes, or in independent care facilities.
- To provide capital support for residential care and community-based facilities—capital projects aimed at developing a friendly home-like environment, including senior centers, adult day programs, and other facilities that provide non-institutional setting.

How to Apply for Funding

As a general rule, The Pratt-Stanton Manor Fund does not fund the ongoing operational expenses of an established not-for-profit organization.

Proposal

The Pratt-Stanton Manor Fund accepts only electronic application submissions through the Foundation's [online portal](#). The Greater New Orleans Foundation's technology partner, Foundant, has created a brief tutorial for applicants that may be viewed [here](#). It is highly recommended that all applicants review this video before beginning a new application in order to better understand the electronic submission process. Proposals that are not submitted electronically may not be considered. Using the online portal, the following narrative questions must be answered:

Organization Information - describe the work of your organization by addressing each of the following topics:

- Organization history and mission.
- Current programs and accomplishments. Please emphasize the achievements of the past year.
- Organizational budget.

Funding Request - describe the program for which you seek funding by including the following:

- Statement of the program's primary purpose and the issue that you are seeking to address.
- Population that you plan to reach, how you plan to inform them, how will they be involved, and how will they benefit from the program.
- Strategies that you will use to implement your program.
- Number of people who will be served, should this grant be approved.
- Staff and organizational capacity to deliver this program.
- Anticipated length and timeline of the program.
- Organizations you are collaborating with and who are also serving older adults.

Evaluation - explain how you will measure the effectiveness of your program, including:

- Describe your criteria for success.
- Outputs and outcomes you expect to achieve by the end of the funding period.
- Plans for future funding and how will you sustain the program.

In addition, you must include the following attachments:

- Current and prior year operating budget, including expenses and revenue.
- Most recent audited financial statements.

- Most recent IRS form 990.
- Program budget and budget narrative, including a list funding sources that you have asked to support this program.
- List of board of directors and their principal affiliations.
- One paragraph resumes of key organizational staff including key project/program staff.

Grantmaking Schedule

Grant requests must be received by 11:59 pm on the deadline date. The deadline and notification dates are:

Application deadline:
July 16, 2018

Reporting Requirements

If a grant is awarded, the grantee is required to submit final programmatic and financial reports outlining the use of grant funds and the impact of the grant on the older adults you serve via the [online portal](#).