GREATER NEW ORLEANS FOUNDATION

Community-Led Green Infrastructure Grant
Opportunity Overview 2025

Introductions

Who is in the room

- GNOF Staff
  - **Who: Alyssa and Dan**
  - **Role: Your main point of contact for the grant opportunity**
- ISC Staff
  - **Who: Rachelle and Cora**
  - **Role: Your main point of contact for technical assistance**

Alyssa Quaranta

Dan Favre

Rachelle Sanderson

Cora Martin

Greater New Orleans Foundation

Mission: To drive positive impact through philanthropy, leadership, and action in the Greater New Orleans region.

Vision: A vibrant, sustainable, and just region for all.

Institute for Sustainable Communities

Mission: Our mission is to develop practical, lasting solutions that address environmental, economic, and safety challenges while strengthening communities in the U.S. and across the world.

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INSTITUTE FOR
Sustainable
Communities

Introductions

Who is in the room

In the chat, please share your name, organization, and which parish(es) you work in

Zoom poll

Are you planning to apply?

Does your organization have a UEI?
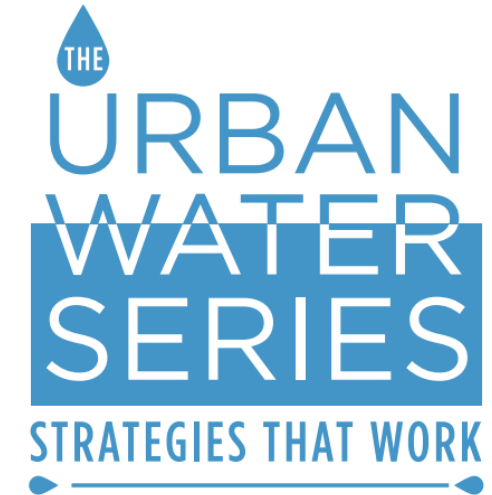
Foundation Background

A Leader in Supporting Green Infrastructure

Building the Movement to Live Better with Water

A Transformational Community Project for over 15 Years

The Greater New Orleans Foundation has worked to enhance the capacity of the region to equitably deploy nature-based & green infrastructure to reduce flooding and better manage urban water.

NEW ORLEANS ENTREPRENEUR WEEK
WATER CHALLENGE
Thursday, March 30th, 2023
PRESENTED BY
PROPELLER thrive NEW ORLEANS
RSVP for the Water Challenge @ noew.org/rsvp-water-challenge
Grab your NOEW Pass @ www.noew.org

THE URBAN WATER SERIES
STRATEGIES THAT WORK

URBAN WATER @10

07 OCTOBER 2020
Stormwater Opportunities:
Spirit of Charity, Lafitte Greenway, Armstrong Park

Over $6M in Green Infrastructure Grantmaking

EVERY DROP MAKES A DIFFERENCE
#SLOWTHEFLOW

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Community-Led Green Infrastructure Grantmaking Program Objectives

- Increase the resiliency of Southeast Louisiana communities by implementing of at least 12 stormwater and flood mitigation improvement projects through two rounds of grantmaking.

- Ensure that at least 12 grantees have improved their abilities to identify, successfully apply for, and effectively manage grants related to water quality improvement, and prevention, reduction, and/or elimination of pollution in BIPOC and other underserved communities that are adversely and disproportionately affected by environmental and human health harms or risks.

- Increase the number of individuals with improved understanding of environmental issues in their community.

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Grants for Projects in Various Stages

Stage 1: Community-Led Design & Planning: Six subawards of $50,000 each to support the design and planning of green infrastructure projects.
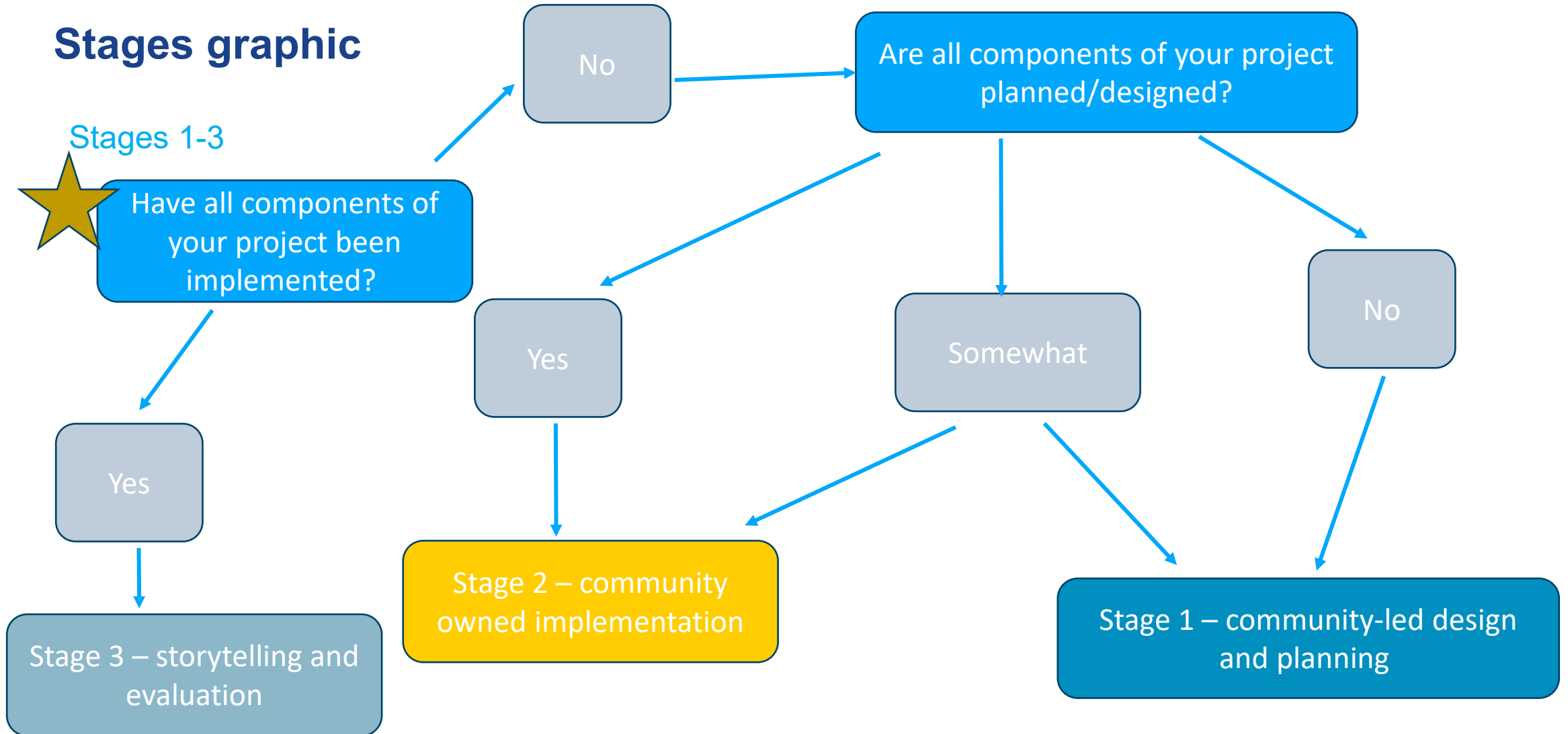
Stage 2: Community-Owned Implementation: Eight subawards of $150,000 each to support the implementation of green infrastructure projects led by and for BIPOC and underserved communities.

Stage 3: Community Evaluation & Storytelling: Four grants of $62,500 each to green infrastructure demonstration projects that are well underway or recently completed to support evaluation and communications about their impact.

Stages graphic

Stages 1-3

No

**Are all components of your project planned/designed?**

Have all components of your project been implemented?

Yes

Somewhat

No

Yes

Stage 2 – community owned implementation

Stage 1 – community-led design and planning

Stage 3 – storytelling and evaluation

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Application Information

- **Eligible Parishes:** Assumption, Jefferson, Orleans, Lafourche, Plaquemines, St. Bernard, St. Charles, St. James, St. John, St. Tammany, Tangipahoa, Terrebonne, Washington

- **Application Deadline:** October 24th
  - Round 1 awardees will be notified in December 2025 with the grant period beginning mid-January 2026
  - Round 2 applications will open infall 2026

- **Awardee requirements:**
  - Quarterly reporting
  - Participation in Community of Practice
  - Compliance with all Federal regulations

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What is green infrastructure

Defining, examples

- Moving water from a less desirable location to a more desirable location by mimicking nature

- Considers multiple benefits (ex: manages water, reduces flooding, looks nice, is a public space to enjoy, improves water quality, provides habitat, reduces heat island effect, etc.)

- Examples include
  - Rain gardens
  - Permeable pavers
  - French drains
  - Bioswales
  - And more
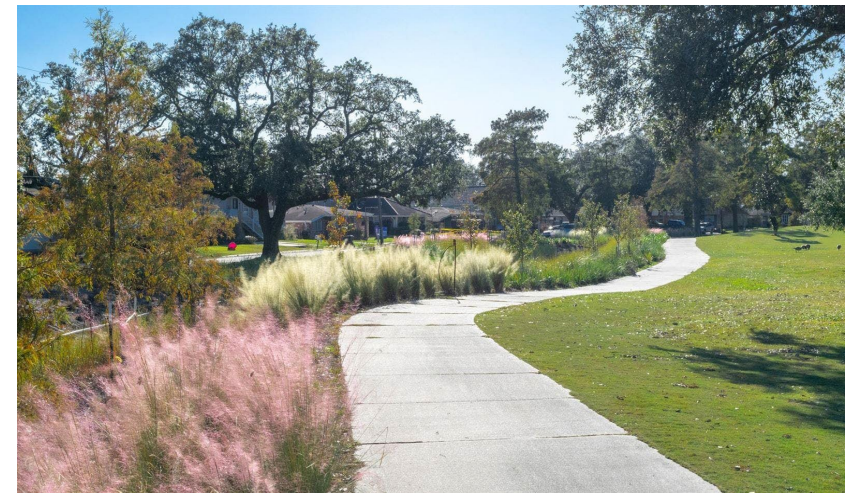
Bioswale along southern edge of Joseph M. Bartholomew Municipal Golf Course (Source: CDM Smith)

Thrive New Orleans remade a concrete driveway with permeable pavers. (Source: Thrive New Orleans from Kresge)

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What is technical assistance?

Getting support for your application

- Technical assistance (TA) is support and guidance that is provided to support you with the development of your application. Examples include:
  - **Organizational readiness**
  - **UEI/Sam.gov registration support**
  - **Policy and procedures in alignment with federal standards and the Code of Federal Regulations**

- Application development
  - **Ideation/brainstorming for your application**
  - **Resources/guidance for technical aspects**
  - **Budget review**
  - **Application review for consistency with scoring criteria**

- What we **_can't_** do is write your application or budget for you

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Sustainable Communities

Opportunities for technical assistance (TA)

Virtual

- Introductory sessions (like this one)
  - **Purpose: Introduce the grant and tell you how to participate in TA**

- Virtual Office Hours
  - **Purpose: Weekly time to come and get support/listen to the support others are getting**
  - **Weekly on Mondays from 10:30 to 11:30 am**

- Virtual training sessions
  - **Purpose: Grow participants skills to support development of their application and set expectations for post-award requirements**
  - **Grant prospecting - Sept. 11 from 1 to 2:30 pm**
  - **Grant writing - Sept. 15 from 1 to 2:30 pm**
  - **Reporting - Sept. 30 from 10 to 11:30 am**
  - **Financial management - Oct. 6 from 12 to 1:30 pm**

- Virtual 1:1 session
  - **Purpose: Register in advance for tailored technical assistance**
  - **Six 30-minute 1:1 slots are available each week**

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Opportunities for technical assistance (TA)

In person

- Six in-person sessions to provide an overview of the opportunity, key first steps for getting your application started and how you can get signed up for technical assistance. These are the dates and locations of in person sessions:
  - **Houma - Sept. 16 from 10 to 11:30 am**
  - **Gretna - Sept. 17 from 10 to 11:30 am**
  - **Amite - Sept. 23 from 1 to 2:30 pm**
  - **New Orleans - Sept. 24 from 10 to 11:30 am**
  - **Covington - Sept. 30 from 1 to 2:30 pm**
  - **Reserve - Oct. 2 from 10 to 11:30 am**

- Register for in person and virtual sessions with the QR code:

What to know to get started on your application

What to expect

Application

- Filled out in Foundant portal

- Questions you'll be asked
  - **Quick pitch section**
    - Title, project description, amount requested

  - **Org basics section**
    - Name, contact information, name, mission, year established, number of staff and volunteers

  - **The project section**
    - Describe the needs your project will address, which stage you're applying for, description, impacts, logic model,   indicators, feasibility, engagement framework and documentation, long term operations, land use requirements,   community access, community description, project area

  - **The Impact section** provides evidence that your project will work

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What to expect

Application

- Questions you'll be asked
  - **Award plan and budget section**
    - Technical assistance needs, timeline, milestones, budget narrative, budget

  - **Organizational capacity section**
    - Core capabilities, past experience, partners, resumes, organization identification number, operating budget, financial statement, liability insurance, board of directors list, 990, executive director and board approval

Requirements

Applications

❑ Be a 501(c)(3) nonprofit organization with a defined community mission or a project fiscally sponsored by a 501(c)(3) nonprofit organization

❑ Be located in, or demonstrate a strong track record of working with, vulnerable or underserved communities in the region

❑ Demonstrate experience with green infrastructure and community collaboration

❑ Ensure capacity to participate in technical assistance and the Community of Practice

❑ Have a Unique Entity Identifier and registration with SAM.gov If you do not have a Unique Entity Identifier, preaward technical assistance will be available to help you obtain one

❑ Have written policy and procedures in alignment with federal standards and the Code of Federal Regulations; *Please note that preaward technical assistance will support in the development of these policies for organizations that do not already have them in place

❑ Be able to provide documentation of liability and workers' compensation insurance

❑ Applicants participate in technical assistance

Next steps

First steps to take

- **Determine eligibility**
    - ❑ Review eligibility requirements
    - ❑ Ensure Sam.gov registration is current
    - ❑ See if your organization has a UEI, if not register for one
    - ❑ If you do not have a UEI, make sure you have the required documents to get one

- **Determine capacity to apply and implement**
    - ❑ Review application requirements
    - ❑ Review reporting requirements
    - ❑ Consider project staff capacity to implement
    - ❑ Start your organization's internal process for accepting a federal award (for example - get board approval)

- **Stay informed**
    - ❑ Sign up for updates
    - ❑ Sign up for technical assistance

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Getting started

Resources

- SAM.gov/UEI registration/501c3 Status
  - [SAM.gov Step-by-step guide](#)
  - [SAM.gov video walkthrough](#)
  - [Entity validation documentation requirements to register for UEI](#)
  - [SAM.gov guide for eligible nonprofits](#)
  - [Becoming a 501c3](#)
- Federal grant compliance
  - [EPA grant compliance](#)
  - [Post-award toolkit](#)

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Getting started

Resources

- For your application
  - Logic model template
  - Milestones template
  - Equitable Collaboration Roadmap
  - Developing your budget
  - Nonprofit budgeting basics
  - Nonprofit financial management

Request for Applicants

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Signing up for technical assistance

How to do it

- Email rsanderson@sustain.org if you have questions about TA

- Email alyssa@gnof.org if you have questions about the opportunity

- Use the QR code to register for in-person technical assistance sessions

Questions

Please raise your hand or put your question in the chat

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