GREATER
Our community is greater because of you.

It’s greater because of the generosity of our donors. Greater because of the visionaries who work tirelessly to make our city and region a better place for all.

Your energy propels us. Your dreams beckon us.

The Greater New Orleans Foundation is a gathering place for committed citizens to share ideas. We lead. We convene. We connect. Thanks to you, we are able to help build a truly greater New Orleans.

The kind of greatness we long for as a community won’t happen by accident. In partnership with business and government, we’ll need to work hard to reduce the disparities in our region. The kind of change we envision will require all our foundation’s resources—our intellectual capital, our ability to bring together diverse stakeholders, our communications muscle—to take advantage of this special moment in our history, this opportunity we have to create something even greater than before.

— Dr. G. Albert Ruesga, President & CEO

Our community and region have been blessed with greatness. From our vibrant culture to the rich bounty of our natural surroundings. Our people are imbued with a greatness of spirit. And it is that indomitable spirit that guides the Greater New Orleans Foundation in helping metropolitan New Orleans reach the fullness of its destiny.

Most importantly, it is your generosity that makes it all possible. You are the power behind a greater New Orleans.

— Phyllis M. Taylor, Board Chair
COMMUNITY REVITALIZATION  Leading the way.

The waiter who serves you, the nurse who treats you, the musician who entertains you: they all need a place to live. Over 134,000 homes in Orleans Parish were damaged by Hurricane Katrina and the subsequent levee failures. In 2007, we created the five-year, $25 million Community Revitalization Program to spur the redevelopment of vibrant neighborhoods. To date, the Fund has made 40 grants totaling over $13 million. A key player in New Orleans community development, the Greater New Orleans Foundation led the way to bring together 21 national and local foundations to provide funding for everything from housing to technical assistance for those rebuilding their homes.

REGIONALISM  We are not alone.

Much of what makes New Orleans unique comes from the regions that surround it. Creole tomatoes from Plaquemines Parish. Spicy crawfish from St. Bernard. Recognizing this significant interdependence, we launched and funded community-based affiliates in several key parishes. We seed the affiliates with $100,000 per year for five years and provide strategic guidance to help them use their assets in partnership with private and national sources of support. Our regional leadership builds lasting pathways of goodwill and cooperation among the parishes we serve.

ENVIRONMENT  Resilience is the key.

Nowhere is our primal connection to the environment more apparent than in Southern Louisiana. One thing is clear: levees and pumps alone cannot save us. Resiliency is the key to our coexistence with Mother Nature. Through its Environmental Fund, the Foundation partners with experts and community leaders to chart effective environmental strategies. Our leadership role has resulted in the creation of adaptive solutions, including new water management techniques; urban gardens; raised, storm-resistant homes; and better building codes. Solutions that work with our environment, not against it.

COMMUNITY IMPACT  Somebody who cares lives here.

Drive down Elysian Fields Avenue in Gentilly, once devastated by Hurricane Katrina, and you will be greeted by freshly painted signs and medians landscaped with varied stands of trees reflecting the diversity of the area. This simple act of optimism was made possible by generous donations to the Foundation’s Community IMPACT Program. It benefits a host of energetic nonprofits that are rebuilding the fabric of our city. It invests in organizations dedicated to the Arts & Culture, Children & Youth, Civic Engagement & Nonprofit Support, Education, Health, and Human & Social Services.
Community revitalization

The broad smiles on the faces of Joyce Jones and her daughter Theresa are made possible by donations to the Foundation’s Community Revitalization Program, which has awarded over $13 million to help build or rehabilitate homes in Orleans Parish. Joyce and Theresa hope to be in their new home for the holidays.

Regionalism

Thanks to our donors, we are helping to preserve oyster fisherman Kuzma Tesvich’s way of life. Through our regional affiliates program, we helped create the Southeast Louisiana Fisheries Assistance Center. The Center provides commercial fishermen with free business planning, fishing licenses, and financial assistance.

To learn more about our Community Revitalization Program, visit www.gnof.org/programs

To learn more about our Regionalism Program, visit www.gnof.org/programs
A greater vision
Ensuring a source of healthy food, wholesome after-school activity and awareness of the environment is the goal of the Urban Micro-Farm administered and run by the School at Blair Grocery. Here instructor Nat Turner works in the garden with student, Josh Jones. The students feel so empowered that they renamed the school “Our” School at Blair Grocery.

A greater voice
Vocalist Olivia Greene is one of 2,500 local performers who have been helped by the highly successful Sweet Home New Orleans Program. The program provides seed money to well-known local venues which, in turn, hire musicians and offer free live music to their patrons.

To learn more about our Environmental Program, visit www.gnof.org/programs
To learn more about our Community IMPACT Program, visit www.gnof.org/programs
GRANTMAKING

The Greater New Orleans Foundation awards grants to 501(c)(3) nonprofit organizations that support projects and programs benefitting the citizens of the Greater New Orleans area and meeting community needs. We annually award more than $20 million in grants. Our discretionary dollars are directed to the following areas: housing, community revitalization, environment, arts and culture, children and youth, civic engagement and nonprofit support, education, health, and human and social services.

For a complete list of all Foundation-directed grants, please visit www.gnof.org/nonprofits. You can search by organization name, program area, and year.

To view a complete list of all grantmaking opportunities offered by the Foundation, please visit www.gnof.org/nonprofits. All applications and eligibility requirements are available online. Or, you may call the Greater New Orleans Foundation at 504-598-4663 for more information.

FOUR WAYS TO INVEST IN A GREATER NEW ORLEANS

Our generous donors are the fuel that powers the engines of change in the communities we serve. Here are four ways that potential donors can join us in creating a truly greater New Orleans.

Many choose to establish a FAMILY OR CORPORATE FUND. These funds are donor directed and tax advantaged and can be created in amounts of $5,000 and up.

Contributions can also be made to PARTNERS IN PHILANTHROPY. Donors’ gifts are pooled to enable the Foundation to direct significant sums of money to important community projects. These gifts cover the Foundation’s operating expenses and enable it to continue its leadership role of connecting donors to the needs of the community.

When donors contribute to our COMMUNITY IMPACT PROGRAM, the Foundation is able to support important work in areas such as social services, education, arts and culture, neighborhood improvement, the environment, youth, and healthcare.

Finally, donors may LEAVE A LEGACY to support the causes they care about for generations to come.
Ellis Marsalis has already left us a lasting legacy of inspired musical performances. As a member of the Foundation’s 1923 Society, he is also leaving a legacy of another sort. The Marsalis family has created the Mboya K. Marsalis Fund, named for their autistic son. Mr. Marsalis is pictured here with his wife Dolores and their son, Mboya.

**LEAVE A LEGACY A greater love**

John H. Marque*
Ellis L. & Dolores L. Marsalis
George J. Mayer*
Mr. and Mrs. James McCutcheon
Mr. and Mrs. Robert C. McIntyre
Dr. and Mrs. James E. Moorman
Mr.* and Mrs. Morris W. Newman
Harold W. Newman, Jr.*
Abe B. Oppenheim
Bernard K. Oppenheim*
Gude P. & Sandra M. Rao
Robert D. Reily
H. Eustis Reily*
O. Jack* & Margot H. Schneidau
Carolyn and Dick Shell
H. Bruce & Jacqueline Shreves
David E. & Peggy E. Simmons
Charles R. Smith, M.D.
Mr.* and Mrs. James W. Smith
John J. Sullivan
Donald P. St. Pierre
Gilbert G. & Mary G. Stock
John J. Sullivan
Charles C. Teamer, Sr.
Bernardine S. Thomas
Sam A. Threefoot, M.D.
Robert H. Turner
Robert A. Udick*
Philip Uhl*
Frances G. Villere
Jonathan M. Wallick
Dr. Richard M. & Yeette M. Warren
Joel W. Weinstock
Marion S. Zinser

*deceased
The next time a Mardi Gras float passes by and you yell, "Throw me something, mister," you just might catch one of the signature throws that Alan Philipson’s company created. Alan and Arlene Philipson have always been active in civic affairs. They have given to Partners In Philanthropy for the past 14 years. People like Arlene and Alan are helping us build a greater New Orleans.

SUSTAINER – $2,500+ Baptist Community Ministries Citib Global Impact Funding Trust Keller Family Foundation Ms and Mrs. William L. Kohlmann Lauriticia Land Co. Foundation Mr and Mrs. Richard H. Pollock Reilly Foundation Robinson Lumber Company RouxMary Foundation Mrs. Phyllis M. Taylor Taylor Energy Company Patrick F. Taylor Foundation Mr and Mrs. Garner Thibon Zemurray Foundation

BENEFACOR – $1,000+ Mrs. Nancy Link Allison Mr and Mrs. Richard M. Adler Mr and Mrs. F. Maccaughan Bell, Jr. Mr and Mrs. John D. Becker Mr and Mrs. Jack C. Benjamine Mr and Mrs. Harold L. Behn Mr and Mrs. Murray M. Bunka Mr and Mrs. David Conney Coulter Family Foundation Mr and Mrs. George Dugas Dr and Mrs. J. Olle Edmonds, Jr. Mr and Mrs. Joseph H. Epstein Jr. Mr and Mrs. Henri M. Farrel, Jr. Mr and Mrs. Ludovico Fendt Mr and Mrs. Larry D. Garvey Mr and Mrs. John J. Graham Mr and Mrs. Paul M. Hargood Odette C. Harrison Foundation Mr and Mrs. Robert Howson Dr and Mrs. Harry Hymen, III Mrs. Herman L. Katter Mr and Mrs. Harry B. Kfellner, Jr. Mr and Mrs. Michael Kohn Mr James M. Laypatey Jr. Mr and Mrs. J. Thomas Lewis Jr. and Mrs. Myron E. Messinahead Mr. Andrie K. Moss The Honorable Patricia Murray and Mr. Stephen B. Murray Mr. Albert B. Petrie Jr. Mr and Mrs. Alain H. Philipson Mr and Mrs. M. Clanford Powell III Roussea Bank Mr and Mrs. W. Brantner Reilly III Sarracenia Foundation Mr and Mrs. William M. Shaw Jr. Mr and Mrs. I. William Staker Mrs. Sara B. Steu Mr and Mrs. Henry I. Terrier Mrs. Emily T. Tresch Mr and Mrs. Edward A. Ullman Mr and Mrs. Joseph Failla II Mr and Mrs. Joseph H. Epstein Jr. Mr. and Mrs. George G. Villeneuve Mr. George H. Wilson Mr and Mrs. George Young Mr and Mrs. Linton L. Young Mr and Mrs. Robert E. Young

SPONSOR – $500+ Mr and Mrs. Marion B. Bickett Mr and Mrs. Philip F. Conisch, Jr. Mr and Mrs. Joseph Falaffa II Mr and Mrs. D. Blair Farrel Mr and Mrs. Richard W. Freeman Jr. Mr and Mrs. John J. Graham Mr and Mrs. Wayne J. Jue Mr and Mrs. Robert C. McIntyre Mr and Mrs. Ted H. Moses Mr. Laura H. Puhtke Mr and Mrs. Dick H. Peters Jr. Mr. Courtney Anne Sarp Mr. Andrew Switney Mr. and Mrs. Richard A. Thompson Dr. Sam A. Threefoot Mr and Mrs. Charles Van Horn Mr and Mrs. David R. Voelker Ambassador and Mrs. John G. Weintzen Mr. Daniel H. Yoosman

SUPPORTER – $250+ Mr and Mrs. James L. Adams Mr. Lee R. Adler Mr. William F. Banta Mr and Mrs. N. Bucliner Banky, Jr. Dr. Emmett W. Baudel Mr and Mrs. Carlo Capontzana Mr and Mrs. D. B. Chaffee, III Mr. Michael Eckler Mr. Lin Emery Mr. Charles R. Fendig and Ms. Mari Fabel Mr. David Francis Mr and Mrs. Keith E. Gourie Mr. and Mrs. JoAnn F. Greenberg Mr and Mrs. Harley B. Howard Jr. Mr. and Mrs. Richard W. Freeman Jr. Mr. and Mrs. Sarah G. Gray Mr. and Mrs. Douglas Johnson Jr. Mr and Mrs. Hans A. Byers Mr, and Mrs. Michigan N. Fisher Mr. and Mrs. Terri H. Franks Mr. and Mrs. Richard C. Gresch Mr and Mrs. John Landrum Mr. Henry M. Lambert Mr and Mrs. John Ludendorf Dr. and Mrs. Samuel Logan Mr and Mrs. Charles D. Marks Mr. Mark A. Mayer Dr. Howard and Joy Onofrey Mr and Mrs. Arthur Palmer Mr and Mrs. Michael O. Read Dr and Mrs. Anthony Recamier Mr. Hal C. Read Mr. and Mrs. Robert A. Schenck Mr and Mrs. Lester Shapiro

FOUNDER – $100+ Mr and Mrs. Robert B. Adams Jr. Mr and Mrs. Charles B. Adams Jr. Mr. and Mrs. Ted H. Allen Mr. and Mrs. Lester Ashdown Mr and Mrs. John B. Baillie, Jr. Mr and Mrs. Kevin W. LaChute Mrs. Grace Parker LaCorgue Mr. and Mrs. Webster LeBlanc Mr and Mrs. Joseph B. Mitchell Mr. and Mrs. John N. Oge Mr. and Mrs. M. Cleland Powell III Mr. and Mrs. Ted H. Moses Mr. and Mrs. Ted H. Moses Mr. and Mrs. Ted H. Moses Mr. and Mrs. Ted H. Moses

ASSOCIATE – up to $100 Dr. and Mrs. Harold V. Cummins Mr. and Mrs. John J. Graham Mr. and Mrs. Louis J. Eisele Jr. Mr. and Mrs. Kevin W. LaChute Mrs. Grace Parker LaCorgue Mr. and Mrs. Charles D. Marks Mrs. Julie E. Maness Mr and Mrs. Jacques B. Michell Mr. and Mrs. John N. Oge Mr. and Mrs. M. Cleland Powell III Mrs. Cherie F. Thompson

For more information on how to contribute, visit www.gnof.org/donors/give-now
OPEN A FUND  A greater community

Byron LeBlanc and Patricia Schuster LeBlanc have successful professional careers. Through their generosity they are giving back to the community they love by establishing a family fund. Their gift will have a lasting effect on areas of special interest to them.

COMMUNITY IMPACT PROGRAM  A greater result

A past Chairman of the Pan-American Life Insurance Company, today Frank Purvis is creating insurance of a different sort. By generously donating to our Community IMPACT Program, he is ensuring that the Foundation’s important community revitalization efforts will continue. He is shown with his wife, Helen.
Evan Solet and Trent Dardar are dancing their way into an uncertain future. Threatened by the encroaching waters of the Gulf, the United Houma Nation’s very existence is at stake. An Environmental Fund grant will help them adapt their architecture and make other changes that will enhance their resilience and sustainability. Changes that could very well make the difference between survival and extinction.

To learn more about our Environmental Program, visit www.gnof.org/programs
In 2008, the Greater New Orleans Foundation Cornerstone Council was founded to create a forum in which members of the professional advisor community could gather, network, and provide effective input to the Foundation in serving professional advisors, their clients, and existing donors. The Foundation is grateful to its membership comprising of accountants, financial planners and advisors, lawyers, and investment managers.

**THE CORNERSTONE COUNCIL**

In 2008, the Greater New Orleans Foundation Cornerstone Council was founded to create a forum in which members of the professional advisor community could gather, network, and provide effective input to the Foundation in serving professional advisors, their clients, and existing donors. The Foundation is grateful to its membership comprising of accountants, financial planners and advisors, lawyers, and investment managers.

- Hilton Bell, Chair (Pictured)
- Milling Benson
- Peggy Adams
- Liskow Lewis
- Jim Adams
- Ameriprise Financial
- Mike Bruno
- Bruno and Terral
- Vanessa Brown Claborn
- Chaffe and Associates
- Debbie Faust
- Perez, McDaniel & Faust
- Timothy Gibbons
- Morgan Stanley Smith Barney
- Jack Little
- Merrill, Lynch, Pierce, Fenner and Smith
- F. Kelleher Riess
- Hickey and Riess LLC
- Holly Sharp
- LaPorte/Sehat Romig Hand
- Boothe Smith
- Capital One Bank, N.A.
- Hal Tabb
- UBS Financial Services, Inc.
- St. Denis Villere III
- Villere & Co.
- Ken Weiss
- McGlinchey Stafford PLLC
- Denise Williams
- Whitney Bank
- Ellen Yellin
- Bongosio Bennett
- Paul Haygood, Board Liaison
- Fishman Haygood Phelps Walmsley
- Willis and Swanson LLP

**SUPPORTING ORGANIZATIONS**

Supporting organizations at the Greater New Orleans Foundation play an important role in addressing the needs of the region. They are separate nonprofit organizations with applicable tax-exempt status. They have a separate board of directors, can manage their own investments, and award their own grants. With professional oversight of all aspects of the supporting foundation’s administrative, investment, and grantmaking performed by the Greater New Orleans Foundation, donors and their families can concentrate on their individual philanthropic interests without worrying about the details. A supporting organization can be an alternative to a private foundation or donor advised fund.

**MAISON HOSPITALIÈRES FOUNDATION (2008)**

In 1879 Coralie Carrejolles organized 30 women into “La Société des Dames Hospitalières” to provide food and medicine to the impoverished women of New Orleans. Through its collection of 10 cent monthly dues over 14 years, the Société was able to raise enough money to purchase its first building at 822 Barracks Street. Over the next 113 years, Maison Hospitalière evolved into a skilled nursing home for men and women. In 2006, after Hurricane Katrina scattered residents and staff, the board decided to close the home. Proceeds from the sale were incorporated into a supporting organization administered by the Greater New Orleans Foundation. Maison’s mission continues through grants to organizations that provide living assistance, medical, and hospice care to indigent women in the Greater New Orleans area.


The Fertel Family Foundation was established by Randy Fertel, son of the late Ruth Fertel, founder of the famous Ruth’s Chris Steak House restaurant chain. The Fertel Family Foundation supports numerous nonprofit organizations, with a special emphasis on culinary education and the arts.

**LOUISIANA PHILHARMONIC ORCHESTRA ENDOWMENT TRUST (1998)**

As an endowed trust, the Louisiana Philharmonic Endowment Trust supports the Louisiana Philharmonic Orchestra in perpetuity.

**DJR FOUNDATION (1997)**

The DJR Foundation was established by Shirley and Robert Haspel and named for their three sons, David, John, and Robert. This foundation is an active supporter of early childhood and education programs.

**FRANK B. STEWART FOUNDATION (1993)**

The Frank B. Stewart Foundation was founded by Frank B. Stewart, Jr., chairman of Stewart Enterprises. The foundation supports various nonprofit organizations with an emphasis on youth and education.

**ALBERT N. & HATTIE M. MCCLOURE FUND (1963)**

The McClure Fund was established in 1963 to support emergency building projects for United Way partner agencies.
UNRESTRICTED FUNDS

From these funds, the Board of Trustees awards grants to organizations and programs that meet the region’s most pressing issues and opportunities.

FIELD OF INTEREST

Donors may specify a particular field of interest [such as education, arts and culture, human services, youth development] they would like to support.

ANIMALS

Norah’s Wish/Hurricane Katrina Settlement Fund 2007

Human and Social Services

Albert N. and Harnie M. McClure Fund 1963

ARTS

Art Fund 1996

Freepost-McKean Inc. Expansion Arts Fund 1989

Lucile J. Blum Fund 1969

Mr. and Mrs. P. R. Norman Fund 1990

Welsh Family Fund for 2200 2000

EDUCATION

Cahn Family Foundation 1997

Dr. Joseph P. Brand Family Fund 1994

Education Fund 1994

First Commerce Corporation Fund 1990

Frank and Winston Purvis Fund 2008

English/Literacy Fund 1995

The Education Fund 2009

The Emily Noe Fund 1994

Women of the Storm Fund 2006

Eugene/Arts Fund 1994

Adult Literacy Fund 2004

ENVIRONMENT

The Environmental Fund 2009

Women of the Storm Fund 2006

HEALTH

Bona Dee Fund 2008

Dr. Joseph P. Brand Family Fund 1994

Gulf States Eye Surgery Foundation Fund 1971

Health Fund 1995

Kahn-Oppenheim Trust Fund 1988

Lila Lee B. and Morris W. Newman Fund 1996

New Orleans Convalescent Home 1961

HOUSING

City of New Orleans Federal Program Assessment 2008

Community Revitalization Fund 2007

Housing Resource Center Network Program Fund 2008

Kellogg Community Revitalization Fund 2007
DONOR DESIGNATED FUNDS

Grants from designated funds go to one or more nonprofit organizations that the donor has personally selected to receive gifts in perpetuity. Funds created to benefit nonprofit organizations are held in designated funds.

A and O Endowment Fund 1991
Agana Basild Fund 1995
Alberto Doris Fund 2003
Alice P. Thomas Fund 2002
Andy Kreusch Memorial Aids Fund 2003
Ann and Morris Burk Fund for the Greater New Orleans Foundation 1985
Ann H. and Charles J. Bahngton Charitable Remainder Unitrust 1999
Anna D. and Constance H. Stephens Fund 1997
Annie E. Casey Foundation Fund 2008
Arminda Bilson Endowment for the Arts Council of New Orleans 1990
Arts Council of New Orleans Special Project Fund 1996
Bayou Cerci Club, Inc. Fund 2004
Beatrice and Harold Forgotten Philanthropic Fund for United Way 1997
Beberman Stadium Fund 1993
Ben Weiner Fund for the United Way 1998
Beulah Block Wuld and Isaac L. Wuld Memorial Fund 2000
Botanical Garden Fund at New Orleans City Park 2008
Boucher/Lauram Fund 2004
Breakthrough New Orleans/Sun River Bridge Fund 2002
Bridge House Fund 2001
Building Endowment Fund 1978
Bureau of Governmental Research Fund 2001
Caleres Playground Fund 1993
CACC Jazz Endowment Fund 2005
CAC/Barbara L. Weigel Emerging Visual Artist Fund 2003
Carrollton Fund at New Orleans City Park 2008
Carrollton Rotary Children’s Foundation 2005
CDL, Center of Excellence Fund 2004
Chalmers High School High-Flying Owl Fund 2003
Charles E. Dunbar Fund 1971
Children and Family Service Fund 2000
City Park Endowment Fund 1992
City Park Playground Fund 2007
Class of Electric Ratsnips Scholarship Fund 1991
Clawsworth Charitable Remainder Unitrust 2001
Clifford F. Fountain, Jr. Charitable Remainder Annuity Trust 2000
Cloud Capturing Committee Fund 1992
Community Nutrition Fund 1994
Contemporary Arts Center Fund 1991
Core Keenan Ranch Fund 1971
Covenant House New Orleans 2005
Cut Off Community Children’s Reading Program Fund 2002
Daniel Price Memorial Fund for Aspiring Artists 2004
Danny Gattigam Fund for NOCCA 1988
Darwin S. Fenner Memorial Fund for the New Orleans Symphony 1984
Delcino Duncan Kinsey Endowment Fund for NOAIDS Task Force 1990
Donald Mais United Way Council of Chairs Fund 2000
Donald Nancy John Waley and Janet Payne Charitable Fund 1999
Dr. and Mrs. William E. Harmon Family Fund 1999
Dr. Armengo Porta Memorial Fund 2000
Dr. Indeep Cohn, Jr. Fund for the LSU School of Medicine Learning Center 1987
Dr. James E. and Frances S. Moorman Fund 2002
Eddy K. Roson Fund 2001
Edith H. Buckman Fund 1977
Edward L. Remson, Sr. Memorial Scholarship Fund 1995
Efforts for Grace Fund 1993
Eleanor B. Kohlmyer Fund 1998
Elisabeth Petch Schwartw Endowment Fund for La Petrt Theatre 1999
Emmet W. Basfield Charitable Remainder Uitrust 2005
Emmet W. Basfield Fund 2003
Evans and Billy Barbour Fund 1996
Evans Bell and Sonu Thomas Fund 2003
Fischer Housing Project Fund 1991
Freedom Fund 1999
FreepotMcMann Inc. Recreation Fund 1991
Friends of the New Orleans Public Library 2004
Garden District Association Park Fund 1995
George "Star" Mayer Fund 2006
George and Beth Durant, Jr. Charitable Remainder Annuity Trust 2000
George and Kay Hirohata Fund 2000
George and Kay Hirohata Fund 2000
George Q. Whitmey Fund 1997
Georgiana and Harald Breit Philanthropy Fund 2002
Glen Bume Fund 2002
Godchaux Reserve Plantation Fund 1995
Gordon and Susan Storck Fund 2001
Greater New Orleans Educational TV Film - WYES 1996
Haspel Family Fund for Unital Way 1980
House of Ruth Endowment Fund 1999
Ivy Brown Fund for the Lighthouse for the Blind 2001
J. Edgar Monroe Fund for Unital Way 1981
J. Monroe Labende M.D. Sparicity Fund 1999
Jack Stewart Cultural Fund 2006
James and Joyce Leonard Fund 2001
James J. Baupart, Jr. Family Foundation Fund 2003
James L. Adams Fund 1998
Jeanie and Jim Smith Fund 1999
Jefferson Diller for Scholarly Scholarship Endowment Fund 2000
Jefferson Performing Arts Society Endowment Fund 2002
Jewish Community Center Endowment Fund 1999
John H. Feldman Fund for the LA SPCA 1996
John Richard Bienschon Scholarship Fund 2002
Joseph M. Conchil Charitable Remainder Annuity Trust 2003
Judging Productions Inc. 1993
Kahneman Endowment Fund 2000
Karmo-Sullivan Scholarship Fund 2000
Kerby-Caldwell Fund for PFLAG 1996
Kingsley House Fund 1998
Kinetico Club of St. Bernard - Arabi Scholarship Fund 1999
La Renaissance Fund 2002
Lake Ponchartrain Basin Foundation Endowment Fund 1991
Lutter and Blum, Inc. Reahtons Fund 2005
Lutter Library Fund 1985
Lorraine D. Barnett and Robert Doplantier Endowment Fund for Boys Hope 1985
Le Petit Theatre Endowment Fund 2003
Leon and Eleanor Spur Sart Fund for Loyola Law School 1983
Loaic Drotz Rothschild Endowed Fund 1993
Lola Loe C. and Morris W. Newman Charitable Foundation 1999
Linda and Jerry Hermsen Fund 2000
Lindy Baggy Fund 2003
Lotos/Diamante Trust Fund 2002
Louis "Satchmo" Armstrong Jazz Camp Fund 1996
Louisiana Children’s Museum Endowment Fund 2000
Louisiana Council for Music Performing Arts Fund 2008
Louisiana Philharmonic Orchestra Endowment Trust 1998
Louisiana Philharmonic Orchestra Fund 1987
Make It Funky Jazz Scholarship Endowment Fund 2004
Make-A-Weh Foundation of Louisiana Fund 2000
Mandellie Cultural Arts Center Fund 1998
Marion S. Zinser Fund 2003
Mark Willet Memorial Jefferson Education Fund 1993
Market Umbrella Endowment Fund 1998
Mary Ann Boudell Fund 2001
Mary Marion Davidson Memorial 2007
Mary R. and Gilbert G. Stock, Jr. Fund 2001
Matthew/Money Memorial Golf Shelter Fund 2000
Metropolitan Area Committee Leadership Forum Endowment Fund 1996
Metropolitan Crime Commission Endowment Fund 2001
Metropolitan Leadership Forum Endowed Fund 1993
Michelle Lynn Korshez Memorial Scholarship Fund 2000
Mickey Markey Playground Fund 1992
Midnight Basketball Program Fund 1991
Morris F.S. Jeff, St. Memorial Skatetmobile Derby Fund 1993
N.O.P.S. Endowment Fund 1973
NAWHC Chapter 17 Scholarship Fund 1999
New Leaders for New Schools Fund 2006
New Orleans Ballet Association Fund 1997
New Orleans Class Action Safety Fund 1997
New Orleans Gay Men’s Chorus Endowment Fund 1999
New Orleans Interfaith Sponsoring Committee/ACT Fund 1992
New Orleans International Music Coalition - endowed 2002
New Orleans Musics Do Camera Fund 1992
New Orleans Neighborhood Development Collaborative 1995
New Orleans Opera Association Endowment Fund 2006
New Orleans Public Schools Scholarship Foundation Endowment Fund 1993
New Orleans Video Access Center Fund 1995
New Orleans Wrinhank Library Fund 1986
New Orleans Youth Action Corps 1993
Nondc Endowment Fund 1998
O. Jack and Margot H. Schneidau Fund 1995
Oxford House Louisiana, Inc. Fund 2001
Partnership for the N.O.J.C. Music and Education Fund 2001
For more information on all fund options available, visit www.gnof.org/donors
<table>
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<tr>
<th>DONOR DESIGNATED FUNDS (CONTINUED)</th>
<th>2001</th>
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<tr>
<td>Partnership for the N.O. J.C. Marching Club Support Fund</td>
<td>2001</td>
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<td>Pat and Bob McIntyre Endowment for the Greater New Orleans Foundation</td>
<td>2004</td>
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<td>PFLAG New Orleans Endowment Fund</td>
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<td>Pro Bone Project</td>
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<td>Project Lazarus Endowment Fund</td>
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<td>Richard M. and Yvette A. Warren Fund</td>
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<td>Robert Alan Ullick Memorial Endowed PFLAG Scholarship Fund</td>
<td>1999</td>
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<td>Ronald J. Lafrenz AC Fund</td>
<td>1998</td>
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<td>Roy J. Billings Memorial Fund</td>
<td>2005</td>
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<td>Royal St. Louis Fund for Unimed Way</td>
<td>2001</td>
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<td>S. Walter Starn, Jr. Art Fund for the Arts Council of New Orleans</td>
<td>1985</td>
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<td>Saint Augustine High School-Josephine Scholarship Foundation</td>
<td>1997</td>
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<td>Salem Lutheran Church and School Endowment Fund</td>
<td>2004</td>
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<td>Sanders and Sue Claiborne Endowment Fund</td>
<td>2001</td>
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<td>Sara Meyers and Henrietta (Tuddy) Meyers Mattie Fund</td>
<td>2004</td>
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<td>Seth Daniel Petits Award Fund</td>
<td>2004</td>
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<td>Sily P. Gayman Fund</td>
<td>2001</td>
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<td>Sister Mary Berilla McNally, MSC Fund</td>
<td>2003</td>
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<td>Smith Baptist Church of New Orleans</td>
<td>1998</td>
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<td>Society for Environmental Education Fund for the Louisiana Nature Center</td>
<td>1991</td>
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<td>Southern Eye Bank Endowment Fund</td>
<td>1988</td>
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<td>Stallings Playground Fund</td>
<td>1993</td>
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<td>Steve and Karen Fickie Fund</td>
<td>2002</td>
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<td>Stream of Dreams Fund</td>
<td>2002</td>
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<td>Stuart Hall Fund</td>
<td>1995</td>
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<td>Sugar Bowl U.S.F. and G., NORD Fund</td>
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<td>Symphony Chorus of New Orleans</td>
<td>2006</td>
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<td>Tombstone Foundation for Academic Excellence in Public Education Fund</td>
<td>1992</td>
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<td>Tony Fleming Fund</td>
<td>2000</td>
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<tr>
<td>The Andy Fund for the Benefit of the Parkinson and Conservatory of the Two Sisters</td>
<td>2002</td>
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<tr>
<td>The Fred E. and Juanita B. Geeslin Charitable Remainder Annuity Trust</td>
<td>2003</td>
</tr>
<tr>
<td>The Fred M. Lupton Scholarship Fund</td>
<td>2007</td>
</tr>
<tr>
<td>The Greater New Orleans Youth Orchestra Endowment Fund</td>
<td>2002</td>
</tr>
<tr>
<td>The Joseph M. Constable Endowment</td>
<td>2001</td>
</tr>
<tr>
<td>The Mary-Kate Tews “A Studio in the Woods” Fund</td>
<td>2008</td>
</tr>
<tr>
<td>The New Orleans String Project Endowment Fund</td>
<td>2003</td>
</tr>
<tr>
<td>The NOCCA Institute Fund</td>
<td>1997</td>
</tr>
<tr>
<td>The Patrick and Phyllis M. Taylor Fund</td>
<td>2004</td>
</tr>
<tr>
<td>The Prytania Fund II</td>
<td>2007</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DONOR ADVISED FUNDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>A donor advised fund is a tax-advantaged and convenient alternative to a private foundation for your family or business.</td>
</tr>
<tr>
<td>A Studio in the Woods Fund</td>
</tr>
<tr>
<td>Academic Excellence Fund</td>
</tr>
<tr>
<td>Adrian and Sally Dulaney Family Foundation</td>
</tr>
<tr>
<td>Alan and Ashlea Philpousn Fund</td>
</tr>
<tr>
<td>Alan C. and Elizabeth S. Arnold Fund</td>
</tr>
<tr>
<td>Alzecor/Quentin Fund</td>
</tr>
<tr>
<td>Americus WETLAND Foundation</td>
</tr>
<tr>
<td>Amy Schwartz Lake and Macon L. Lake Family Fund</td>
</tr>
<tr>
<td>Anne Claire Boyer Foundation</td>
</tr>
<tr>
<td>Ashton Phillips, Jr. Family Fund</td>
</tr>
<tr>
<td>Assumption Education Fund for Academic Excellence</td>
</tr>
<tr>
<td>Barbara Bourgeois Memorial Fund</td>
</tr>
<tr>
<td>Barbara K. and Wayne F. Amosue Fund</td>
</tr>
<tr>
<td>Barbara London Leman Fund for Children</td>
</tr>
<tr>
<td>Bayou LaBranche Wetlands Fund</td>
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<tr>
<td>Block Big Medicine Foundation Fund</td>
</tr>
<tr>
<td>Boomer Rally Family Fund</td>
</tr>
<tr>
<td>Bruce Blakemore Pention Fund</td>
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<td>Byron and Pat LaHrnce Fund</td>
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<tr>
<td>Campbell and Allison Stewart Hutchinson Fund</td>
</tr>
<tr>
<td>Captain Hank Madison Fund</td>
</tr>
<tr>
<td>Carolyn and Dick Shell Family Fund #1</td>
</tr>
<tr>
<td>Carolyn and Dick Shell Family Fund #2</td>
</tr>
<tr>
<td>Carolyn and Prudhomme Ledoux, III Fund</td>
</tr>
<tr>
<td>Central City School Improvement Fund</td>
</tr>
<tr>
<td>Chaffe McColl Foundation Fund</td>
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<tr>
<td>Charlotte and Paul M. Herford Fund</td>
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<tr>
<td>Chase Fund</td>
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<tr>
<td>Cherwon Education Fund</td>
</tr>
<tr>
<td>Children and Youth Fund</td>
</tr>
<tr>
<td>Franklin Southland Printing Company, Inc. Fund</td>
</tr>
</tbody>
</table>
For more information on the Community Revitalization Program, visit www.gnof.org/programs

For more information on all fund options available, visit www.gnof.org/donors

TOWARD A GREATER NEW ORLEANS

My Huynh is 92 years young. She still shops for her own fresh produce. But she has to travel some distance to do it. Support from the Foundation for the Mary Queen of Vietnam Community Development Corporation will provide financing for a retirement home in Eastern New Orleans so My can do her shopping a little closer to home.
Dear Friends,

The year 2008 was characterized by turmoil not seen in the markets in many decades. Many have called the upset in the markets the most severe in seventy years. Domestic and international asset values were affected. Nevertheless, our results on a relative basis were good. The Greater New Orleans Foundation’s endowment was down 20% which compares to a loss of 37% in the Standard & Poor Index.

These results were obtained by using the services of our investment advisors and managers. The funds at the Greater New Orleans Foundation are invested for returns over the very long term. The time horizon for investment decisions is considered to be perpetual. As a consequence, your Investment Committee considers carefully the allocation of assets and the payout from the assets. The annual grant-making budget for endowed funds is based on a spending policy of 4% of the average market value over the previous 12 quarters. This action hedges against negative returns, so grantmaking was strong even in a weakened economy.

We continue to work closely with our advisors to maintain a consistent allocation strategy and rebalance when necessary.

Sincerely,

Richard W. Freeman, Jr.

### Audit

The Greater New Orleans Foundation annually engages the services of an independent accounting firm to perform an audit of the Foundation’s financial statements. As part of their audit, the firm also reviews the internal controls and various policies and procedures to ensure Foundation staff is adhering to the most current accounting practices. The Foundation’s auditor, LaPorte, Sehrt, Romig & Hand, has issued an unqualified opinion on the financial statements for the year ended December 31, 2008.

Complete audited financials are available at www.gnof.org or may be obtained by calling the finance department at 504.598.4663.

### Financial Relationships

### Banks
- Capital One
- JP Morgan Chase
- Whitney Trust & Wealth Management

### Other Financial Institutions
- American Funds
- Charles Schwab
- Citibank
- Fidelity Investments
- HOPE Community Credit Union
- Merrill Lynch
- Neuberger Berman
- Smith Barney
- Sterne Agee
- TD Ameritrade
- The Investment Fund for Foundations (TIFF)
- Villere & Co.

### GNOF Endowment Pool Returns as of December 31, 2008

<table>
<thead>
<tr>
<th></th>
<th>1 Year</th>
<th>3 Years</th>
<th>5 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRAILING</td>
<td>-19.73%</td>
<td>-0.04%</td>
<td>+3.83%</td>
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</table>

### GNOF Endowment Pool Returns as of December 31, 2008

<table>
<thead>
<tr>
<th>Year</th>
<th>Grants in millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>$7.0</td>
</tr>
<tr>
<td>2005</td>
<td>$6.1</td>
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<td>2006</td>
<td>$18.6</td>
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<tr>
<td>2007</td>
<td>$11.9</td>
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<tr>
<td>2008</td>
<td>$21.1</td>
</tr>
</tbody>
</table>

### Contributions in millions

<table>
<thead>
<tr>
<th>Year</th>
<th>Contributions in millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>$7.0</td>
</tr>
<tr>
<td>2005</td>
<td>$14.1</td>
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<tr>
<td>2006</td>
<td>$24.6</td>
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<tr>
<td>2007</td>
<td>$32.0</td>
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<td>2008</td>
<td>$40.8</td>
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### Assets in millions

<table>
<thead>
<tr>
<th>Year</th>
<th>Assets in millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>$120.8</td>
</tr>
<tr>
<td>2005</td>
<td>$134.6</td>
</tr>
<tr>
<td>2006</td>
<td>$155.5</td>
</tr>
<tr>
<td>2007</td>
<td>$192.0</td>
</tr>
<tr>
<td>2008</td>
<td>$179.1</td>
</tr>
</tbody>
</table>
Every day, we strive to build a greater New Orleans. We join with other foundations, nonprofit organizations, business leaders, and government officials to address the needs of the community and build consensus for solutions. We convene. We connect. We lead. We bring value. Invest with us. Invest in us.