

# OUR MISSION

*is to create a vibrant, sustainable, and just region for all. We serve as a steward of funds for individual donors, organizations, businesses, national philanthropy, and family philanthropy supporting disaster areas in Louisiana, across the United States, and the world.*

## How to Help

### Donate

Your donation will make a monumental impact in assisting people recovering from disasters. The Greater New Orleans Foundation Disaster Relief Fund is a 501(c)(3) and your donation is tax-deductible.

### Be an Ambassador

Make a difference by actively sharing why you're supporting the fund and encourage others to donate.



## Experience

Since 2005, the Greater New Orleans Foundation has built a track record of making impactful grants after a disaster. In the aftermath of Hurricane Katrina, we created a \$23 million housing recovery fund and helped bring more than 9,000 families home.

Our homegrown experience has taught us the importance of mobilizing quickly to address immediate needs and the importance of long-term investments to support rebuilding over time. We have responded to the BP Oil Spill, Hurricane Rita, the August 2016 Floods, February 2017 Tornadoes in New Orleans East, and the 2017 Hurricane Season with Harvey, Irma, and Maria.



GREATER NEW ORLEANS FOUNDATION  
**RESPONSE & RESTORATION FUND**

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IT'S OUR

HOMES.  
NEIGHBORS.  
COMMUNITIES.



GREATER NEW ORLEANS FOUNDATION  
**RESPONSE & RESTORATION FUND**

*We share a common threat when waters rise and strong winds blow.*

## WHEN DISASTERS STRIKE

- » We respond.
- » We mobilize.
- » We innovate.
- » We rebuild.
- » We practice equity.
- » We strengthen and restore communities.

## Leading A Changing Environment

We fully recognize that we are in a perpetual state of vulnerability due to sea level rise, coastal land loss, and intensifying storms. However, we also recognize that we are in a position of strength given our experience recovering from disasters and our growing body of knowledge of how to live better with water, mitigate hard, and build for resiliency.

## How The Fund Helps

Through the Greater New Orleans Foundation Disaster Response and Restoration Fund, we mobilize and support a network of voluntary organizations active in disasters (VOADS) across our region whose expertise is deployed locally, nationally, and internationally. We coordinate with other funders and local governments. Our goal is to get the support where it is needed, to the most vulnerable citizens and help those communities develop meaningful civic engagement in designing the future of their communities as they rebuild.

## Our Strategy

The fund prioritizes the 13-Parish region of Southeast Louisiana. However, we continue to honor the tradition of “paying it forward” and helping our neighbors and other communities impacted by a disaster. We partner with community foundations across the country to direct dollars to efforts on the ground.

### IMMEDIATE

Basic needs such as food, clothing, shelter, and deployment of volunteer responders.

### SHORT TERM

Rebuilding efforts, clean-up, technical assistance of community foundations and funders, information-sharing, monitoring, and assessment of long-term rebuilding needs.

### LONG-TERM

Mental health support, technical support for disadvantaged businesses, legal services, community engagement, and advocacy.

## WE MAKE A GLOBAL DIFFERENCE

Our experience has been tested in our region, across the state, among our neighbors along the Gulf South, and in other places in the U.S. and internationally.

*Louisiana, Texas, Mississippi, Florida, Alabama, Puerto Rico, U.S. Virgin Islands, Philippines*

## Grantmaking Framework

Our grantmaking is guided by the following principles:

- » Resiliency
- » Equity
- » Measurable Impact
- » Sustainability
- » Civic Engagement

## Impact by Numbers

**\$23 MILLION**

*Community Revitalization Fund*

**\$1,093,000**

*BP Oil Spill*

**\$1,200,000**

*August 2016 Floods*

**\$281,000**

*2017 Hurricane Season*

**\$392,000**

*2017 New Orleans East Tornadoes*

**\$448,000**

*Disasters Outside of our Region*