

<b>GiveNOLA Day Donor Levels and Stewardship Activities</b>	<b>Small Donors \$10.00- \$100.00</b>	<b>Medium Donors \$101.00- \$500.000</b>	<b>Major Donors \$501.00 and up</b>
General thank you email blast on May 4 <sup>th</sup> -Day after GiveNOLA Day. "We couldn't have done it without you!"			
Mention by name in the printed annual report mailed to all donors at the end of the year.			
Thank you letter mailed within a week following GiveNOLA Day.			
Hand written thank you note signed by the CEO mailed within a week following GiveNOLA Day.			
Personal phone thank you call by board members. <i>Provide a script to help them with talking point and ask that they report back on their activities.</i>			
Invited to an Open House exclusive to GiveNOLA Day donors three months after GiveNOLA Day.			
Invitation during the course of the year for a personal tour by the CEO with a board member.			