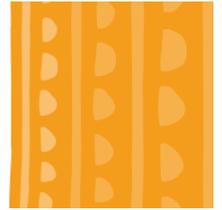




MAY 3, 2016 • GiveNOLA.org
 ONE DAY TO GIVE AS ONE



Board of Directors – Individual Development Plan

Name: _____

Date: _____

GiveNOLA Day 2016 is May 3rd! In support of [INSERT ORG NAME], and as a dedicated Board member, I will support and raise money for our GiveNOLA Day campaign in the following ways:

Between now and May, I will:

- Follow our organization’s Facebook and Twitter accounts and share posts about GiveNOLA Day.
- Ask my friends and colleagues to connect with us on Facebook and Twitter.

To help engage and grow our individual donors – in advance of GiveNOLA Day, I will:

- Send an appeal letter to contacts.
- Send an appeal via email to my contacts.
- Phone people I know and ask them to join me in giving to our organization.
- Phone current donors even if I don’t know them, to ask them to consider a gift on GiveNOLA Day.
- Provide names and contact information of prospective donors to staff so we can build our mailing list.

On GiveNOLA Day (May 3rd), I will:

- Promote our campaign by forwarding emails and liking, commenting, and sharing Facebook posts.
- Make an online donation to our organization at www.GiveNOLA.org.
- Ask my friends and colleagues to donate to our organization on GiveNOLA Day.
- Participate in our organization’s GiveNOLA Day event.
- Throw a party/host an event at which I will ask my friends to donate.

Following GiveNOLA Day, I will:

- Sign thank you cards and letters for our GiveNOLA Day donors.
- Make calls to thank our GiveNOLA Day donors.

Other great ideas I have for attracting individual donations on GiveNOLA Day include:

I will act on these ideas with a goal to raise \$_____ on May 3, 2016.

Signature: _____

Date: _____