

HOW TO PITCH AREPORTER, MADLIB STYLE



Dear	,		
DearNAME			
I recentlyyou	rabout		
PAST TENSE VERB	NOUN	about NOUN PHRASE THAT CAPTURES THE SESSENCE OF THE PIECE	
		LSSLNUL OI I	TIL TILCL
It was very I wa	is really impressed by	y how you	the
It was very I wa		VERB	NOUN
It made me think that you mig	ht ha interested in		
It made me think that you mig	in be interested in	OUR PROJECT, PERSON OR	PRODUCT. BRIEFLY
because	It illatters to	NEWS OUTLET	s audience
becauseWELL, WHY D	POES IT MATTER TO THEM?	•	
70			1 6 16
If you want to know more abou	ItYOUR PROJECT PERCON	N OR PRODUCT. BRIEFLY	please feel free
to contact me. In the mean tin	ne I am going to add	you to our press list	t for outreach,
171 11 11			
and I hope you will consider	SOME ACTION LIKING ON	I FB OR SIGNING UP FOR N	MAILING LIST OR
	SOME OTHER	VERY LOW IMPACT ACTI	ON.
Thanks for your time and your	hard work.		
Sincerely,			
YOUR NAM	ME		
YOUR CONTACT INFO			