

IMPACT 2014

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The mission of the Greater New Orleans Foundation (GNOF) is to create a thriving community for all. We believe we can most effectively improve our community by helping to address the region's inequities. We understand that factors such as racism, ethnocentrism, classism, ageism, and others can and do contribute to these inequities. As a catalyst and resource for change, we design programs that improve our region. We build permanent endowments for our community's changing issues and opportunities, and we provide flexible and cost-effective vehicles for philanthropists who wish to invest in our community.

The Greater New Orleans Foundation is proud to be the steward of more than 800 donor-advised and donor-designated funds. Our donors make more than \$26 million in grants to diverse nonprofits of all sizes throughout the region, according to their specific areas of interest.