## **GIVENOLA DAY SPECIAL ISSUE**

IRMA THOMAS "Whatever you can do, put a smile on someone's face."

## MAYOR MITCH LANDRIEU

"I challenge our community to demonstrate unprecedented generosity on GiveNOLA Day."

IRVIN MAYFIELD "24 hours—but it only takes a minute to make a lasting impact."

PIERRE THOMAS "One day that can make the whole year better." What They Say About GiveNOLA

Day

TROMBONE SHORTY "We can all connect to each other through the simple act of giving."

ANGELA HILL "May 5th is the day to give as one."

"Don't worry about the size of the gift. Even the teeniest gift of generosity can ignite

**LEAH CHASE** 

great change."

CHEF JOHN BESH "If this day can change just one life, it's worth it."

STEVE GLEASON "GiveNOLA – a day to be inspired to act."

ALLEN TOUSSAINT "Make giving a now thing, not a

later thing."





## ONE DAY TO GIVE AS ONE

MAY 5, 2015 • www.GiveNOLA.org

## **QUICK FACTS**

• GiveNOLA Day is a 24-hour online giving event hosted by the Greater New Orleans Foundation.

• It's Tuesday, May 5, from 12:01 AM to Midnight.

• It's a day when everyone can be a philanthropist by making a donation for as little as \$10 to over 500 participating nonprofits.

• Last year, our inaugural year, we raised an astonishing \$2.2 million from more than 19,000 individuals for the 300 participating nonprofits

• This year's goal is to raise \$3 million from 25,000 participants for our 574 participating nonprofits.

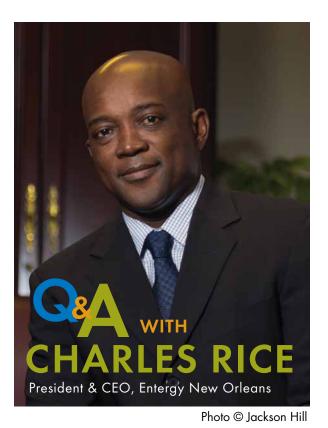
• Thanks to our generous sponsors, we've raised over \$370,000 to make the day more fun.

• Every donation is stretched further because participating nonprofits receive a proportional gift from the Lagniappe Fund. Additionally, prizes are awarded to nonprofits that raise the most money and receive the most gifts, and, Rock-Around-the-Clock Prizes are awarded randomly every hour.



Photo © Tom Varisco

community foundations around the country participated in a giving day last May and **NEW ORLEANS CAME IN SECOND FOR NUMBER OF GIFTS AND FOURTH FOR MOST DOLLARS RAISED**a testament to the generosity of our giving community.



## Q: Why is philanthropy important to Entergy?

A: Entergy has a long history of supporting the community because we can only be as successful as the communities we serve. We believe that reinvesting in the communities where we live and work will enhance the vitality and quality of life in those areas, and we recognize that it's simply the right thing to do.

## Q: Why is Entergy supporting **GiveNOLA Day?**

A: We believe in the power of people. Nothing embodies that more than GiveNOLA Day, where everyone can be a philanthropist by donating \$10 or more on May 5th. We're excited to be a part of this effort because together we're going to raise \$3 million in just one day for over 550 nonprofit organizations.

## Q: How are Entergy's people getting involved in the effort?

A: Entergy employees will be volunteering at the Donation Station at Lafayette Square from 7am to 7pm to assist people making donations online. The Donation Station will be equipped with computers so everyone will have access to GiveNOLA.org. We invite everyone to Lafayette Square for lunch and happy hour since a portion of the proceeds from food and drinks will be donated to the Lagniappe Fund.

## Q: What's your GiveNOLA Day advice?

A: Wake up, have your cup of coffee and go to GiveNOLA.org to give! Find your favorite charity or discover a new one. Watch the leaderboard all day-I'm sure we'll all be amazed by the generosity of this community as the numbers of donors and dollars climb higher and higher.

## **PRESENTING SPONSOR** Entergy

**LEAD SPONSOR** Greater New Orleans Foundation

## SUPPORTING SPONSOR

Boh Brothers Mike and Lynn Coatney Family Foundation Fund Gillis, Ellis, and Baker Laitram Lemle Fund Shell Beach Fund

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Autism Society

## Our sincere appreciation to the 574 nonprofit organizations in the 13-parish region participating in GiveNOLA Day 2015.

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	Collegiate Academies
School	Common Ground Relief, Inc. Communities In Schools of Greater New Orleans, Inc
	Community Center of St Bernard
	Community Leaders Advocating Student Success/ Fannie C Williams Charter School
	Community Visions Unlimited
	Community Works of Louisiana
	Contemporary Arts Center (CAC) Core Element
	Council on Alcohol & Drug Abuse for
	Greater New Orleans Court Watch NOLA
	Covenant House
	Covington Food Bank
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	Crimestoppers GNO.
	Crossroads NOLA
	Cystic Fibrosis Foundation Louisiana Chapter, New Orleans
	Daughters of Charity Foundation of New Orleans
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	De La Salle High School Delgado Community College
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	Summer Enrichment Program DOVIA New Orleans
	Down Syndrome Association of Greater New Orleans
	Dress for Success New Orleans
	Drexel Prep Foundation Dulac Community Center
	Early Learning Center of Woodland
	Presbyterian Church
	East St. Tammany Habitat for Humanity Eastbank Collaborative of Charter Schools
	Easter Seals Louisiana
	Ecole Bilingue de la Nouvelle Orleans
	ECONAE - community center Eden House
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	Edna Karr High School
	Einstein Group, Inc. Elevate New Orleans Inc.
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Museum	Emeril Lagasse Foundation
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	Excite Allstars
	Faces of Culture/Allison Montana Institute of Art, Culture, and Tradition
	Faith Ministries, International
	Families Helping Families of Jefferson
	Families Helping Families of Southeast Louisiana Family Promise of St Tammany
	Family Service of Greater New Orleans
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rleans	FirstLine Schools
	Foundation for Science and Mathematics Education Foundation Preparatory. Inc.
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	Freedom Movement, Inc.
	French Quarter Citizens, Inc. French Quarter Festivals, Inc.
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	Friends of King Charter School District
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	Get Checked or Check Out
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	Greater New Orleans Association of the Deaf
	Greater New Orleans Breastfeeding
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	Greater New Orleans Youth Orchestra

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**Orleans Public Education Network** 

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The deadline has passed for GiveNOLA Day 2015. Please be sure to encourage your favorite nonprofit to sign up for GiveNOLA Day 2016.

## FRIENDS

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## THANK YOU GIVENOLA DAY SPONSORS

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iana Master Naturalist of Greater New Orleans, Inc

**ROCK-AROUND-THE-CLOCK** \$1,000 randomly drawn hourly prizes made possible by:

Ferrebonne Genealogical Society

Brown's Dairy Cox Charities Lorraine and Scott Chotin Patty and John Elstrott Favrot and Shane Lauren and Bryan Fitzpatrick Greater New Orleans Foundation staff JoAnn and Harry Greenberg Fund M. Maunsell Howard Keil's Antiques Mr. and Mrs. Albert Lamar Moses Engineers Roger Ogden Emily and Tapash Palit Perlis Clothing Trepwise Anonymous donors

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If you would like to learn more about being a GiveNOLA Day sponsor, please contact Alice Parkerson at 504.598.1291 or alice@gnof.org

# CELEBRATE CINCODE MAYO AT LAFAYETTE SQUARE WHILE SUPPORTING OVER NPROF

# **GIVENOLA DAY** MAY 5 • 7AM - 7PM IOLÉ ALL DAY!

May 6, 2014

W IVENOLA

Watch the leaderboard as millions of dollars are raised

GI

- Give to your favorite charity at the Donation Station powered by Entergy
- A portion of the proceeds from Juan's Flying Burrito benefit GiveNOLA Day
- Happy Hour Margaritas benefit GiveNOLA Day

Lafayette Square photo © Jackson Hill



1055 St. Charles Avenue, Ste. 100 New Orleans, LA 70130-3981



## MAY 14, 2015 • 4:30 PM CARVER THEATER • 2101 ORLEANS AVENUE

ORD FOUNDATION RECEIVES

K PLUG AW/

Biennial meeting of the Greater New Orleans Foundation and presentation of the Spark Plug Award to the Ford Foundation.

## S FORDFOUNDATION

Photo ©: Tom Varisco Designs

The Ford Foundation has sparked immeasurable change in New Orleans by investing millions across the many sectors that define our great city: art, music, education, childhood development, affordable housing, and economic development.

## THANKS TO OUR SPONSOR: **IBERIABANK**