GIVENOLA DAY SPECIAL ISSUE

IRMA THOMAS "Whatever you can do, put a smile on someone's face."

MAYOR MITCH LANDRIEU

"I challenge our community to demonstrate unprecedented generosity on GiveNOLA Day."

IRVIN MAYFIELD "24 hours—but it only takes a minute to make a lasting impact."

PIERRE THOMAS "One day that can make the whole year better." What They Say About GiveNOLA

Day

TROMBONE SHORTY "We can all connect to each other through the simple act of giving."

ANGELA HILL "May 5th is the day to give as one."

"Don't worry about the size of the gift. Even the teeniest gift of generosity can ignite

LEAH CHASE

great change."

CHEF JOHN BESH "If this day can change just one life, it's worth it."

STEVE GLEASON "GiveNOLA – a day to be inspired to act."

ALLEN TOUSSAINT "Make giving a now thing, not a

later thing."





ONE DAY TO GIVE AS ONE

MAY 5, 2015 • www.GiveNOLA.org

QUICK FACTS

• GiveNOLA Day is a 24-hour online giving event hosted by the Greater New Orleans Foundation.

• It's Tuesday, May 5, from 12:01 AM to Midnight.

• It's a day when everyone can be a philanthropist by making a donation for as little as \$10 to over 500 participating nonprofits.

• Last year, our inaugural year, we raised an astonishing \$2.2 million from more than 19,000 individuals for the 300 participating nonprofits

• This year's goal is to raise \$3 million from 25,000 participants for our 574 participating nonprofits.

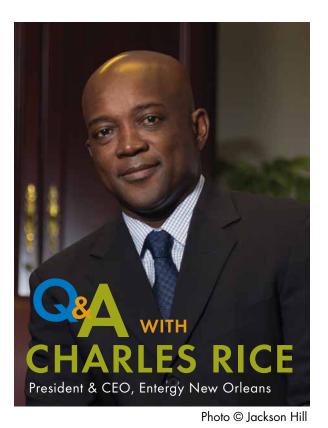
• Thanks to our generous sponsors, we've raised over \$370,000 to make the day more fun.

• Every donation is stretched further because participating nonprofits receive a proportional gift from the Lagniappe Fund. Additionally, prizes are awarded to nonprofits that raise the most money and receive the most gifts, and, Rock-Around-the-Clock Prizes are awarded randomly every hour.



Photo © Tom Varisco

community foundations around the country participated in a giving day last May and **NEW ORLEANS CAME IN SECOND FOR NUMBER OF GIFTS AND FOURTH FOR MOST DOLLARS RAISED**a testament to the generosity of our giving community.



Q: Why is philanthropy important to Entergy?

A: Entergy has a long history of supporting the community because we can only be as successful as the communities we serve. We believe that reinvesting in the communities where we live and work will enhance the vitality and quality of life in those areas, and we recognize that it's simply the right thing to do.

Q: Why is Entergy supporting **GiveNOLA Day?**

A: We believe in the power of people. Nothing embodies that more than GiveNOLA Day, where everyone can be a philanthropist by donating \$10 or more on May 5th. We're excited to be a part of this effort because together we're going to raise \$3 million in just one day for over 550 nonprofit organizations.

Q: How are Entergy's people getting involved in the effort?

A: Entergy employees will be volunteering at the Donation Station at Lafayette Square from 7am to 7pm to assist people making donations online. The Donation Station will be equipped with computers so everyone will have access to GiveNOLA.org. We invite everyone to Lafayette Square for lunch and happy hour since a portion of the proceeds from food and drinks will be donated to the Lagniappe Fund.

Q: What's your GiveNOLA Day advice?

A: Wake up, have your cup of coffee and go to GiveNOLA.org to give! Find your favorite charity or discover a new one. Watch the leaderboard all day-I'm sure we'll all be amazed by the generosity of this community as the numbers of donors and dollars climb higher and higher.

PRESENTING SPONSOR Entergy

LEAD SPONSOR Greater New Orleans Foundation

SUPPORTING SPONSOR

Boh Brothers Mike and Lynn Coatney Family Foundation Fund Gillis, Ellis, and Baker Laitram Lemle Fund Shell Beach Fund

30 by Ninety Theatre 504HealthNet 5116 Magazine Street Preparatory Hig A Child's Wish of Greater New Orlean A Place of Restoration A Shared Initiative, Inc. A Studio in the Woods AAAneurysm Outreach Abeona House Child Discovery cademy of the Sacred Heart ACCESS Education Foundation

ACLU of Louisiana

dvocacy Center

lgiers Charter School Associatio

lliance for Affordable Energy

ance Francaise de la Nouve lliance Institute Izheimer's Association nerica WETLAND Foundation nerican Cancer Society, Inc. American Diabetes Association merican Red Cross nerica's Freedom Sailor mistad Research Center nimal Rescue New Orleans nti-Defamation League Arc of Greater New Orleans - InterA ARISE Schools Art for Cats' Sake Arts Council of New Orleans ArtSpot Productions A's & Aces Ashe Cultural Arts Center Assistance For Single Parent ATD Fourth World

Audubon Nature Institut

AVODAH: The Jewish Service Corp

Back 2 Basics Sports Foundation

stion Community of Resilience

ayou Country Children's Museun

you Grace Community Servic

Bayou Lafourche Folklife and Herit

Bayou Region Amateur Radio Socie

enjamin Franklin High School

ackhawk Flight Foundation, Inc

Boy Scouts of America -St. Tammai

oys Hope Girls Hope of Greater New

Boys & Girls Clubs of Southeast L

Breakthrough New Orleans

Bridge House / Grace House Broad Community Connections

Bureau of Governmental Researc

ancer Association of Greater New O

Capoeira and Brazilian Cultural Arts

arl Jung Society of New Orleans

Catholic Charities Archdiocese of New

atholic Charities of the Diocese of H

enter for Development and Learni

Children's Advocacy Center - Hope |

hildren's Bureau of New Orleans

hristian Brothers School

entral City Renaissance Allian

reastoration

Bricolage Academy

abrini High School

ancer Crusaders, Inc

Cafe Hope

Cafe Reconcile

Camp Restore

Caps For Kids

CASA Jefferson, Inc.

CASA New Orleans

CASA of Lafourche

CASA of Terrebonne

CBNO/MAC Foundation

CCA Louisiana

Better Than Ezra Foundation

ayou District Foundation

avou History Center, Inc.

ayou Land RC&D Council

ayou Playhouse

Belle Reve

Birdfoot Festiva

lights Out

Big Class

BISCO

ackyard Gardeners Network

Autism Society

Our sincere appreciation to the 574 nonprofit organizations in the 13-parish region participating in GiveNOLA Day 2015.

| sh reg | ion participating in Gi |
|---------------|--|
| | Collegiate Academies |
| School | Common Ground Relief, Inc. Communities In Schools of Greater New Orleans, Inc |
| | Community Center of St Bernard |
| | Community Leaders Advocating Student Success/ Fannie C Williams Charter School |
| | Community Visions Unlimited |
| | Community Works of Louisiana |
| | Contemporary Arts Center (CAC) Core Element |
| | Council on Alcohol & Drug Abuse for |
| | Greater New Orleans Court Watch NOLA |
| | Covenant House |
| | Covington Food Bank |
| | Creative Learning Center of Louisiana Crecent City Farmers Market/Market Umbrella |
| Jans | Crescent City CLT, Inc. |
| | Crescent City Lights Youth Theater |
| | Crescent City Schools Crime Stoppers of Tangipahoa, Inc. |
| | Crimestoppers GNO. |
| | Crossroads NOLA |
| | Cystic Fibrosis Foundation Louisiana Chapter, New Orleans |
| | Daughters of Charity Foundation of New Orleans |
| | David's Apple, LLC |
| | De La Salle High School Delgado Community College |
| IOLA | DiscoveryFEST Afterschool and |
| | Summer Enrichment Program DOVIA New Orleans |
| | Down Syndrome Association of Greater New Orleans |
| | Dress for Success New Orleans |
| | Drexel Prep Foundation Dulac Community Center |
| | Early Learning Center of Woodland |
| | Presbyterian Church |
| | East St. Tammany Habitat for Humanity Eastbank Collaborative of Charter Schools |
| | Easter Seals Louisiana |
| | Ecole Bilingue de la Nouvelle Orleans |
| | ECONAE - community center Eden House |
| on | Edgar "Dooky" Jr. and Leah Chase Family Foundation |
| | Edna Karr High School |
| | Einstein Group, Inc. Elevate New Orleans Inc. |
| | Ellis Marsalis Center for Music |
| Museum | Emeril Lagasse Foundation |
| nuscuit | ERACE Excel Star, Inc. |
| | EXCELth, Incorporated |
| | Excite Allstars |
| | Faces of Culture/Allison Montana Institute of Art, Culture, and Tradition |
| | Faith Ministries, International |
| | Families Helping Families of Jefferson |
| | Families Helping Families of Southeast Louisiana Family Promise of St Tammany |
| | Family Service of Greater New Orleans |
| | Felicity Redevelopment, Inc. |
| | FestiGals, Inc. First Grace Community Alliance |
| na | First Presbyterian Church of New Orleans |
| rleans | FirstLine Schools |
| | Foundation for Science and Mathematics Education Foundation Preparatory. Inc. |
| | Fourchon Oilman's Foundation |
| | Freedom Movement, Inc. |
| | French Quarter Citizens, Inc. French Quarter Festivals, Inc. |
| 1 | Friends of City Park |
| | Friends Of Culture Friends of FIRST Inc. |
| | Friends of King Charter School District |
| | Friends of Lafitte Corridor |
| ans | Friends of Palmer Park Friends of St. Alphonsus |
| | Friends of st. Approvisus Friends of the Cabildo |
| nter | Friends of the New Orleans Public Library |
| | Funny Bones Improv Geaux Create |
| | Get Checked or Check Out |
| | Girl Scouts Louisiana East |
| | Girls First Girls on the Pun Bayou Perion |
| Drleans | Girls on the Run Bayou Region Girls On The Run New Orleans |
| ıma-Thibodaux | GiveNOLA Day Lagniappe Fund |
| | Global Green USA Goat in the Road Productions |
| | Greater New Orleans Association of the Deaf |
| | Greater New Orleans Breastfeeding |
| se | Awareness Coalition Greater New Orleans Fair Housing Action Center |
| | Greater New Orleans Foundation |
| CRCL) | Greater New Orleans Therapeutic Riding Center |
| | Greater New Orleans Youth Orchestra |

en Light New Orleans oundwork New Orleans ow Dat Youth Farm f Coast Family Teaching Service f Restoration Network tat for Humanity STW il Mary Rescue ling Hearts for Comm tGift Louisian ree An Ange ann-Grima + Gallier Historic House Museums h Voltage, Inc. of for KaTREEn gs For The Cause y Cross School er A. Plessy Community Schoo e Community Resource Cente pe Extreme e Stone New Orleans OPE The Premier Way, Inc ice Foundation of the So el Hope ise of Esther ane Society of Louisiana ence Proiect New Orlean reNOLA Charter Schools ational High School of New Orlean tional School of Louisian Place Neighborhood Sustainability Initiative n Society of New Orleans in the Park F- Juvenile Diabetes Research Foundation rson Children's Advocacy Center rson Dollars for Scholars rson Performing Arts Society son RISE Charter School rson SPCA ho Road Episcopal Housing Iniatiative sh Children's Regional Service (JCRS) sh Community Center sh Endowment Foundation of Louisiana h Family Service of Greater New Orleans h Federation of Greater New Orleans bug Productions r League of New Orleans the Right Attitude ina National Memorial Foundation Covington Beautiful, Inc p Terrebonne Beautiful, inc ner Discovery Health Sciences Academ smART Is Rethink New Orleans School sley House mbe Heritage Center es Leukemia League, Ind urche Arc rche Chamber Foundatio e Ponchartrain Basin Foundatio view Shepherd Center beth House Foundation nd Trust for Louisiana Petit Theatre du Vieux Carr d Safe Louisiana ership Lafourche ding Educators cy Donor Foundatio mia & Lymphoma Societ rty's Kitcher und, formerly known as Ac MAN Foundation. Inc LetLive? s Satchmo Armstrong Summer Jazz Camp ise S. McGehee School siana Appleseed na Association of Public Charter Schools iana Books2Prisoners iana Center for Children's Right a Coalition for Alternatives to the Death Pena ndowment for the Humanitie

Louisiana Philharmonic Orche Louisiana Restaurant Associat Louisiana SPCA Love in Action Outreach Lower 9th Ward Center for Sustainable Engagen ment & Lower 9th Ward Home wernine.org ovola Universit Luke's House Clini utheran High School of Greater New Orlean yons-Burke Boosters AcDonell United Methodist Children's Services Make Music NOLA Mardi Gras Indian Hall of Fame Mary Bird Perkins Cancer Center at St. Tammany Parish Hospital Mary Bird Perkins Cancer Center at TGMC McDonogh 35 Alumni Association McKenna Museum of African American Art MDA Summer Camp Mercy Endeavors Senior Center Mercy Family Center MESA Production Company letairie Park Country Day School Aetropolitan Center for Women and Childre Netropolitan Crime Commission, In Mid-City Bayou Boogaloo Mid-City Ministries Milne Inspiration Center (MIC-AMPED) inistry Against the Death Penalty Morris Jeff Community School Aoscow Nights Inc ost Holy Trinity Catholic Church Mount Carmel Academy isic and Culture Coalition of New Orlea NAMI New Orleans National Council of Jewish Women tional Kidney Foundation of Louisian National Multiple Sclerosis Society, Louisian National Performance Network ational Society of Colonial Dames in Amer Louisiana Society eighborhood Development Foundatio ghborhoods Partnership Network letWork Voluntours New Beginnings Schools Foundation ew Heights Therapy Center lew Life Counseling Center, Inc New Orleans Airlift New Orleans Area Habitat for Humanity ew Orleans Artists Against Hunger and H lew Orleans Citizen Diplomacy Council New Orleans College Prep lew Orleans Council for Community and Justice w Orleans Culinary & Hospitality Institute New Orleans Family Justice Alliance New Orleans Film Society New Orleans Food & Farm Networ New Orleans Friends of Music New Orleans Fruit Tree Project New Orleans Jazz & Heritage Foundation's Don J Heritage School of Music New Orleans Jazz Celebration New Orleans Jazz Orchestra New Orleans Kids Partnership New Orleans Missio New Orleans Museum of Art New Orleans Opera Association New Orleans Oral School New Orleans Pharmacy Museur New Orleans Police and Justice Foundati lew Orleans Public Library Foundatio New Orleans Recreation Development Fo New Orleans School of Glassworks, Inc New Orleans Speech and Hearing Cente lew Orleans VFW 8973 New Orleans Vocal Arts Chorale New Orleans Women's Shelte wcomb Art Gallery NO/AIDS TASK Force lolaVie lorthshore Community Foundatio thshore Families Helping Familie re Jewish Congregation lorthshore Technical Community College NOVAC: the New Orleans Video Access Cente isner Clinic Foundatio Ogden Museum of Southern Art Iperation Homefront Louis

Our Lady of Holy Cross College Ozanam Inn PACE Greater New Orlean Pelican Bomb Pelican Institute for Public Policy People Program PINK House Inc. Plaquemines Animal Welfare Scoiety (P.A.W.S.) nes Community CARE Cente PlayBuild NOLA **PLEASE Foundation** Policy Institute for the Children of Louisiana Pontchartrain Park Community Center Posse New Orleans Preservation Resource Center of New Orleans Press Street Pro Bono Project Project Homecoming, Ind Project Lazarus Project Learn La-terre Project Spay/Neuter, Inc. Propeller: A Force for Social Inno Prospect New Orleans Providence Community Housing Puentes New Orleans, Inc. Q.U.E.E.N.S.,Inc. Raintree Children and Family Servic Ralston Fletcher & Associates Raymond Career College Rebuilding Together New Orle Recirculating Farms Coalition ReNEW Schools Restaurant Opportunities Center of New Orlea Restore or Retreat, Inc RHINO Contemporary Crafts Co ricRack Ride New Orleans Ronald McDonald House Charities of Greater New Orleans Roval Castle Child Development Cen Saint Paul's School Saint Peter Claver Found Sankofa CDC School Leadership Center of Greater New Orleans Seasons Grief & Loss Cente Second Harvest Food Banl Shared Housing of New Orleans Shotgun Cinema Silverback Society, Inc Slidell Little Theatre Slidell Memorial Hospita SoFAB Institute South Louisiana Wetlands Discovery Cente heast Louisiana Council Boy Scouts of America outheast Louisiana Legal Services Southern Animal Foundation SpayMart, Inc Special Olympics Louisian St Tammany Alliance for the Mentally III Inc AMI of St. Andrew's Episcopal School St. Andrew's Village LLC St. Anna's Episcopal Churc St. Augustine High School St. Bernard Battered Women's Program, Inc. St. Bernard Project St. George's Episcopal Churc St. George's Episcopal School St. John's Historic Cemetery Association, In St. Joseph Catholic Elementary School St. Mary's Academy Alumnae Associatio St. Michael Special School St. Patrick Roman Catholic Church St. Paul's Homecoming Center St. Paul's Episcopal School St. Roch CDC St. Tammany Animal Resource Team, Inc. St. Tammany Community Housing Resource Board St. Tammany Council on Aging, Inc St. Tammany Hospital Foundation St. Tammany SALT Council St. Thomas Community Health Cente Stand for Children Louisiana STARC of Louisiana, Inc. Start The Adventure In Reading- STAIR STEM NOLA Stuart Hall School for Boys Success Preparatory Academ Symphony Chorus of New Orlean each For America - Greater New Orle Feaching Responsible Earth Education Team Gleasor Tekrema Center for Art and Culture nessee Williams/New Orleans Literary Festiva errebonne Children's Advocacy Cente Terrebonne Foundation for Academic Excellence in Public Education

Orleans Public Education Network

Our Daily Bread Food Bank of Tangi

The Al Copeland Foundatio The Chartwell Center The Childhood and Family Learning Foundatio The COOL Cooperative, Inc. The Creativity Collective The Crown and Shield Foundat The Family Center of Hope The First 72+ The First Tee of Greater New Orlean The Foundation for Terrebonne General Medic The Foundation for the LSU Health Sciences Cent The Good Shepherd Nativity School The Greater New Orleans District Senior Olym The Green Project The Idea Village The Inner Pup of New Orleans The John Besh Foundation The Learning Lab The Louisiana Academy of Continuing Denta Education, Inc. The Lower Ninth Ward Living Museun The Marigny Opera House The Nature Conservancy of Louisian The NET Charter High Schoo The NOCCA Institute The NOLA Project The Promise of Justice Initiative The Renaissance Project The Roots of Music, Inc. The Salvation Army - New Orleans Area (The Troy Andrews Foundation The Trust For Public Land The Waldorf Parents Association Times Picayune Doll and Toy Fund Tinitina's Foundation Top Notch Sports Performance Enhancement, In Total Community Action Treme for Treme Trinity Behavioral Health Services, Inc Trinity Christian Community, I Trinity Counseling and Training Cente Trinity Episcopal Church Tulane University United Cerebral Palsy of Greater New Orlear United Houma Nation United Way for South Louisiana United Way of Southeast Louisian UNITY of Greater New Orleans University of New Orleans Foundat Up2Us Urban Conservancy Urban Impact Ministries Urban League of Greater New Orleans **Ursuline Academy of New Orleans** VAYLA New Orleans Veterans Housing Outreach Ministri VIA LINK ieux Carre Commission Foundatio Vieux Carre Property Owners, Residents, and Associates, Visionary Philanthropic Media Arts Foundation-Step It Up Voice of the Ex-Offender Volunteers of America Greater New Orlean WAM - What About Me? Warren Easton Charter High Scho We Heart Veterans, INC WEEN DREAM What You Give Will Grow Willwoods Community Wind in my Feathers WLAE-TV Women With A Vision Woodlands Conservanc WRBH Radio for the Blind and Print Handicapped, I WWNO 89.9 FM WWOZ WYES-TV Kavier University of Louisiana YMCA of Greater New Orleans Young Leadership Council oung Life New Orleans Eastbanl Youth Empowerment Project Youth Rebuilding New Orleans Youth Run NOLA Youth Service Bureau of St. Tamman YWCA of New Orlean Zeus' Rescues DON'T SEE YOUR FAVORITE NONPROFIT?

The deadline has passed for GiveNOLA Day 2015. Please be sure to encourage your favorite nonprofit to sign up for GiveNOLA Day 2016.

FRIENDS

All American Grease Companies Baldwin, Haspel, Burke and Mayer Stephanie and David Barksdale Bellwether Technologies Canal Barge Capitol One **HRI** Properties Jones Walker Merrill Lynch Postlethwaite and Netterville Villere and Company

PARTNERS

Adams & Reese **Boettcher Fund** Bruce Blakemore Poitevent Fund New Orleans Convention & Visitors Bureau Peter A. Mayer Advertising

THANK YOU GIVENOLA DAY SPONSORS

OPTIONS, Inc.

Orleans Parish 4-H Foundati

iana Master Naturalist of Greater New Orleans, Inc

ROCK-AROUND-THE-CLOCK \$1,000 randomly drawn hourly prizes made possible by:

Ferrebonne Genealogical Society

Brown's Dairy Cox Charities Lorraine and Scott Chotin Patty and John Elstrott Favrot and Shane Lauren and Bryan Fitzpatrick Greater New Orleans Foundation staff JoAnn and Harry Greenberg Fund M. Maunsell Howard Keil's Antiques Mr. and Mrs. Albert Lamar Moses Engineers Roger Ogden Emily and Tapash Palit Perlis Clothing Trepwise Anonymous donors

MEDIA SPONSORS



If you would like to learn more about being a GiveNOLA Day sponsor, please contact Alice Parkerson at 504.598.1291 or alice@gnof.org

CELEBRATE CINCODE MAYO AT LAFAYETTE SQUARE WHILE SUPPORTING OVER NPROF

GIVENOLA DAY MAY 5 • 7AM - 7PM IOLÉ ALL DAY!

May 6, 2014

W IVENOLA

Watch the leaderboard as millions of dollars are raised

GI

- Give to your favorite charity at the Donation Station powered by Entergy
- A portion of the proceeds from Juan's Flying Burrito benefit GiveNOLA Day
- Happy Hour Margaritas benefit GiveNOLA Day

Lafayette Square photo © Jackson Hill



1055 St. Charles Avenue, Ste. 100 New Orleans, LA 70130-3981



MAY 14, 2015 • 4:30 PM CARVER THEATER • 2101 ORLEANS AVENUE

ORD FOUNDATION RECEIVES

K PLUG AW/

Biennial meeting of the Greater New Orleans Foundation and presentation of the Spark Plug Award to the Ford Foundation.

S FORDFOUNDATION

Photo ©: Tom Varisco Designs

The Ford Foundation has sparked immeasurable change in New Orleans by investing millions across the many sectors that define our great city: art, music, education, childhood development, affordable housing, and economic development.

THANKS TO OUR SPONSOR: **IBERIABANK**