What They Say About GiveNOLA Day

IRVING MAYFIELD
“24 hours—but it only takes a minute to make a lasting impact.”

LEAH CHASE
“Don’t worry about the size of the gift. Even the teeniest gift of generosity can ignite great change.”

ANGELA HILL
“May 5th is the day to give as one.”

MAYOR MITCH LANDRIEU
“I challenge our community to demonstrate unprecedented generosity on GiveNOLA Day.”

IRMA THOMAS
“What you can do, put a smile on someone’s face.”

CHEF JOHN BESH
“If this day can change just one life, it’s worth it.”

PIERRE THOMAS
“One day that can make the whole year better.”

STEVE GLEASON
“GiveNOLA – a day to be inspired to act.”

ALLEN TOUSSAINT
“Make giving a now thing, not a later thing.”

TROMBONE SHORTY
“We can all connect to each other through the simple act of giving.”

MAYOR MITCH LANDRIEU
“I challenge our community to demonstrate unprecedented generosity on GiveNOLA Day.”
QUICK FACTS
• GiveNOLA Day is a 24-hour online giving event hosted by the Greater New Orleans Foundation.
• It’s a Tuesday, May 5, from 12:01 AM to Midnight.
• It’s a day when everyone can be a philanthropist by making a donation as small as $10 to over $500 participating nonprofits.
• Last year, our inaugural year, we raised an astonishing $2.2 million from more than 19,000 individuals for the 300 participating nonprofits.
• This year’s goal is to raise $3 million from 25,000 participants for our 574 participating nonprofits.
• To our generous sponsors, we’ve raised over $370,000 to make the day more fun.
• Every donation is stretched further because participating nonprofits receive a proportional gift from the Lagrange Fund. Additionally, prizes are awarded to nonprofits that raise the most money and receive the most gifts, and Rock Around the Clock Prizes are awarded randomly every hour.

Q: Why is philanthropy important to Entergy?
A: Entergy has a long history of supporting the community because we can only be as successful as the communities we serve. We believe that reinvesting in the communities where we live and work will enhance the vitality and quality of life in those areas, and we recognize that it’s simply the right thing to do.

Q: Why is Entergy supporting GiveNOLA Day?
A: We believe in the power of people. Nothing embodies that more than GiveNOLA Day, where everyone can be a philanthropist by donating $10 or more on May 5. We’re excited to be a part of this effort because together we’re going to raise $3 million in just one day for over 3,500 nonprofit organizations.

Q: How are Entergy’s people getting involved in the effort?
A: Entergy employees will be volunteering at the Donation Station at Lafayette Square from 7pm to 7pm to assist people making donations online. The Donation Station will be equipped with computers so everyone will have access to GiveNOLA.org. We invite everyone to Lafayette Square for lunch and happy hour as a portion of the proceeds from food and drinks will be donated to the Lagrange Fund.

Q: What’s your GiveNOLA Day advice?
A: Wake up, have your cup of coffee and go to GiveNOLA.org to give! Find your favorite charity or discover a new one. Watch the leaderboard all day—we’re sure it’ll all be amazed by the generosity of this community on the number of dollars and dollars and dollars climb higher and higher.

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CELEBRATE CINCO DE MAYO AT LAFAYETTE SQUARE WHILE SUPPORTING OVER 500 LOCAL NONPROFITS!

GIVENOLA DAY ¡FIESTA!
MAY 5 • 7 AM - 7 PM
¡OLE ALL DAY!

• Watch the leaderboard as millions of dollars are raised
• Give to your favorite charity at the Donation Station powered by Entergy
• A portion of the proceeds from Juan’s Flying Burrito benefit GiveNOLA Day
• Happy Hour Margaritas benefit GiveNOLA Day

Greater New Orleans Foundation
1055 St. Charles Avenue, Ste. 100
New Orleans, LA 70130-3981

Biennial meeting of the Greater New Orleans Foundation and presentation of the Spark Plug Award to the Ford Foundation.

MAY 14, 2015 • 4:30 PM
CARVER THEATER • 2101 ORLEANS AVENUE

The Ford Foundation has sparked immeasurable change in New Orleans by investing millions across the many sectors that define our great city: art, music, education, childhood development, affordable housing, and economic development.

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